

# Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival Stone Mountain, GA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	14,480	90,609	539,891
	Population Est 19Q2	14,470	90,487	539,222
	Population Est 19Q1	14,468	90,415	538,320
	Population Est 18Q4	14,463	90,392	537,934
	Population Est 18Q3	14,486	90,367	537,481
	Population Est 18Q2	14,479	90,445	537,098
	Population Est 18Q1	14,118	89,756	536,779
	Population Est 17Q4	14,118	89,791	536,856
	Population Est 17Q3	14,149	90,009	536,185
	Population Fcst	15,627	96,833	575,795
	2010 Census Population	13,670	85,059	504,339
	2000 Census Population	13,550	85,431	477,575
	1990 Census Population	12,560	73,026	384,017
	Current Year Daytime Population	18,755	83,282	505,008
	Average Seasonal Population	231	617	2,902
	Historical Annual Growth, 1990 – 2000	0.76%	1.58%	2.20%
	Historical Annual Growth, 2000 – 2010	0.09%	-0.04%	0.55%
	Estimated Annual Growth, 2010 – CY	0.61%	0.67%	0.72%
	Projected Annual Growth, CY to Y5	1.54%	1.34%	1.30%
	Group Qtrs Est	26	346	5,656
Transient Est Average Last 4 Qtrs	1,922	3,304	14,441	
<b>Households</b>	Current Year Estimated Households	5,503	33,285	193,824
	Households Est 19Q2	5,497	33,239	193,584
	Households Est 19Q1	5,497	33,218	193,242
	Households Est 18Q4	5,495	33,205	193,107
	Households Est 18Q3	5,503	33,195	192,925
	Households Est 18Q2	5,498	33,210	192,769
	Households Est 18Q1	5,358	32,967	192,540
	Households Est 17Q4	5,358	32,981	192,550
	Households Est 17Q3	5,371	33,073	192,266
	Households Fcst	5,936	35,490	206,338
	2010 Census Households	5,190	31,324	180,940
	2000 Census Households	4,881	30,243	170,265
	1990 Census Households	4,413	26,161	143,115
	Historical Annual Growth, 1990 – 2000	1.01%	1.46%	1.75%
	Historical Annual Growth, 2000 – 2010	0.62%	0.35%	0.61%
	Estimated Annual Growth, 2010 – CY	0.62%	0.64%	0.73%
	Projected Annual Growth, CY to Y5	1.53%	1.29%	1.26%
Population per Household	2.63	2.71	2.76	

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Stone Mountain Festival Stone Mountain, GA	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more	1.3%	0.8%	0.7%
HH Income \$250,000 to \$499,999	1.6%	0.9%	0.9%
HH Income \$200,000 to \$249,999	3.7%	2.2%	2.1%
HH Income \$175,000 to \$199,999	2.4%	2.2%	2.9%
HH Income \$150,000 to \$174,999	4.3%	3.7%	3.7%
HH Income \$100,000 to 149,999	17.2%	13.8%	13.7%
HH Income \$75,000 to 99,999	17.7%	13.6%	12.9%
HH Income \$50,000 to 74,999	18.0%	17.9%	19.2%
HH Income \$35,000 to 49,999	12.4%	14.1%	14.3%
HH Income \$25,000 to 34,999	7.3%	9.7%	10.4%
HH Income \$15,000 to 24,999	6.3%	10.1%	9.2%
HH Income \$0 to 14,999	7.8%	11.0%	10.1%
Average Household Income	\$90,197	\$74,307	\$75,571
Median Household Income	\$71,965	\$56,432	\$56,868
Per Capita Income	\$34,326	\$27,368	\$27,300
2000 Average HH Income	\$80,281	\$67,630	\$64,305
2000 Median HH Income	\$65,666	\$57,419	\$53,698
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	2%	1%	1%
Disposable HH Income \$200,000 to \$249,999	2%	1%	1%
Disposable HH Income \$175,000 to \$199,999	1%	1%	1%
Disposable HH Income \$150,000 to \$174,999	2%	2%	2%
Disposable HH Income \$100,000 to \$149,999	14%	12%	12%
Disposable HH Income \$75,000 to \$99,999	16%	13%	12%
Disposable HH Income \$50,000 to \$74,999	22%	19%	20%
Disposable HH Income \$35,000 to \$49,999	14%	16%	16%
Disposable HH Income \$25,000 to \$34,999	9%	12%	12%
Disposable HH Income \$15,000 to \$24,999	8%	12%	11%
Disposable HH Income \$0 to \$14,999	8%	12%	11%
Average Disposable Income	72,246	61,062	61,404
Median Disposable Income	61,689	48,715	49,047
Householder White – Count	2,835	11,482	65,889
Median HH Income	\$76,613	\$74,738	\$76,963
Average HH Income	\$84,756	\$83,740	\$86,915
Householder Black or African-American – Count	1,705	16,797	88,077
Median HH Income	\$69,295	\$46,790	\$49,943
Average HH Income	\$76,497	\$58,364	\$59,606
Householder Hispanic – Count	399	1,956	18,636
Median HH Income	\$63,363	\$52,552	\$42,418
Average HH Income	\$67,614	\$64,992	\$55,161
Householder Asian or Pacific Islander – Count	335	1,689	12,892
Median HH Income	\$73,591	\$64,007	\$56,046
Average HH Income	\$88,622	\$77,534	\$69,639
Householder Other or Pacific Islander – Count	230	1,362	8,330
Median HH Income	\$58,292	\$50,385	\$48,844
Average HH Income	\$71,899	\$67,774	\$63,718

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<b>Gender</b>	Male Population	7,018	43,406	262,136
	Female Population	7,462	47,203	277,755
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	760	5,912	36,683
	Count of Pop 0 to 7 years	1,008	8,293	53,227
	Count of Pop 5 - 13	1,311	10,447	66,875
	Count of Pop 14 - 18	609	4,543	28,674
	Count of Pop 19 - 22	848	5,288	31,130
	Count of Pop 22 - 25	648	3,959	22,346
	Count of Pop 25 - 29	962	6,166	35,549
	Count of Pop 30 - 34	686	5,195	31,990
	Count of Pop 35 - 39	631	5,226	34,699
	Count of Pop 40 - 44	678	5,214	35,900
	Count of Pop 45 - 59	3,085	18,910	112,511
	Count of Pop 60 - 74	3,181	15,332	81,087
	Count of Pop 75 - 84	840	3,513	17,867
	Count of Pop 85+	243	906	4,581
	% of Pop 0 to 4 years	5.2%	6.5%	6.8%
	% of Pop 0 to 7 years	7.0%	9.2%	9.9%
	% of Pop 5 - 13	9.1%	11.5%	12.4%
	% of Pop 14 - 18	4.2%	5.0%	5.3%
	% of Pop 19 - 22	5.9%	5.8%	5.8%
	% of Pop 22 - 25	4.5%	4.4%	4.1%
	% of Pop 25 - 29	6.6%	6.8%	6.6%
	% of Pop 30 - 34	4.7%	5.7%	5.9%
	% of Pop 35 - 39	4.4%	5.8%	6.4%
% of Pop 40 - 44	4.7%	5.8%	6.6%	
% of Pop 45 - 59	21.3%	20.9%	20.8%	
% of Pop 60 - 74	22.0%	16.9%	15.0%	
% of Pop 75 - 84	5.8%	3.9%	3.3%	
% of Pop 85+	1.7%	1.0%	0.8%	
Median Age	45.6	38.6	37.4	
Average Age	42.9	38.8	37.6	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.5%	7.0%	7.1%
	% of Pop 5 - 13	9.6%	12.3%	13.1%
	% of Pop 14 - 18	4.4%	5.4%	5.6%
	% of Pop 19 - 22	6.1%	6.2%	6.1%
	% of Pop 22 - 25	5.0%	4.7%	4.5%
	% of Pop 25 - 29	7.3%	7.3%	7.0%
	% of Pop 30 - 34	5.1%	5.9%	6.2%
	% of Pop 35 - 39	4.6%	5.7%	6.5%
	% of Pop 40 - 44	4.7%	5.7%	6.6%
	% of Pop 45 - 59	20.9%	20.0%	20.2%
	% of Pop 75 - 84	5.2%	3.4%	2.8%
	% of Pop 60 - 74	20.8%	15.8%	13.8%
	% of Pop 85+	1.0%	0.6%	0.5%
	Median Age	42.6	36.1	35.3
Average Age	41.4	37.3	36.2	

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<b>Female Population by Age</b>	% of Pop 0 to 4 years	5.0%	6.1%	6.5%
	% of Pop 5 - 13	8.5%	10.8%	11.7%
	% of Pop 14 - 18	4.0%	4.7%	5.0%
	% of Pop 19 - 22	5.6%	5.5%	5.4%
	% of Pop 22 - 25	4.0%	4.1%	3.8%
	% of Pop 25 - 29	6.0%	6.3%	6.2%
	% of Pop 30 - 34	4.4%	5.6%	5.6%
	% of Pop 35 - 39	4.1%	5.8%	6.3%
	% of Pop 40 - 44	4.7%	5.8%	6.7%
	% of Pop 45 - 59	21.7%	21.6%	21.4%
	% of Pop 60 - 74	23.1%	18.0%	16.2%
	% of Pop 75 - 84	6.4%	4.3%	3.8%
	% of Pop 85+	2.4%	1.4%	1.2%
	Median Age	47.9	41.0	39.5
Average Age	44.4	40.2	39.0	
<b>Race</b>	Count of White	7,811	33,482	201,540
	Count of Black or African-American	4,562	45,423	246,891
	Count of Asian or Pacific Islander	1,214	5,871	42,444
	Count of Other races	893	5,833	49,016
	White	53.9%	37.0%	37.3%
	Black or African American	31.5%	50.1%	45.7%
	Asian	8.4%	6.5%	7.9%
	Other Races	6.2%	6.4%	9.1%
<b>Language Spoken</b>	Speak English at Home	79.5%	79.3%	72.3%
	Speak Spanish at Home	8.0%	6.9%	12.5%
	Speak Other Language at Home	2.2%	5.3%	4.8%
<b>Hispanic</b>	Hispanic Population	1,028	7,235	72,686
	Hispanic Population Percent	7.1%	8.0%	13.5%
	Mexican	58.8%	48.3%	53.6%
	Puerto Rican	4.4%	9.1%	6.3%
	Cuban	2.8%	3.9%	3.7%
	Dominican	10.0%	3.8%	3.0%
	Central American	14.2%	22.0%	23.5%
	South American	3.4%	5.7%	5.9%
	Other Hispanic	6.3%	7.4%	4.1%
2000 Hispanic Population Percent	2%	5%	7%	
1990 Hispanic Population Percent	2%	2%	2%	

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	American (percent of total population)	6.6%	4.7%	4.2%
	American	6.2%	4.4%	4.0%
	Native American (ie. Indian/Eskimo)	0.3%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	8.4%	6.5%	7.8%
	Chinese	0.6%	0.4%	0.8%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.6%	0.5%	0.5%
	South Central Asian (ie. Indian)	5.2%	3.1%	2.8%
	South East Asian (ie. Vietnamese)	0.7%	1.8%	2.4%
	Other Asian	1.3%	0.7%	1.3%
	European (percent of total population)	25.4%	17.5%	15.8%
	British	6.6%	4.2%	3.9%
	Dutch	0.1%	0.2%	0.2%
	French	0.4%	0.5%	0.6%
	German	4.9%	3.4%	2.9%
	Italian	1.1%	0.9%	0.9%
	Polish	0.6%	0.5%	0.5%
	Scandinavian	1.5%	0.7%	0.6%
	Scotch/Irish	7.1%	4.9%	4.3%
Other European (ie. Greek/Russian)	3.1%	2.2%	1.9%	
Middle Eastern	0.2%	0.6%	0.7%	
Other Ancestry	38.3%	50.0%	46.7%	
Unclassified Ancestry	14.0%	12.8%	11.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	10,305	60,461	354,184
	Elementary (0 to 8)	3.6%	4.7%	6.8%
	Some High School (9 to 11)	4.4%	6.1%	7.0%
	High School Graduate (12)	16.5%	22.1%	22.5%
	Some College (13 to 16)	22.1%	22.6%	20.4%
	Associates Degree Only	9.7%	9.0%	8.1%
	Bachelors Degree Only	25.8%	21.7%	21.4%
	Graduate Degree	17.9%	13.9%	13.8%
% College (4+)	43.7%	35.6%	35.1%	
Household Type	Total Households – count	5,503	33,285	193,824
	One Person HHs – count	1,268	8,081	48,471
	Family HHs – count	4,031	23,540	133,787
	Married Couple – count	3,189	15,898	88,695
	w/own children – count	1,135	6,665	39,749
	w/out own children – count	2,054	9,233	48,946
	Male Householder – count	114	1,283	10,160
	Female Householder – count	728	6,360	34,932
	Non-Family Households – count	204	1,664	11,566
	1 Person Household	23.0%	24.3%	25.0%
	2 Person Household	34.8%	30.6%	29.0%
	3 Person Household	17.4%	17.8%	17.4%
	4 Person Household	13.4%	14.3%	14.5%
	5 Person Household	7.0%	7.5%	7.7%
	6 Person Household	2.5%	3.1%	3.4%
7+ Person Household	1.8%	2.4%	2.9%	
% Households With Children	29.2%	32.7%	32.4%	

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Stone Mountain Festival Stone Mountain, GA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	5,912	36,734	212,428
	Owner Occupied Percent	75.1%	60.8%	59.4%
	Renter Occupied Percent	18.0%	29.9%	31.8%
	Vacant Housing Percent	6.9%	9.4%	8.8%
	Total Housing Units (Census 2000)	5,084	31,296	176,749
	For Rent (Census 2000)	41%	48%	47%
	For Sale (Census 2000)	38%	34%	30%
	Rented or Sold, (Census 2000)	0%	5%	9%
	Seasonal (Census 2014)	18%	4%	4%
	Other (Census 2000)	18%	10%	10%
Homes Built By Year	Homes Built 1990 to 2000	21%	18%	20%
	Homes Built 1980 to 1989	27%	38%	32%
	Homes Built 1970 to 1979	37%	29%	24%
	Homes Built 1960 to 1969	12%	10%	14%
	Homes Built 1950 to 1959	2%	3%	6%
	Homes Built 1940 to 1949	1%	1%	2%
	Homes Built Before 1939	1%	1%	2%
Units in Structure	1 Unit	84%	72%	71%
	2 - 9 Units	5%	14%	16%
	Greater than 10 Units	5%	11%	13%
	Mobilie Trailer	5%	2%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.0%	1.4%	1.8%
	Property Value \$750,000 to \$999,999	2.3%	1.3%	1.8%
	Property Value \$500,000 to \$749,999	11.8%	7.9%	9.1%
	Property Value \$400,000 to \$499,999	11.3%	9.4%	10.0%
	Property Value \$300,000, to \$399,999	19.2%	17.0%	16.4%
	Property Value \$200,000 to \$299,999	33.7%	31.2%	27.7%
	Property Value \$150,000 to \$199,999	7.4%	13.2%	14.1%
	Property Value \$100,000 to \$149,999	5.7%	10.3%	10.5%
	Property Value \$60,000 to \$99,999	1.9%	3.9%	4.6%
	Property Value \$40,000 to \$59,999	0.7%	0.9%	1.0%
	Property Value \$0 to \$39,999	4.0%	3.4%	2.9%
	Median Home Value	\$290,838	\$259,935	\$260,339
	Median Rent	\$811	\$776	\$771
	Wealth per Household	\$0 and under - percent	16.2%	18.1%
\$1 to \$4999 - percent		7.5%	9.0%	9.1%
\$5k to \$9999 - percent		4.2%	4.7%	4.8%
\$10k to \$24999 - percent		6.1%	6.5%	6.5%
\$25k to \$49999 - percent		6.8%	6.9%	6.9%
\$50k to \$99999 - percent		10.5%	10.3%	10.3%
\$100k to \$249999 - percent		18.8%	17.8%	17.8%
\$250k to \$499999 - percent		14.0%	12.7%	12.6%
\$500k+ - percent		15.9%	13.9%	13.7%
Median HH Wealth		\$93,665	\$72,868	\$71,407
Avg HH Wealth		\$256,111	\$229,480	\$227,698

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<b>Economic Viability</b>	Economic Viability Local	206	204	205
	Economic Viability Indexed	106	104	105
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	7,610	46,331	272,972
	Managerial/Executive	19.4%	14.9%	14.7%
	Professional Specialty	27.6%	24.5%	23.2%
	Healthcare Support	1.2%	2.9%	2.0%
	Sales	11.2%	11.8%	11.0%
	Office & Administrative Support	13.3%	14.2%	14.2%
	Protective Service	0.9%	2.1%	1.7%
	Food Preperation	3.8%	5.4%	5.5%
	Building Maintenance & Cleaning	2.4%	3.5%	4.3%
	Personal Care	2.2%	3.1%	3.5%
	Farming, Fishing, & Forestry	0.2%	0.2%	0.2%
	Construction	7.2%	6.3%	8.2%
	Production & Transportation	10.6%	11.1%	11.5%
	Percent White Collar Workers	72.7%	68.3%	65.1%
Percent Blue Collar Workers	27.3%	31.7%	34.9%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	5.0%	4.8%	7.1%
	Manufacturing	6.4%	6.8%	6.9%
	Transportation	7.5%	7.1%	6.3%
	Information	3.0%	3.3%	3.4%
	Wholesale/Retail	15.3%	15.0%	15.2%
	Finance, Insurance, Real Estate	6.5%	6.8%	6.4%
	Professional Services	9.9%	7.3%	7.7%
	Management Services	0.2%	0.1%	0.1%
	Administrative/Waste Services	4.2%	6.0%	5.9%
	Educational Services	22.6%	23.2%	21.8%
	Entertainment Services	8.4%	9.5%	9.1%
	Other Professional Services	6.3%	5.8%	5.8%
	Public Administration	4.7%	4.5%	4.3%
<b>Transportation To Work</b>	Drive to Work Alone	82.7%	77.9%	75.1%
	Drive to Work Carpool	10.4%	13.2%	14.9%
	Travel to Work by Public Transportation	1.0%	3.4%	4.8%
	Drive to Work on Motorcycle	0.0%	0.1%	0.1%
	Drive to Work on Bicycle	0.0%	0.0%	0.1%
	Walked to Work	0.4%	0.9%	1.1%
	Other Means	0.4%	0.8%	0.8%
	Work at Home	5.0%	3.6%	3.2%

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	Travel to Work in Less than 5 Minutes	2.3%	1.2%	1.1%
	Travel to Work in 5 to 9 Minutes	5.9%	5.0%	4.7%
	Travel to Work in 10 to 14 Minutes	8.0%	8.0%	8.2%
	Travel to Work in 15 to 19 Minutes	8.1%	8.8%	11.0%
	Travel to Work in 20 to 29 Minutes	19.2%	17.3%	20.1%
	Travel to Work in 30 to 44 Minutes	30.1%	30.5%	29.2%
	Travel to Work in 45 to 59 Minutes	15.0%	16.5%	13.8%
	Travel to Work in 60 Minutes or more	11.5%	12.6%	11.8%
	Average Travel Time to Work	31	33	32
Vehicles per HH	No Vehicles	3.0%	6.8%	7.5%
	1 Vehicle	27.2%	33.3%	35.3%
	2 Vehicles	43.0%	38.1%	37.7%
	3 or more vehicles	26.8%	21.8%	19.6%
	Average Number of Vehicles	2.05	1.84	1.76
Change	Births (last 12 months)	153	1,070	6,211
	Deaths (last 12 months)	170	776	4,144
	Migration (last 12 months)	10	-53	343
Work place	Workplace Establishments	755	2,132	12,646
	Workplace Employees (FTE)	9,226	31,845	201,832