

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival				
Stone Mountain, GA				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
Population	Current Year Estimated Population	5,078	40,428	162,200
	Population Est 19Q2	5,073	40,404	162,031
	Population Est 19Q1	5,071	40,366	161,378
	Population Est 18Q4	5,068	40,350	161,309
	Population Est 18Q3	5,071	40,411	161,326
	Population Est 18Q2	5,071	40,290	161,373
	Population Est 18Q1	4,988	39,984	160,804
	Population Est 17Q4	4,989	39,978	160,833
	Population Est 17Q3	5,008	40,065	161,042
	Population Fcst	5,426	43,252	173,439
	2010 Census Population	4,908	38,610	151,702
	2000 Census Population	4,644	37,882	142,186
	1990 Census Population	3,619	33,479	114,993
	Current Year Daytime Population	8,642	34,676	136,856
	Average Seasonal Population	155	399	995
	Historical Annual Growth, 1990 – 2000	2.52%	1.24%	2.15%
	Historical Annual Growth, 2000 – 2010	0.55%	0.19%	0.65%
	Estimated Annual Growth, 2010 – CY	0.36%	0.49%	0.71%
	Projected Annual Growth, CY to Y5	1.34%	1.36%	1.35%
	Group Qtrs Est	6	133	562
Transient Est Average Last 4 Qtrs	1,509	3,131	3,248	
Households	Current Year Estimated Households	1,956	14,872	57,710
	Households Est 19Q2	1,953	14,862	57,651
	Households Est 19Q1	1,953	14,848	57,382
	Households Est 18Q4	1,952	14,841	57,354
	Households Est 18Q3	1,954	14,860	57,362
	Households Est 18Q2	1,953	14,799	57,374
	Households Est 18Q1	1,920	14,682	57,174
	Households Est 17Q4	1,920	14,682	57,189
	Households Est 17Q3	1,928	14,718	57,276
	Households Fcst	2,089	15,901	61,611
	2010 Census Households	1,889	14,183	54,053
	2000 Census Households	1,724	13,191	49,356
	1990 Census Households	1,417	11,408	40,216
	Historical Annual Growth, 1990 – 2000	1.98%	1.46%	2.07%
	Historical Annual Growth, 2000 – 2010	0.92%	0.73%	0.91%
	Estimated Annual Growth, 2010 – CY	0.36%	0.50%	0.69%
Projected Annual Growth, CY to Y5	1.33%	1.35%	1.32%	
Population per Household	2.59	2.71	2.80	

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival				
Stone Mountain, GA				
	1 Mile Radius	3 Mile Radius	5 Mile Radius	
HH Income \$500,000 or more	0.8%	1.2%	0.7%	
HH Income \$250,000 to \$499,999	0.9%	1.5%	0.9%	
HH Income \$200,000 to \$249,999	2.2%	3.5%	2.1%	
HH Income \$175,000 to \$199,999	1.6%	2.9%	2.7%	
HH Income \$150,000 to \$174,999	3.5%	5.1%	4.0%	
HH Income \$100,000 to 149,999	17.4%	16.9%	15.3%	
HH Income \$75,000 to 99,999	17.0%	15.9%	13.9%	
HH Income \$50,000 to 74,999	18.8%	18.9%	19.1%	
HH Income \$35,000 to 49,999	13.4%	11.7%	14.3%	
HH Income \$25,000 to 34,999	9.2%	7.8%	9.0%	
HH Income \$15,000 to 24,999	6.3%	6.9%	8.5%	
HH Income \$0 to 14,999	9.0%	7.6%	9.5%	
Average Household Income	\$80,407	\$88,536	\$77,182	
Median Household Income	\$64,255	\$70,380	\$60,338	
Per Capita Income	\$31,007	\$32,638	\$27,536	
2000 Average HH Income	\$75,725	\$79,356	\$70,598	
2000 Median HH Income	\$60,206	\$67,744	\$60,959	
Disposable HH Income \$500,000 or more	0%	0%	0%	
Disposable HH Income \$250,000 to \$499,999	1%	2%	1%	
Disposable HH Income \$200,000 to \$249,999	1%	2%	1%	
Disposable HH Income \$175,000 to \$199,999	1%	1%	1%	
Disposable HH Income \$150,000 to \$174,999	1%	3%	2%	
Disposable HH Income \$100,000 to \$149,999	12%	15%	13%	
Disposable HH Income \$75,000 to \$99,999	17%	15%	14%	
Disposable HH Income \$50,000 to \$74,999	22%	22%	20%	
Disposable HH Income \$35,000 to \$49,999	16%	14%	16%	
Disposable HH Income \$25,000 to \$34,999	11%	10%	11%	
Disposable HH Income \$15,000 to \$24,999	8%	9%	10%	
Disposable HH Income \$0 to \$14,999	10%	8%	10%	
Average Disposable Income	64,858	71,968	63,391	
Median Disposable Income	55,197	60,362	51,961	
Householder White – Count	945	6,805	17,550	
Median HH Income	\$68,314	\$79,503	\$76,357	
Average HH Income	\$76,377	\$88,209	\$84,604	
Householder Black or African-American – Count	601	5,693	30,781	
Median HH Income	\$66,806	\$63,342	\$54,820	
Average HH Income	\$73,568	\$72,090	\$64,938	
Householder Hispanic – Count	177	897	3,796	
Median HH Income	\$53,385	\$62,877	\$51,634	
Average HH Income	\$61,113	\$70,578	\$63,905	
Householder Asian or Pacific Islander – Count	122	851	3,159	
Median HH Income	\$63,071	\$78,304	\$65,843	
Average HH Income	\$81,918	\$91,079	\$78,841	
Householder Other or Pacific Islander – Count	110	627	2,424	
Median HH Income	\$44,081	\$62,708	\$56,137	
Average HH Income	\$57,473	\$78,304	\$69,506	

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival Stone Mountain, GA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Gender	Male Population	2,441	19,449	77,381
	Female Population	2,636	20,979	84,819
Total Population by Age	Count of Pop 0 to 4 years	284	2,252	10,450
	Count of Pop 0 to 7 years	372	3,022	14,401
	Count of Pop 5 - 13	483	3,944	18,507
	Count of Pop 14 - 18	213	1,822	8,240
	Count of Pop 19 - 22	299	2,445	9,955
	Count of Pop 22 - 25	236	1,859	7,408
	Count of Pop 25 - 29	345	2,776	11,453
	Count of Pop 30 - 34	259	2,010	8,858
	Count of Pop 35 - 39	220	1,863	8,829
	Count of Pop 40 - 44	254	1,943	9,358
	Count of Pop 45 - 59	1,114	8,751	34,831
	Count of Pop 60 - 74	1,023	8,216	27,145
	Count of Pop 75 - 84	258	1,990	5,800
	Count of Pop 85+	89	556	1,366
	% of Pop 0 to 4 years	5.6%	5.6%	6.4%
	% of Pop 0 to 7 years	7.3%	7.5%	8.9%
	% of Pop 5 - 13	9.5%	9.8%	11.4%
	% of Pop 14 - 18	4.2%	4.5%	5.1%
	% of Pop 19 - 22	5.9%	6.0%	6.1%
	% of Pop 22 - 25	4.6%	4.6%	4.6%
	% of Pop 25 - 29	6.8%	6.9%	7.1%
	% of Pop 30 - 34	5.1%	5.0%	5.5%
	% of Pop 35 - 39	4.3%	4.6%	5.4%
% of Pop 40 - 44	5.0%	4.8%	5.8%	
% of Pop 45 - 59	21.9%	21.6%	21.5%	
% of Pop 60 - 74	20.1%	20.3%	16.7%	
% of Pop 75 - 84	5.1%	4.9%	3.6%	
% of Pop 85+	1.7%	1.4%	0.8%	
Median Age	43.9	43.2	38.5	
Average Age	41.9	41.5	38.6	
Male Population by Age	% of Pop 0 to 4 years	5.9%	5.9%	6.9%
	% of Pop 5 - 13	10.3%	10.4%	12.2%
	% of Pop 14 - 18	4.2%	4.8%	5.4%
	% of Pop 19 - 22	5.8%	6.4%	6.6%
	% of Pop 22 - 25	5.1%	5.1%	5.0%
	% of Pop 25 - 29	7.4%	7.5%	7.6%
	% of Pop 30 - 34	5.4%	5.3%	5.7%
	% of Pop 35 - 39	4.5%	4.7%	5.4%
	% of Pop 40 - 44	4.9%	4.8%	5.6%
	% of Pop 45 - 59	21.5%	20.8%	20.4%
	% of Pop 75 - 84	4.4%	4.5%	3.2%
	% of Pop 60 - 74	19.6%	19.1%	15.6%
	% of Pop 85+	0.9%	0.8%	0.5%
	Median Age	41.4	39.9	35.6
Average Age	40.5	40.0	37.1	

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival				
Stone Mountain, GA				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
Female Population by Age	% of Pop 0 to 4 years	5.3%	5.3%	6.0%
	% of Pop 5 - 13	8.8%	9.2%	10.7%
	% of Pop 14 - 18	4.2%	4.3%	4.8%
	% of Pop 19 - 22	6.0%	5.7%	5.7%
	% of Pop 22 - 25	4.2%	4.2%	4.2%
	% of Pop 25 - 29	6.3%	6.3%	6.6%
	% of Pop 30 - 34	4.8%	4.7%	5.2%
	% of Pop 35 - 39	4.2%	4.5%	5.5%
	% of Pop 40 - 44	5.1%	4.8%	6.0%
	% of Pop 45 - 59	22.3%	22.4%	22.4%
	% of Pop 60 - 74	20.6%	21.4%	17.8%
	% of Pop 75 - 84	5.7%	5.4%	3.9%
	% of Pop 85+	2.5%	1.9%	1.2%
	Median Age	45.9	45.9	41.1
Average Age	43.2	43.0	40.0	
Race	Count of White	2,416	19,032	54,097
	Count of Black or African-American	1,749	15,967	86,178
	Count of Asian or Pacific Islander	584	3,122	11,497
	Count of Other races	328	2,306	10,429
	White	47.6%	47.1%	33.4%
	Black or African American	34.4%	39.5%	53.1%
	Asian	11.5%	7.7%	7.1%
	Other Races	6.5%	5.7%	6.4%
Language Spoken	Speak English at Home	76.0%	80.8%	78.2%
	Speak Spanish at Home	10.1%	7.5%	7.8%
	Speak Other Language at Home	2.6%	2.9%	5.0%
Hispanic	Hispanic Population	334	2,789	13,042
	Hispanic Population Percent	6.6%	6.9%	8.0%
	Mexican	70.6%	53.7%	50.4%
	Puerto Rican	2.6%	6.6%	8.6%
	Cuban	1.3%	3.9%	4.2%
	Dominican	9.1%	5.9%	3.5%
	Central American	8.9%	17.1%	21.2%
	South American	3.7%	5.7%	6.1%
	Other Hispanic	3.7%	7.1%	6.1%
	2000 Hispanic Population Percent	1%	3%	4%
1990 Hispanic Population Percent	1%	2%	2%	

ate and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival					
Stone Mountain, GA					
		1 Mile Radius	3 Mile Radius	5 Mile Radius	
	American (percent of total population)	6.2%	5.6%	4.4%	
	American	5.8%	5.3%	4.1%	
	Native American (ie. Indian/Eskimo)	0.3%	0.2%	0.2%	
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%	
	Asian (percent of total population)	11.5%	7.7%	7.1%	
	Chinese	0.9%	0.7%	0.5%	
	Japanese	0.0%	0.0%	0.1%	
	Korean	0.9%	0.6%	0.5%	
	South Central Asian (ie. Indian)	7.2%	4.4%	3.2%	
	South East Asian (ie. Vietnamese)	0.5%	1.0%	2.1%	
	Other Asian	2.0%	0.9%	0.8%	
	European (percent of total population)	21.1%	23.0%	14.9%	
	British	5.9%	5.9%	3.6%	
	Dutch	0.1%	0.1%	0.2%	
	French	0.4%	0.5%	0.5%	
	German	3.9%	4.5%	2.9%	
	Italian	0.8%	1.0%	0.8%	
	Polish	0.4%	0.6%	0.4%	
	Scandinavian	1.2%	1.1%	0.6%	
	Scotch/Irish	5.5%	6.7%	4.2%	
	Other European (ie. Greek/Russian)	2.8%	2.6%	1.8%	
	Middle Eastern	0.1%	0.3%	0.6%	
	Other Ancestry	40.5%	43.2%	52.9%	
	Unclassified Ancestry	14.0%	13.4%	12.1%	
	Education (Age 25+)	Adult Population (25 Years or Older)	3,563	28,106	107,640
		Elementary (0 to 8)	4.5%	3.4%	4.5%
		Some High School (9 to 11)	5.7%	4.6%	6.1%
High School Graduate (12)		15.6%	17.8%	21.8%	
Some College (13 to 16)		22.2%	22.0%	22.2%	
Associates Degree Only		12.3%	9.3%	9.5%	
Bachelors Degree Only		26.0%	25.4%	22.0%	
Graduate Degree		13.8%	17.4%	14.0%	
% College (4+)	39.8%	42.8%	36.0%		
Household Type	Total Households – count	1,956	14,872	57,710	
	One Person HHs – count	532	3,229	12,850	
	Family HHs – count	1,344	11,143	42,417	
	Married Couple – count	1,020	8,374	28,895	
	w/own children – count	397	3,027	12,145	
	w/out own children – count	623	5,347	16,750	
	Male Householder – count	55	511	2,571	
	Female Householder – count	269	2,258	10,951	
	Non-Family Households – count	79	500	2,442	
	1 Person Household	27.2%	21.7%	22.3%	
	2 Person Household	30.9%	33.2%	29.7%	
	3 Person Household	16.9%	18.0%	18.5%	
	4 Person Household	13.3%	14.8%	15.5%	
	5 Person Household	6.9%	7.7%	8.1%	
	6 Person Household	2.8%	2.7%	3.4%	
7+ Person Household	2.0%	2.0%	2.5%		
% Households With Children	29.9%	31.0%	33.5%		

This report was produced using data from priv

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival				
Stone Mountain, GA				
	1 Mile Radius	3 Mile Radius	5 Mile Radius	
Total Housing Units	Total Housing Units	2,125	15,996	62,738
	Owner Occupied Percent	69.0%	74.4%	67.1%
	Renter Occupied Percent	23.0%	18.6%	24.9%
	Vacant Housing Percent	8.0%	7.0%	8.0%
	Total Housing Units (Census 2000)	1,808	13,639	50,899
	For Rent (Census 2000)	52%	30%	39%
	For Sale (Census 2000)	29%	53%	41%
	Rented or Sold, (Census 2000)	0%	1%	6%
	Seasonal (Census 2014)	23%	12%	4%
	Other (Census 2000)	18%	14%	10%
Homes Built By Year	Homes Built 1990 to 2000	34%	22%	23%
	Homes Built 1980 to 1989	20%	33%	37%
	Homes Built 1970 to 1979	29%	31%	27%
	Homes Built 1960 to 1969	13%	10%	8%
	Homes Built 1950 to 1959	2%	2%	2%
	Homes Built 1940 to 1949	1%	1%	1%
	Homes Built Before 1939	0%	1%	1%
Units in Structure	1 Unit	71%	86%	81%
	2 - 9 Units	5%	5%	10%
	Greater than 10 Units	10%	5%	7%
	Mobilie Trailer	12%	4%	2%
	Other Units	1%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.4%	1.8%	1.1%
	Property Value \$750,000 to \$999,999	1.8%	1.8%	1.1%
	Property Value \$500,000 to \$749,999	8.6%	10.1%	7.6%
	Property Value \$400,000 to \$499,999	9.1%	12.0%	9.7%
	Property Value \$300,000, to \$399,999	17.3%	19.7%	17.2%
	Property Value \$200,000 to \$299,999	35.2%	31.7%	30.7%
	Property Value \$150,000 to \$199,999	10.2%	9.5%	13.9%
	Property Value \$100,000 to \$149,999	6.9%	6.9%	10.3%
	Property Value \$60,000 to \$99,999	2.4%	2.3%	4.0%
	Property Value \$40,000 to \$59,999	1.8%	0.6%	0.9%
	Property Value \$0 to \$39,999	5.4%	3.5%	3.4%
	Median Home Value	\$265,894	\$286,722	\$256,252
	Median Rent	\$824	\$799	\$788
Wealth per Household	\$0 and under - percent	16.9%	16.5%	17.6%
	\$1 to \$4999 - percent	8.0%	7.7%	8.6%
	\$5k to \$9999 - percent	4.4%	4.2%	4.6%
	\$10k to \$24999 - percent	6.2%	6.1%	6.4%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.5%	10.5%	10.4%
	\$100k to \$249999 - percent	18.5%	18.7%	18.2%
	\$250k to \$499999 - percent	13.6%	13.8%	13.0%
	\$500k+ - percent	15.0%	15.6%	14.3%
	Median HH Wealth	\$86,144	\$91,146	\$78,131
	Avg HH Wealth	\$245,550	\$252,803	\$235,340

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival				
Stone Mountain, GA				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
Economic Viability	Economic Viability Local	213	205	203
	Economic Viability Indexed	109	105	104
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,673	20,977	83,597
	Managerial/Executive	18.0%	18.4%	15.3%
	Professional Specialty	26.1%	27.7%	24.7%
	Healthcare Support	1.5%	2.2%	2.5%
	Sales	12.9%	11.6%	12.0%
	Office & Administrative Support	13.9%	12.9%	14.7%
	Protective Service	0.6%	1.9%	1.9%
	Food Preperation	3.0%	4.0%	4.8%
	Building Maintenance & Cleaning	2.2%	3.1%	3.1%
	Personal Care	1.1%	2.5%	3.2%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.2%
	Construction	7.9%	6.5%	6.7%
	Production & Transportation	12.8%	9.0%	10.8%
	Percent White Collar Workers	72.3%	72.8%	69.2%
Percent Blue Collar Workers	27.7%	27.2%	30.8%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	3.0%	4.8%	5.4%
	Manufacturing	7.7%	5.3%	6.5%
	Transportation	8.2%	7.1%	7.5%
	Information	2.9%	3.9%	3.6%
	Wholesale/Retail	21.4%	14.4%	14.8%
	Finance, Insurance, Real Estate	6.6%	6.8%	6.9%
	Professional Services	9.3%	9.1%	7.3%
	Management Services	0.0%	0.2%	0.2%
	Administrative/Waste Services	4.1%	5.4%	5.4%
	Educational Services	18.9%	23.9%	22.7%
	Entertainment Services	7.2%	8.2%	8.7%
	Other Professional Services	5.4%	5.6%	5.7%
	Public Administration	5.4%	5.4%	5.1%
	Transportation To Work	Drive to Work Alone	83.1%	82.0%
Drive to Work Carpool		11.6%	10.4%	12.5%
Travel to Work by Public Transportation		0.7%	1.5%	3.0%
Drive to Work on Motorcycle		0.0%	0.1%	0.1%
Drive to Work on Bicycle		0.0%	0.0%	0.0%
Walked to Work		0.7%	0.6%	0.8%
Other Means		0.3%	0.6%	0.7%
Work at Home		3.6%	4.7%	3.6%

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval

Nov 18, 2019



Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival				
Stone Mountain, GA				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
	Travel to Work in Less than 5 Minutes	2.1%	1.5%	1.1%
	Travel to Work in 5 to 9 Minutes	6.3%	4.9%	4.4%
	Travel to Work in 10 to 14 Minutes	6.0%	7.6%	7.5%
	Travel to Work in 15 to 19 Minutes	8.0%	8.3%	8.7%
	Travel to Work in 20 to 29 Minutes	18.9%	18.3%	17.1%
	Travel to Work in 30 to 44 Minutes	32.1%	30.8%	31.0%
	Travel to Work in 45 to 59 Minutes	15.5%	16.9%	17.0%
	Travel to Work in 60 Minutes or more	11.1%	11.6%	13.2%
	Average Travel Time to Work	32	32	34
Vehicles per HH	No Vehicles	4.3%	3.4%	5.4%
	1 Vehicle	32.1%	26.8%	31.9%
	2 Vehicles	40.2%	40.7%	38.4%
	3 or more vehicles	23.4%	29.0%	24.3%
	Average Number of Vehicles	1.89	2.08	1.91
Change	Births (last 12 months)	58	453	1,937
	Deaths (last 12 months)	56	421	1,323
	Migration (last 12 months)	5	-14	261
Work place	Workplace Establishments	427	1,041	3,119
	Workplace Employees (FTE)	5,420	13,779	46,136