

# Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 39.632935 Longitude: -84.209369

South Towne Centre				
Dayton, OH				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
<b>Population</b>	Current Year Estimated Population	7,559	66,118	155,611
	Population Est 19Q2	7,556	66,017	155,288
	Population Est 19Q1	7,554	66,039	155,281
	Population Est 18Q4	7,547	65,970	155,099
	Population Est 18Q3	7,525	65,828	154,639
	Population Est 18Q2	7,501	65,634	153,966
	Population Est 18Q1	7,508	65,638	153,933
	Population Est 17Q4	7,494	65,532	153,637
	Population Est 17Q3	7,438	65,298	153,097
	Population Fcst	7,551	65,565	154,853
	2010 Census Population	7,182	63,328	148,733
	2000 Census Population	5,716	57,008	137,050
	1990 Census Population	5,323	50,394	124,226
	Current Year Daytime Population	13,454	82,275	173,933
	Average Seasonal Population	212	1,313	2,530
	Historical Annual Growth, 1990 – 2000	0.71%	1.24%	0.99%
	Historical Annual Growth, 2000 – 2010	2.31%	1.06%	0.82%
	Estimated Annual Growth, 2010 – CY	0.54%	0.45%	0.48%
	Projected Annual Growth, CY to Y5	-0.02%	-0.17%	-0.10%
	Group Qtrs Est	10	957	1,605
Transient Est Average Last 4 Qtrs	1,712	5,017	6,545	
<b>Households</b>	Current Year Estimated Households	3,702	29,408	66,168
	Households Est 19Q2	3,700	29,360	66,031
	Households Est 19Q1	3,699	29,369	66,031
	Households Est 18Q4	3,693	29,333	65,955
	Households Est 18Q3	3,683	29,272	65,775
	Households Est 18Q2	3,671	29,182	65,530
	Households Est 18Q1	3,675	29,190	65,527
	Households Est 17Q4	3,668	29,137	65,387
	Households Est 17Q3	3,644	29,045	65,198
	Households Fcst	3,708	29,173	65,729
	2010 Census Households	3,503	28,105	63,475
	2000 Census Households	2,705	24,739	57,800
	1990 Census Households	2,160	20,722	50,410
	Historical Annual Growth, 1990 – 2000	2.27%	1.79%	1.38%
	Historical Annual Growth, 2000 – 2010	2.62%	1.28%	0.94%
	Estimated Annual Growth, 2010 – CY	0.58%	0.48%	0.44%
	Projected Annual Growth, CY to Y5	0.03%	-0.16%	-0.13%
Population per Household	2.04	2.22	2.33	

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<b>South Towne Centre</b>				
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	<b>1 Mile Radius</b>	<b>3 Mile Radius</b>	<b>5 Mile Radius</b>	
HH Income \$500,000 or more	0.7%	0.9%	1.1%	
HH Income \$250,000 to \$499,999	0.7%	1.1%	1.3%	
HH Income \$200,000 to \$249,999	1.7%	2.5%	3.0%	
HH Income \$175,000 to \$199,999	4.0%	3.3%	3.8%	
HH Income \$150,000 to \$174,999	3.8%	3.8%	4.6%	
HH Income \$100,000 to 149,999	15.1%	15.7%	16.3%	
HH Income \$75,000 to 99,999	14.6%	11.8%	12.1%	
HH Income \$50,000 to 74,999	19.6%	19.1%	18.2%	
HH Income \$35,000 to 49,999	14.0%	14.5%	13.6%	
HH Income \$25,000 to 34,999	9.5%	9.0%	8.8%	
HH Income \$15,000 to 24,999	8.7%	10.0%	9.0%	
HH Income \$0 to 14,999	7.6%	8.4%	8.4%	
Average Household Income	\$78,088	\$81,573	\$86,652	
Median Household Income	\$62,417	\$60,453	\$63,505	
Per Capita Income	\$38,279	\$36,780	\$37,211	
2000 Average HH Income	\$71,402	\$65,876	\$68,615	
2000 Median HH Income	\$60,521	\$53,231	\$52,911	
Disposable HH Income \$500,000 or more	0%	0%	0%	
Disposable HH Income \$250,000 to \$499,999	1%	1%	2%	
Disposable HH Income \$200,000 to \$249,999	1%	1%	2%	
Disposable HH Income \$175,000 to \$199,999	1%	1%	1%	
Disposable HH Income \$150,000 to \$174,999	3%	3%	3%	
Disposable HH Income \$100,000 to \$149,999	12%	12%	14%	
Disposable HH Income \$75,000 to \$99,999	14%	13%	13%	
Disposable HH Income \$50,000 to \$74,999	22%	20%	19%	
Disposable HH Income \$35,000 to \$49,999	17%	16%	15%	
Disposable HH Income \$25,000 to \$34,999	11%	11%	11%	
Disposable HH Income \$15,000 to \$24,999	11%	12%	11%	
Disposable HH Income \$0 to \$14,999	8%	9%	9%	
Average Disposable Income	63,786	64,571	67,970	
Median Disposable Income	53,782	52,024	54,634	
Householder White – Count	3,224	25,138	58,030	
Median HH Income	\$62,648	\$62,494	\$65,441	
Average HH Income	\$73,747	\$74,718	\$77,887	
Householder Black or African-American – Count	195	1,992	3,353	
Median HH Income	\$59,848	\$41,277	\$42,210	
Average HH Income	\$63,971	\$55,934	\$57,236	
Householder Hispanic – Count	42	543	1,120	
Median HH Income	\$48,465	\$47,226	\$52,356	
Average HH Income	\$61,229	\$56,871	\$61,680	
Householder Asian or Pacific Islander – Count	150	1,092	2,190	
Median HH Income	\$88,588	\$82,218	\$87,761	
Average HH Income	\$87,046	\$86,727	\$95,065	
Householder Other or Pacific Islander – Count	90	643	1,475	
Median HH Income	\$36,706	\$40,398	\$42,601	
Average HH Income	\$41,002	\$48,319	\$56,997	

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South Towne Centre Dayton, OH		1 Mile Radius	3 Mile Radius	5 Mile Radius
<b>Gender</b>	Male Population	3,604	31,514	74,478
	Female Population	3,955	34,604	81,133
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	570	4,193	9,033
	Count of Pop 0 to 7 years	797	5,999	12,977
	Count of Pop 5 - 13	878	7,272	16,537
	Count of Pop 14 - 18	309	3,067	7,857
	Count of Pop 19 - 22	304	3,279	8,846
	Count of Pop 22 - 25	208	2,223	5,758
	Count of Pop 25 - 29	354	3,607	9,037
	Count of Pop 30 - 34	526	3,829	7,902
	Count of Pop 35 - 39	737	4,816	9,589
	Count of Pop 40 - 44	556	4,194	9,217
	Count of Pop 45 - 59	1,354	12,551	31,079
	Count of Pop 60 - 74	1,184	11,641	28,229
	Count of Pop 75 - 84	438	3,922	9,164
	Count of Pop 85+	140	1,524	3,362
	% of Pop 0 to 4 years	7.5%	6.3%	5.8%
	% of Pop 0 to 7 years	10.5%	9.1%	8.3%
	% of Pop 5 - 13	11.6%	11.0%	10.6%
	% of Pop 14 - 18	4.1%	4.6%	5.0%
	% of Pop 19 - 22	4.0%	5.0%	5.7%
	% of Pop 22 - 25	2.8%	3.4%	3.7%
	% of Pop 25 - 29	4.7%	5.5%	5.8%
	% of Pop 30 - 34	7.0%	5.8%	5.1%
	% of Pop 35 - 39	9.7%	7.3%	6.2%
% of Pop 40 - 44	7.4%	6.3%	5.9%	
% of Pop 45 - 59	17.9%	19.0%	20.0%	
% of Pop 60 - 74	15.7%	17.6%	18.1%	
% of Pop 75 - 84	5.8%	5.9%	5.9%	
% of Pop 85+	1.9%	2.3%	2.2%	
Median Age	39.3	40.9	41.8	
Average Age	39.9	41.1	41.3	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	8.1%	6.8%	6.2%
	% of Pop 5 - 13	12.3%	11.7%	11.3%
	% of Pop 14 - 18	4.4%	4.9%	5.3%
	% of Pop 19 - 22	4.2%	5.2%	6.0%
	% of Pop 22 - 25	2.7%	3.6%	3.9%
	% of Pop 25 - 29	4.6%	5.8%	6.1%
	% of Pop 30 - 34	6.5%	5.7%	5.1%
	% of Pop 35 - 39	10.1%	7.5%	6.3%
	% of Pop 40 - 44	8.1%	6.7%	6.0%
	% of Pop 45 - 59	18.1%	19.1%	20.0%
	% of Pop 75 - 84	5.1%	5.1%	5.0%
	% of Pop 60 - 74	14.6%	16.5%	17.3%
	% of Pop 85+	1.2%	1.4%	1.3%
	Median Age	38.6	39.2	39.8
Average Age	38.6	39.4	39.8	

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		1 Mile Radius	3 Mile Radius	5 Mile Radius
Female Population by Age	% of Pop 0 to 4 years	7.0%	5.9%	5.4%
	% of Pop 5 - 13	11.0%	10.3%	10.0%
	% of Pop 14 - 18	3.8%	4.4%	4.8%
	% of Pop 19 - 22	3.9%	4.7%	5.4%
	% of Pop 22 - 25	2.8%	3.2%	3.5%
	% of Pop 25 - 29	4.7%	5.2%	5.5%
	% of Pop 30 - 34	7.4%	5.9%	5.1%
	% of Pop 35 - 39	9.4%	7.1%	6.1%
	% of Pop 40 - 44	6.7%	6.0%	5.8%
	% of Pop 45 - 59	17.7%	18.9%	20.0%
	% of Pop 60 - 74	16.6%	18.6%	18.9%
	% of Pop 75 - 84	6.4%	6.7%	6.7%
	% of Pop 85+	2.4%	3.1%	2.9%
	Median Age	40.0	42.8	43.7
Average Age	41.2	42.6	42.8	
Race	Count of White	6,265	55,392	135,983
	Count of Black or African-American	531	5,115	8,597
	Count of Asian or Pacific Islander	459	3,244	6,092
	Count of Other races	303	2,367	4,938
	White	82.9%	83.8%	87.4%
	Black or African American	7.0%	7.7%	5.5%
	Asian	6.1%	4.9%	3.9%
	Other Races	4.0%	3.6%	3.2%
Language Spoken	Speak English at Home	90.2%	91.1%	92.6%
	Speak Spanish at Home	2.6%	2.3%	1.7%
	Speak Other Language at Home	1.8%	1.5%	1.0%
Hispanic	Hispanic Population	203	1,835	3,571
	Hispanic Population Percent	2.7%	2.8%	2.3%
	Mexican	37.9%	42.1%	49.9%
	Puerto Rican	8.1%	10.7%	11.2%
	Cuban	2.1%	2.8%	2.0%
	Dominican	0.3%	0.2%	0.2%
	Central American	6.3%	13.7%	9.0%
	South American	37.8%	19.5%	16.1%
	Other Hispanic	7.6%	11.0%	11.6%
2000 Hispanic Population Percent	1%	1%	1%	
1990 Hispanic Population Percent	0%	0%	0%	

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	American (percent of total population)	4.1%	5.6%	6.6%
	American	4.0%	5.4%	6.4%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	6.0%	4.9%	3.9%
	Chinese	0.7%	0.6%	0.7%
	Japanese	0.2%	0.2%	0.1%
	Korean	0.2%	0.2%	0.2%
	South Central Asian (ie. Indian)	3.7%	2.8%	2.1%
	South East Asian (ie. Vietnamese)	0.7%	0.8%	0.6%
	Other Asian	0.6%	0.3%	0.2%
	European (percent of total population)	55.3%	50.3%	50.8%
	British	8.2%	8.3%	8.3%
	Dutch	1.0%	0.8%	0.9%
	French	1.6%	1.4%	1.4%
	German	21.0%	19.5%	20.1%
	Italian	3.2%	2.8%	2.8%
	Polish	1.7%	1.3%	1.4%
	Scandinavian	1.4%	1.4%	1.4%
	Scotch/Irish	12.1%	10.6%	10.7%
Other European (ie. Greek/Russian)	5.2%	4.2%	3.9%	
Middle Eastern	1.7%	0.9%	0.8%	
Other Ancestry	16.2%	16.4%	16.0%	
Unclassified Ancestry	14.0%	19.1%	19.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	5,289	46,084	107,580
	Elementary (0 to 8)	1.5%	1.8%	1.7%
	Some High School (9 to 11)	2.1%	3.6%	4.0%
	High School Graduate (12)	19.2%	22.4%	21.9%
	Some College (13 to 16)	23.3%	23.4%	22.2%
	Associates Degree Only	9.6%	9.7%	9.5%
	Bachelors Degree Only	23.8%	23.1%	23.9%
	Graduate Degree	20.5%	16.0%	16.8%
% College (4+)	44.4%	39.1%	40.7%	
Household Type	Total Households – count	3,702	29,408	66,168
	One Person HHs – count	1,449	9,786	19,934
	Family HHs – count	2,015	17,580	42,394
	Married Couple – count	1,719	13,409	33,487
	w/own children – count	602	4,817	12,982
	w/out own children – count	1,117	8,591	20,505
	Male Householder – count	68	1,165	2,373
	Female Householder – count	229	3,007	6,534
	Non-Family Households – count	238	2,041	3,840
	1 Person Household	39.1%	33.3%	30.1%
	2 Person Household	35.9%	36.4%	36.2%
	3 Person Household	12.5%	14.0%	14.6%
	4 Person Household	8.3%	10.4%	12.0%
	5 Person Household	2.9%	4.0%	4.9%
	6 Person Household	0.9%	1.3%	1.5%
7+ Person Household	0.3%	0.5%	0.6%	
% Households With Children	21.8%	24.8%	27.3%	

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	1 Mile Radius	3 Mile Radius	5 Mile Radius	
	Total Housing Units	4,040	31,837	71,053
	Owner Occupied Percent	50.0%	56.3%	62.9%
	Renter Occupied Percent	41.7%	36.1%	30.2%
	Vacant Housing Percent	8.4%	7.6%	6.9%
	Total Housing Units (Census 2000)	2,893	26,400	61,181
	For Rent (Census 2000)	41%	50%	48%
	For Sale (Census 2000)	19%	15%	18%
	Rented or Sold, (Census 2000)	15%	13%	11%
	Seasonal (Census 2014)	25%	7%	7%
	Other (Census 2000)	10%	9%	10%
Homes Built By Year	Homes Built 1990 to 2000	24%	22%	18%
	Homes Built 1980 to 1989	24%	23%	18%
	Homes Built 1970 to 1979	26%	26%	23%
	Homes Built 1960 to 1969	20%	19%	18%
	Homes Built 1950 to 1959	4%	8%	15%
	Homes Built 1940 to 1949	1%	1%	4%
	Homes Built Before 1939	1%	2%	4%
Units in Structure	1 Unit	67%	61%	68%
	2 - 9 Units	22%	24%	20%
	Greater than 10 Units	11%	14%	11%
	Mobilie Trailer	0%	1%	2%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.4%	0.3%	0.3%
	Property Value \$750,000 to \$999,999	0.2%	1.2%	1.2%
	Property Value \$500,000 to \$749,999	1.7%	3.4%	3.5%
	Property Value \$400,000 to \$499,999	3.6%	4.6%	5.3%
	Property Value \$300,000, to \$399,999	11.0%	12.0%	13.4%
	Property Value \$200,000 to \$299,999	30.1%	28.1%	28.4%
	Property Value \$150,000 to \$199,999	25.2%	22.9%	19.4%
	Property Value \$100,000 to \$149,999	19.4%	16.7%	17.1%
	Property Value \$60,000 to \$99,999	5.8%	6.2%	6.4%
	Property Value \$40,000 to \$59,999	0.4%	1.7%	1.4%
	Property Value \$0 to \$39,999	2.2%	2.8%	3.7%
	Median Home Value	\$194,123	\$199,254	\$205,950
	Median Rent	\$693	\$643	\$624
Wealth per Household	\$0 and under - percent	18.0%	17.8%	17.2%
	\$1 to \$4999 - percent	8.8%	8.8%	8.4%
	\$5k to \$9999 - percent	4.8%	4.7%	4.5%
	\$10k to \$24999 - percent	6.6%	6.5%	6.3%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.1%	10.2%	10.3%
	\$100k to \$249999 - percent	17.8%	17.9%	18.3%
	\$250k to \$499999 - percent	12.9%	12.9%	13.3%
	\$500k+ - percent	14.3%	14.3%	14.8%
	Median HH Wealth	\$75,100	\$76,256	\$82,491
	Avg HH Wealth	\$234,532	\$234,500	\$242,072

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<b>Economic Viability</b>	Economic Viability Local	208	204	200
	Economic Viability Indexed	107	104	102
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	3,761	33,247	78,318
	Managerial/Executive	16.4%	17.4%	18.3%
	Professional Specialty	34.4%	28.8%	29.1%
	Healthcare Support	1.0%	2.0%	2.1%
	Sales	15.9%	12.6%	11.7%
	Office & Administrative Support	11.4%	11.8%	11.0%
	Protective Service	0.9%	1.2%	1.7%
	Food Preperation	4.1%	4.8%	5.1%
	Building Maintenance & Cleaning	2.3%	3.0%	2.6%
	Personal Care	2.7%	2.9%	2.9%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	2.3%	4.3%	4.5%
	Production & Transportation	8.5%	11.1%	10.9%
	Percent White Collar Workers	79.1%	72.7%	72.2%
Percent Blue Collar Workers	20.9%	27.3%	27.8%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	1.9%	3.6%	4.0%
	Manufacturing	10.7%	11.7%	12.7%
	Transportation	2.1%	3.3%	3.0%
	Information	3.9%	2.8%	3.0%
	Wholesale/Retail	17.0%	15.4%	13.8%
	Finance, Insurance, Real Estate	7.5%	7.5%	7.2%
	Professional Services	12.5%	10.9%	10.3%
	Management Services	0.3%	0.0%	0.2%
	Administrative/Waste Services	3.7%	3.5%	3.2%
	Educational Services	23.2%	24.1%	25.0%
	Entertainment Services	7.9%	8.4%	8.4%
	Other Professional Services	3.8%	4.5%	4.2%
	Public Administration	5.5%	4.2%	4.9%
<b>Transportation To Work</b>	Drive to Work Alone	89.3%	89.1%	88.5%
	Drive to Work Carpool	6.0%	6.5%	6.5%
	Travel to Work by Public Transportation	0.7%	0.9%	0.9%
	Drive to Work on Motorcycle	0.0%	0.1%	0.0%
	Drive to Work on Bicycle	0.1%	0.0%	0.1%
	Walked to Work	0.6%	0.8%	0.9%
	Other Means	0.1%	0.2%	0.3%
	Work at Home	3.1%	2.5%	2.8%



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		<b>1 Mile Radius</b>	<b>3 Mile Radius</b>	<b>5 Mile Radius</b>
	Travel to Work in Less than 5 Minutes	3.5%	3.6%	3.3%
	Travel to Work in 5 to 9 Minutes	11.6%	12.7%	12.1%
	Travel to Work in 10 to 14 Minutes	16.6%	17.3%	17.6%
	Travel to Work in 15 to 19 Minutes	18.0%	17.1%	18.1%
	Travel to Work in 20 to 29 Minutes	29.9%	29.3%	28.6%
	Travel to Work in 30 to 44 Minutes	13.3%	13.5%	13.7%
	Travel to Work in 45 to 59 Minutes	3.6%	3.4%	3.2%
	Travel to Work in 60 Minutes or more	3.2%	3.0%	3.3%
	Average Travel Time to Work	20	20	20
<b>Vehicles per HH</b>	No Vehicles	5.0%	5.8%	4.6%
	1 Vehicle	43.7%	39.4%	34.6%
	2 Vehicles	38.1%	37.7%	40.8%
	3 or more vehicles	13.2%	17.1%	20.0%
	Average Number of Vehicles	1.64	1.72	1.83
<b>Change</b>	Births (last 12 months)	83	696	1,648
	Deaths (last 12 months)	83	731	1,753
	Migration (last 12 months)	34	325	1,077
<b>Work place</b>	Workplace Establishments	434	2,148	4,019
	Workplace Employees (FTE)	8,121	45,777	87,405