2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval



Nov 18, 2019

1100 10	, 2013		.autude. 34.344615	Longitude119.061002
	Paula Center			
Santa	Paula, CA	1 Mile Radius	3 Mile Radius	5 Mile Radius
	Current Year Estimated Population	16,037	31,900	· ·
	Population Est 19Q2	16,034	31,878	· ·
	Population Est 19Q1	16,045	31,898	33,595
	Population Est 18Q4	16,036	31,876	33,571
	Population Est 18Q3	16,044	31,890	33,591
	Population Est 18Q2	16,054	31,915	33,617
	Population Est 18Q1	16,048	31,899	
	Population Est 17Q4	16,067	31,916	33,614
	Population Est 17Q3	16,069	31,921	33,619
<u> o</u>	Population Fcst	16,473	32,688	34,404
Population	2010 Census Population	15,234	30,522	32,177
] g	2000 Census Population	14,945	30,195	31,669
<u>a</u>	1990 Census Population	12,481	26,527	28,074
	Current Year Daytime Population	10,237	23,894	25,622
	Average Seasonal Population	75	186	232
	Historical Annual Growth, 1990 – 2000	1.82%	1.30%	1.21%
	Historical Annual Growth, 2000 – 2010	0.19%	0.11%	0.16%
	Estimated Annual Growth, 2010 – CY	0.54%	0.47%	0.46%
	Projected Annual Growth, CY to Y5	0.54%	0.49%	0.48%
	Group Qtrs Est	106	264	412
	Transient Est Average Last 4 Qtrs	106	259	427
	Current Year Estimated Households	4,571	9,071	9,570
	Households Est 19Q2	4,569	9,062	9,561
	Households Est 19Q1	4,574	9,072	9,573
	Households Est 18Q4	4,570	9,063	9,561
	Households Est 18Q3	4,573	9,068	9,569
	Households Est 18Q2	4,577	9,077	9,579
	Households Est 18Q1	4,576	9,075	9,578
qs	Households Est 17Q4	4,581	9,079	9,579
splouesno	Households Est 17Q3	4,580	9,077	9,578
se	Households Fcst	4,696	9,298	9,805
Ноп	2010 Census Households	4,342	8,677	9,162
_	2000 Census Households	4,275	8,561	9,024
	1990 Census Households	3,936	7,999	i
	Historical Annual Growth, 1990 – 2000	0.83%	0.68%	0.65%
	Historical Annual Growth, 2000 – 2010	0.16%	0.13%	
	Estimated Annual Growth, 2010 – CY	0.54%	0.47%	
	Projected Annual Growth, CY to Y5	0.54%	0.50%	
	Population per Household	3.49	3.49	

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Nov 18, 2019

10, 2013		alliude. 54.544615	
Santa Paula Center			
Santa Paula, CA	1 Mile Radius	3 Mile Radius	5 Mile Radius
HH Income \$500,000 or more	0.4%	0.6%	0.6%
HH Income \$250,000 to \$499,999	0.5%	0.7%	0.8%
HH Income \$200,000 to \$249,999	1.2%	1.6%	1.8%
HH Income \$175,000 to \$199,999	1.7%	2.0%	2.2%
HH Income \$150,000 to \$174,999	3.3%	3.3%	3.4%
HH Income \$100,000 to 149,999	13.6%	14.5%	14.6%
HH Income \$75,000 to 99,999	14.6%	13.4%	13.3%
HH Income \$50,000 to 74,999	18.9%	19.0%	19.1%
HH Income \$35,000 to 49,999	14.3%	13.8%	13.5%
HH Income \$25,000 to 34,999	11.2%	10.3%	10.2%
HH Income \$15,000 to 24,999	11.4%	11.5%	
HH Income \$0 to 14,999	9.0%	9.4%	
Average Household Income	\$69,402	\$72,558	\$74,003
Median Household Income	\$55,661	\$57,090	\$57,974
Per Capita Income	\$19,881	\$20,759	\$21,273
2000 Average HH Income	\$55,186	\$54,399	\$55,255
2000 Median HH Income	\$45,601	\$42,261	\$42,756
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	1%	1%	1%
Disposable HH Income \$200,000 to \$249,999	1%	1%	1%
Disposable HH Income \$175,000 to \$199,999	0%	1%	1%
Disposable HH Income \$150,000 to \$174,999	1%	1%	2%
Disposable HH Income \$100,000 to \$149,999	11%	11%	11%
Disposable HH Income \$75,000 to \$99,999	14%	15%	15%
Disposable HH Income \$50,000 to \$74,999	21%	21%	21%
Disposable HH Income \$35,000 to \$49,999	17%	15%	15%
Disposable HH Income \$25,000 to \$34,999	11%	11%	11%
Disposable HH Income \$15,000 to \$24,999	13%	14%	13%
Disposable HH Income \$0 to\$14,999	10%	10%	10%
Average Disposable Income	57,893	59,550	60,489
Median Disposable Income	48,729	50,044	50,755
Householder White – Count	946	1,914	2,104
Median HH Income	\$66,970	\$73,595	\$74,873
Average HH Income	\$75,646	\$79,876	
Householder Black or African-American – Count	10	25	28
Median HH Income	\$135,676	\$126,436	\$130,502
Average HH Income	\$110,763	\$97,448	
Householder Hispanic – Count	3,357	6,661	6,929
Median HH Income	\$52,203	\$51,777	
Average HH Income	\$62,398	\$62,414	
Householder Asian or Pacific Islander – Count	73	120	
Median HH Income	\$53,523	\$83,946	
Average HH Income	\$70,993	\$91,434	
Householder Other or Pacific Islander – Count	186	352	
Median HH Income	\$57,563	\$68,709	
Average HH Income	\$64,871	\$74,600	
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2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval



Nov 18, 2019

Nov 18	, 2019	L	atitude: 34.344815	Longitude: -119.081002
	Paula Center Paula, CA	1 Mile Radius	3 Mile Radius	5 Mile Radius
er	Male Population	8,070	16,060	16,917
Gender	Female Population	7,966	15,839	· ·
ğ	remale ropulation	7,900	15,639	10,079
	Count of Pop 0 to 4 years	1,086	2,149	· ·
	Count of Pop 0 to 7 years	1,600	3,153	
	Count of Pop 5 - 13	2,088	4,098	
	Count of Pop 14 - 18	1,033	2,076	
	Count of Pop 19 - 22	972	1,931	· ·
	Count of Pop 22 - 25	720	1,444	
	Count of Pop 25 - 29	1,205	2,454	
	Count of Pop 30 - 34	1,129	2,286	
	Count of Pop 35 - 39	1,099	2,129	
	Count of Pop 40 - 44	1,040	2,021	
	Count of Pop 45 - 59	2,775	5,532	
	Count of Pop 60 - 74	2,041	4,060	· ·
<u>۵</u>	Count of Pop 75 - 84	620	1,252	
Total Population by Age	Count of Pop 85+	229	467	498
Ppu	% of Pop 0 to 4 years	6.8%	6.7%	6.7%
Popula by Age	% of Pop 0 to 7 years	10.0%	9.9%	9.8%
tal _	% of Pop 5 - 13	13.0%	12.8%	12.7%
₽	% of Pop 14 - 18	6.4%	6.5%	6.4%
	% of Pop 19 - 22	6.1%	6.1%	6.1%
	% of Pop 22 - 25	4.5%	4.5%	4.6%
	% of Pop 25 - 29	7.5%	7.7%	
	% of Pop 30 - 34	7.0%	7.2%	
	% of Pop 35 - 39	6.9%	6.7%	
	% of Pop 40 - 44	6.5%	6.3%	
	% of Pop 45 - 59	17.3%	17.3%	
	% of Pop 60 - 74	12.7%	12.7%	
	% of Pop 75 - 84	3.9%	3.9%	
	% of Pop 85+	1.4%	1.5%	
	Median Age	34.0	33.9	
	Average Age	36.3	36.3	36.5
	% of Pop 0 to 4 years	6.9%	6.8%	
	% of Pop 5 - 13	13.3%	12.9%	
	% of Pop 14 - 18	6.5%	6.5%	
	% of Pop 19 - 22	5.9%	6.2%	
_	% of Pop 22 - 25	4.6%	4.6%	
ıtio	% of Pop 25 - 29	7.7%	7.8%	
ula ge	% of Pop 30 - 34	7.8%	7.7%	
Male Population by Age	% of Pop 35 - 39	7.3%	7.0%	
e F by	% of Pop 40 - 44	6.3%	6.2%	
Ма	% of Pop 45 - 59	17.4%	17.6%	
	% of Pop 75 - 84	3.4%	3.4%	
	% of Pop 60 - 74	12.0%	12.0%	
	% of Pop 85+	0.9%	1.0%	1.0%
	Median Age	33.3	33.3	
	Average Age	35.4	35.6	35.8

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Nov 18, 2019

Latitude: 34.344815 Longitude: -119.081002

	Paula Center Paula, CA	1 Mile Radius	3 Mile Radius	5 Mile Radius
	% of Pop 0 to 4 years	6.7%	6.6%	6.6%
	% of Pop 5 - 13	12.7%	12.8%	12.6%
	% of Pop 14 - 18	6.4%	6.5%	6.4%
	% of Pop 19 - 22	6.2%	5.9%	6.0%
ءِ ا	% of Pop 22 - 25	4.4%	4.4%	4.5%
Female Population by Age	% of Pop 25 - 29	7.3%	7.5%	7.6%
E =	% of Pop 30 - 34	6.2%	6.6%	6.6%
le Popul by Age	% of Pop 35 - 39	6.4%	6.3%	6.3%
e F	% of Pop 40 - 44	6.7%	6.5%	6.4%
a l	% of Pop 45 - 59	17.2%	17.0%	17.0%
Fe	% of Pop 60 - 74	13.4%	13.4%	13.6%
	% of Pop 75 - 84	4.3%	4.4%	4.5%
	% of Pop 85+	2.0%	1.9%	2.0%
	Median Age	35.0	34.7	34.7
	Average Age	37.1	37.1	37.2
	Count of White	11,267	22,611	23,910
	Count of Black or African-American	58	135	143
	Count of Asian or Pacific Islander	205	344	371
Race	Count of Other races	4,506	8,811	9,173
Ra	White	70.3%	70.9%	71.2%
	Black or African American	0.4%	0.4%	0.4%
	Asian	1.3%	1.1%	1.1%
	Other Races	28.1%	27.6%	27.3%
age en	Speak English at Home	34.4%	37.9%	38.5%
gua	Speak Spanish at Home	63.7%	60.6%	60.0%
Language Spoken	Speak Other Language at Home	0.1%	0.1%	0.1%
	Hispanic Population	12,824	25,211	26,155
	Hispanic Population Percent	80.0%	79.0%	77.9%
	Mexican	94.7%	94.3%	94.2%
	Puerto Rican	0.1%	0.4%	0.4%
Hispanic	Cuban	0.0%	0.0%	0.0%
	Dominican	0.0%	0.1%	0.1%
	Central American	1.6%	1.5%	1.5%
	South American	0.1%	0.2%	0.2%
	Other Hispanic	3.4%	3.6%	3.6%
	2000 Hispanic Population Percent	68%	71%	70%
	1990 Hispanic Population Percent	49%	58%	57%
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2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval



Nov 18, 2019

NOV 18	, 2019		atitude: 34.344815	Longitude: -119.081002
	Paula Center Paula, CA	1 Mile Radius	3 Mile Radius	5 Mile Radius
	American (percent of total population)	1.0%	0.9%	1.0%
	American	0.5%	0.5%	0.5%
İ	Native American (ie. Indian/Eskimo)	0.4%	0.4%	0.4%
	Hawaiian/Pacific Ìslander	0.0%	0.1%	
	Asian (percent of total population)	1.1%	0.9%	
	Chinese	0.1%	0.1%	
	Japanese	0.1%	0.1%	
	Korean South Central Asian (ie. Indian)	0.1% 0.1%	0.0% 0.2%	0.0% 0.2%
	South East Asian (ie. Vietnamese)	0.6%	0.5%	0.5%
	Other Asian `	0.0%	0.0%	
	European (percent of total population)	2.7%	3.0%	
	British	0.5%	0.6%	
	Dutch	0.0% 0.1%	0.0% 0.1%	
	French German	0.1%	0.1%	
	Italian	0.7 %	0.2%	
	Polish	0.1%	0.1%	
	Scandinavian	0.2%	0.3%	
	Scotch/Irish	0.6%	0.7%	
	Other European (ie. Greek/Russian)	0.2%	0.2%	
	Middle Eastern	0.0%	0.0%	0.0%
	Other Ancestry	12.7%	13.5%	14.0%
	Unclassified Ancestry	2.6%	2.6%	2.8%
	Adult Population (25 Years or Older)	10,138	20,202	· ·
	Elementary (0 to 8)	24.1%	21.4%	
-	Some High School (9 to 11)	15.2%	15.0%	
Education (Age 25+)	High School Graduate (12)	23.4%	22.0%	21.7%
cat	Some College (13 to 16)	18.4%	20.1%	20.1%
on g	Associates Degree Only	8.3%	8.7%	8.6%
ЩЭ	Bachelors Degree Only	6.8%	8.2%	8.6%
	Graduate Degree	3.7%	4.5%	
	% College (4+)	10.6%	12.8%	13.3%
	Total Households – count	4,571	9,071	· ·
	One Person HHs – count	715	1,454	
	Family HHs – count	3,668	7,200	7,570
	Married Couple – count	2,552	5,112	5,400
	w/own children – count	1,201	2,394	
	w/out own children – count	1,351	2,719	
l _	Male Householder – count	263	661	· · · · · · · · · · · · · · · · · · ·
흥	Female Householder – count	852	1,427	
usehc Type	Non-Family Households – count	187	417	· ·
Household Type	1 Person Household	15.7%	16.0%	16.1%
ĮΣ	2 Person Household	22.8%	23.4%	
	3 Person Household	16.5%	15.9%	
	4 Person Household	17.5%	16.9%	
	5 Person Household	13.4%	13.1%	
	6 Person Household	6.7%	6.5%	
	7+ Person Household	7.5%	8.1%	
	% Households With Children	37.2%	37.7%	37.3%

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Nov 18, 2019

NOV 10			.atitude: 34.344815	Longitude: -119.081002
	Paula Center Paula, CA	1 Mile Radius	3 Mile Radius	5 Mile Radius
	Total Housing Units	4,807	9,513	10,054
	Owner Occupied Percent	55.6%	52.5%	·
	Renter Occupied Percent	39.5%	42.8%	
	Vacant Housing Percent	4.9%	4.6%	_
	Total Housing Units (Census 2000)	4,279	8,704	
	For Rent (Census 2000)	53%	43%	
	For Sale (Census 2000)	0%	0%	
	Rented or Sold, (Census 2000)	34%	29%	
	Seasonal (Census 2014)	8%	9%	
	Other (Census 2000)	3%	12%	
	, , , , , , , , , , , , , , , , , , , ,			
	Homes Built 1990 to 2000	7%	8%	
Homes Built By Year	Homes Built 1980 to 1989	14%	12%	l l
mes Bu By Year	Homes Built 1970 to 1979	25%	19%	
	Homes Built 1960 to 1969	25%	22%	
E 6	Homes Built 1950 to 1959	13%	14%	
Ĭ	Homes Built 1940 to 1949	7%	9%	
	Homes Built Before 1939	9%	15%	16%
d)	1 Unit	64%	69%	70%
in	2 - 9 Units	14%	13%	13%
its	Greater than 10 Units	9%	8%	7%
Units in Structure	Mobilie Trailer	13%	9%	10%
- 0)	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more	8.3%	13.4%	14.8%
	Property Value \$750,000 to \$999,999	10.3%	11.2%	11.4%
	Property Value \$500,000 to \$749,999	33.4%	32.4%	31.8%
ਿ ਚ	Property Value \$400,000 to \$499,999	13.4%	12.4%	12.0%
e e	Property Value \$300,000, to \$399,999	9.7%	8.9%	8.7%
	Property Value \$200,000 to \$299,999	5.7%	5.6%	5.4%
Home Value wner Occupied)	Property Value \$150,000 to \$199,999	4.5%	4.0%	3.9%
l e c	Property Value \$100,000 to \$149,999	6.4%	5.6%	
ᅵᅙᄣ	Property Value \$60,000 to \$99,999	5.1%	3.7%	
Ó	Property Value \$40,000 to \$59,999	1.1%	0.9%	
	Property Value \$0 to \$39,999	2.1%	1.9%	
	· •			
	Median Home Value Median Rent	\$515,004 \$725	\$553,764 \$680	
	\$0 and under - percent	19.6%	19.6%	
	\$1 to \$4999 - percent	10.6%	10.6%	
ਰ	\$5k to \$9999 - percent	5.2%	5.2%	
Wealth Household	\$10k to \$24999 - percent	6.8%	6.8%	
th se h	\$25k to \$49999 - percent	7.1%	7.0%	
ea	\$50k to \$99999 - percent	10.4%	10.3%	
≥ĭ	\$100k to \$249999 - percent	17.1%	17.1%	
per	\$250k to \$499999 - percent	11.6%	11.7%	
ਹ	\$500k+ - percent	11.6%	11.8%	11.9%
	Median HH Wealth	\$53,554	\$54,034	\$54,878
	Avg HH Wealth	\$201,881	\$203,586	\$204,734

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Nov 18, 2019

Santa	Paula Center			_
	Paula, CA	1 Mile Radius	3 Mile Radius	5 Mile Radius
Economic Viability	Economic Viability Local	191	188	188
onc abi	Economic Viability Indexed	98	96	96
Ec	,			
	Employed Civilian Pop 16+ by Occupation	7,530	15,178	16,030
	Managerial/Executive	7.4%	8.5%	8.7%
Occupation (Employed Civilians Age 16+)	Professional Specialty	11.4%	12.9%	12.9%
7	Healthcare Support	2.5%	1.9%	2.0%
√ g6	Sales	9.1%	9.1%	9.0%
nc S /	Office & Administrative Support	10.7%	11.3%	11.3%
Occupation ed Civilians	Protective Service	0.9%	1.9%	1.8%
Z II	Food Preperation	5.3%	4.8%	4.8%
<u> </u>	Building Maintenance & Cleaning	6.4%	5.3%	5.2%
ed O	Personal Care	4.1%	3.9%	3.9%
<u>6</u>	Farming, Fishing, & Forestry	12.7%	12.3%	12.9%
du	Construction	10.8%	11.6%	11.5%
Ē	Production & Transportation	18.8%	16.6%	16.0%
	Percent White Collar Workers	41.1%	43.6%	43.8%
	Percent Blue Collar Workers	58.9%	56.4%	56.2%
	Agriculture/Mining/Construction	25.5%	24.7%	25.0%
(+9	Manufacturing	10.0%	9.8%	9.7%
Employment by Industry (Employed Civilians Age 16+)	Transportation	3.6%	4.5%	4.4%
Jus Ag	Information	1.3%	1.7%	1.6%
lnc Is	Wholesale/Retail	15.4%	14.6%	14.4%
by iar	Finance, Insurance, Real Estate	3.4%	3.8%	3.7%
l ≢ ≣	Professional Services	1.9%	2.3%	2.4%
	Management Services	0.0%	0.0%	0.0%
oyı G	Administrative/Waste Services	5.8%	4.7%	4.6%
<u> </u>	Educational Services	14.9%	16.5%	16.6%
Er	Entertainment Services	8.3%	7.1%	7.1%
<u> </u>	Other Professional Services	6.8%	6.0%	6.1%
	Public Administration	3.2%	4.3%	4.3%
	Drive to Work Alone	67.5%	64.3%	64.9%
on	Drive to Work Carpool	25.5%	28.4%	27.8%
Transportation To Work	Travel to Work by Public Transportation	0.4%	0.7%	0.7%
No.	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
dsi o V	Drive to Work on Bicycle	0.7%	0.4%	0.4%
ran T	Walked to Work	3.2%	3.1%	3.1%
H	Other Means	1.0%	1.2%	1.2%
	Work at Home	1.6%	1.8%	1.9%
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Nov 18, 2019

	Paula Center Paula, CA	1 Mile Radius	3 Mile Radius	5 Mile Radius
	Travel to Work in Less than 5 Minutes	4.8%	4.6%	4.6%
	Travel to Work in 5 to 9 Minutes	14.8%	14.7%	14.8%
	Travel to Work in 10 to 14 Minutes	10.0%	10.0%	10.0%
	Travel to Work in 15 to 19 Minutes	11.5%	9.9%	10.0%
	Travel to Work in 20 to 29 Minutes	20.2%	19.7%	19.6%
	Travel to Work in 30 to 44 Minutes	25.6%	27.9%	27.7%
	Travel to Work in 45 to 59 Minutes	7.5%	7.7%	7.6%
	Travel to Work in 60 Minutes or more	5.5%	5.6%	5.6%
	Average Travel Time to Work	24	25	25
	No Vehicles	6.9%	7.1%	7.0%
es H	1 Vehicle	26.3%	24.5%	24.3%
<u> </u>	2 Vehicles	38.1%	38.5%	38.6%
Vehicles per HH	3 or more vehicles	28.7%	29.9%	30.1%
	Average Number of Vehicles	2.05	2.09	2.09
ge	Births (last 12 months)	202	404	423
au l	Deaths (last 12 months)	103	209	224
Change	Migration (last 12 months)	-107	-184	-194
ce Sr	Workplace Establishments	182	498	535
Work place	Workplace Employees (FTE)	2,121	5,754	6,112