2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval

Population Est 18Q3

Population Est 18Q2

Population Est 18Q1

Estimated Annual Growth, 2010 - CY Projected Annual Growth, CY to Y5

Historical Annual Growth, 2000 - 2010

Estimated Annual Growth, 2010 - CY

Projected Annual Growth, CY to Y5

Population per Household



62,016

61,406

61,380

61,360

61,206

71,856

57,288

45,231

36,465

65,775

2.18%

2.39%

1.06%

2.56%

2.44%

1.08%

2.59%

2.79

432

200,808

199,595

199,454

199,161

198,442

228,909

186,520

132,576

95,462

191,398

1,337

3.34% 3.47%

0.93%

2.37%

3.31%

0.95%

2.38%

2.84

Nov 21, 2019 Latitude: 33.719327 Longitude: -84.765715 Park Plaza 5 Minute 10 Minute 20 Minute Douglasville, GA **Drivetime Drivetime Drivetime Current Year Estimated Population** 19,428 63,339 203,658 19,344 62,919 202,832 Population Est 19Q2 Population Est 19Q1 19,125 62,349 201,648 Population Est 18Q4 19,101 62,209 201,214

19,050

18,826

18,828

0.94%

2.47%

1.57%

0.95%

2.52%

2.63

	Population Est 17Q4	18,807
	Population Est 17Q3	18,771
Population	Population Fcst	21,943
	2010 Census Population	17,770
nd(2000 Census Population	15,607
P	1990 Census Population	13,592
	Current Year Daytime Population	26,222
	Average Seasonal Population	92
	Historical Annual Growth, 1990 – 2000	1.39%
	Historical Annual Growth, 2000 – 2010	1.31%

Group Qtrs Est	538	1,201	1,349
Transient Est Average Last 4 Qtrs	412	2,411	7,404
Current Year Estimated Households	7,192	22,280	71,361
Households Est 19Q2	7,161	22,133	71,079
Households Est 19Q1	7,068	21,907	70,636
Households Est 18Q4	7,061	21,862	70,500
Households Est 18Q3	7,041	21,792	70,358
Households Est 18Q2	6,962	21,583	69,947
Households Est 18Q1	6,961	21,572	69,898
Households Est 17Q4	6,953	21,563	69,789
Households Est 17Q3	6,939	21,506	69,536
Households Fcst	8,143	25,324	80,267
2010 Census Households	6,574	20,126	65,226
2000 Census Households	5,625	15,820	47,111
1990 Census Households	4,656	12,284	33,471
Historical Annual Growth, 1990 – 2000	1.91%	2.56%	3.48%

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Nov 21, 2019

Latitude: 33.719327 Longitude: -84.765715

Park Plaza Douglasville, GA	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more	0.3%	0.3%	0.4%
HH Income \$250,000 to \$499,999	0.4%	0.4%	0.4%
HH Income \$200,000 to \$249,999	0.9%	0.9%	1.0%
HH Income \$175,000 to \$199,999	2.0%	2.5%	2.1%
HH Income \$150,000 to \$174,999	2.5%	3.1%	3.2%
HH Income \$100,000 to 149,999	13.8%	13.8%	14.3%
HH Income \$75,000 to 99,999	13.8%	13.3%	13.8%
HH Income \$50,000 to 74,999	20.5%	20.4%	20.5%
HH Income \$35,000 to 49,999	16.4%	14.2%	14.4%
HH Income \$25,000 to 34,999	9.2%	10.2%	10.6%
HH Income \$15,000 to 24,999	9.1%	9.0%	8.9%
HH Income \$0 to 14,999	11.3%	11.8%	10.4%
Average Household Income	\$66,110	\$67,798	\$69,666
Median Household Income	\$55,002	\$55,792	\$56,935
Per Capita Income	\$25,103	\$24,278	\$24,563
2000 Average HH Income	\$62,859	\$59,694	\$56,427
2000 Median HH Income	\$53,376	\$49,926	\$48,876
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	0%	1%	1%
Disposable HH Income \$200,000 to \$249,999	0%	1%	1%
Disposable HH Income \$175,000 to \$199,999	0%	0%	0%
Disposable HH Income \$150,000 to \$174,999	2%	2%	2%
Disposable HH Income \$100,000 to \$149,999	10%	10%	11%
Disposable HH Income \$75,000 to \$99,999	13%	13%	14%
Disposable HH Income \$50,000 to \$74,999	22%	22%	22%
Disposable HH Income \$35,000 to \$49,999	18%	16%	16%
Disposable HH Income \$25,000 to \$34,999	11%	12%	13%
Disposable HH Income \$15,000 to \$24,999	11%	11%	11%
Disposable HH Income \$0 to\$14,999	12%	13%	11%
Average Disposable Income	55,934	56,757	57,676
Median Disposable Income	47,491	48,185	49,123
Householder White – Count	3,795	10,641	33,350
Median HH Income	\$59,343	\$58,317	\$60,647
Average HH Income	\$67,211	\$67,237	\$68,898
Householder Black or African-American – Count	2,778	9,450	30,158
Median HH Income	\$48,912	\$52,423	\$53,558
Average HH Income	\$60,240	\$62,315	\$63,404
Householder Hispanic – Count	316	1,242	4,602
Median HH Income	\$48,301	\$51,578	\$50,175
Average HH Income	\$58,974	\$61,583	\$57,645
Householder Asian or Pacific Islander – Count	72	263	851
Median HH Income	\$48,323	\$63,164	\$66,310
Average HH Income	\$54,254	\$76,451	\$83,370
Householder Other or Pacific Islander – Count	231	684	2,400
Median HH Income	\$64,678	\$63,687	\$60,196
Average HH Income	\$65,455	\$67,509	\$67,338

2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval



Latitude: 33.719327

Nov 21, 2019

Longitude: -84.765715 Park Plaza 5 Minute 10 Minute 20 Minute Douglasville, GA **Drivetime Drivetime Drivetime** Male Population 9,273 30,391 97,938 32,948 105,720 Female Population 10,155 Count of Pop 0 to 4 years 1,345 4,309 14,131 Count of Pop 0 to 7 years 6,089 20,207 1,850 Count of Pop 5 - 13 2,290 7,809 26,167 Count of Pop 14 - 18 911 3,469 11,838 Count of Pop 19 - 22 1,067 3,841 12,972 Count of Pop 22 - 25 861 2,829 9,010 Count of Pop 25 - 29 1,349 4,470 14,117 Count of Pop 30 - 34 1,213 3,618 10,983 Count of Pop 35 - 39 1,248 3,759 12,028 Count of Pop 40 - 44 1,209 3,992 13,679 Count of Pop 45 - 59 3,861 13,152 44,130 Count of Pop 60 - 74 3,082 9,183 26,748 Count of Pop 75 - 84 806 2,393 6,535 **Total Population** 1,320 Count of Pop 85+ 188 515 % of Pop 0 to 4 years 6.9% 6.8% 6.9% % of Pop 0 to 7 years 9.5% 9.6% 9.9% % of Pop 5 - 13 12.3% 12.8% 11.8% % of Pop 14 - 18 4.7% 5.5% 5.8% % of Pop 19 - 22 5.5% 6.1% 6.4% % of Pop 22 - 25 4.4% 4.5% 4.4% % of Pop 25 - 29 6.9% 7.1% 6.9% % of Pop 30 - 34 5.7% 5.4% 6.2% % of Pop 35 - 39 5.9% 5.9% 6.4% % of Pop 40 - 44 6.2% 6.3% 6.7% % of Pop 45 - 59 19.9% 20.8% 21.7% % of Pop 60 - 74 15.9% 14.5% 13.1% % of Pop 75 - 84 4.1% 3.8% 3.2% % of Pop 85+ 1.0% 0.8% 0.6% 37.7 36.1 Median Age 36.8 Average Age 38.3 37.4 36.6 % of Pop 0 to 4 years 7.4% 7.2% 7.4% % of Pop 5 - 13 12.9% 13.6% 13.2% % of Pop 14 - 18 4.9% 5.7% 6.2% % of Pop 19 - 22 5.7% 6.6% 6.8% % of Pop 22 - 25 4.8% 4.9% 4.6% % of Pop 25 - 29 7.3% 7.5% 7.2% % of Pop 30 - 34 6.7% 6.0% 5.5% % of Pop 35 - 39 5.7% 6.4% 5.8% % of Pop 40 - 44 6.0% 6.0% 6.3% % of Pop 45 - 59 19.4% 20.0% 21.0% % of Pop 75 - 84 3.5% 3.2% 2.8% % of Pop 60 - 74 14.5% 13.4% 12.4% % of Pop 85+ 0.5% 0.4% 0.4% Median Age 35.3 34.1 33.8 36.7 35.9 35.3 Average Age

2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 33.719327 Longitude: -84.765715

Park P Dougla	laza asville, GA	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Female Population by Age	% of Pop 0 to 4 years	6.5%	6.4%	6.5%
	% of Pop 5 - 13	10.8%	11.5%	12.1%
	% of Pop 14 - 18	4.5%	5.2%	5.5%
	% of Pop 19 - 22	5.3%	5.6%	6.0%
	% of Pop 22 - 25	4.1%	4.0%	4.2%
	% of Pop 25 - 29	6.7%	6.7%	6.7%
	% of Pop 30 - 34	5.8%	5.4%	5.3%
	% of Pop 35 - 39	6.4%	6.0%	6.1%
	% of Pop 40 - 44	6.4%	6.6%	7.1%
na l	% of Pop 45 - 59	20.3%	21.5%	22.2%
P.	% of Pop 60 - 74	17.1%	15.5%	13.8%
	% of Pop 75 - 84	4.7%	4.3%	3.6%
	% of Pop 85+	1.4%	1.2%	0.9%
	Median Age	39.9	39.2	38.1
	Average Age	39.8	38.9	37.7
	Count of White	11,679	33,963	103,619
	Count of Black or African-American	6,482	24,981	84,185
	Count of Asian or Pacific Islander	331	944	2,721
ce	Count of Other races	936	3,451	13,133
Race	White	60.1%	53.6%	50.9%
	Black or African American	33.4%	39.4%	41.3%
	Asian	1.7%	1.5%	1.3%
	Other Races	4.8%	5.4%	6.4%
age	Speak English at Home	90.8%	89.9%	88.0%
guá	Speak Spanish at Home	6.5%	7.1%	8.9%
Language Spoken	Speak Other Language at Home	0.6%	0.7%	0.8%
	Hispanic Population	1,376	5,113	18,501
	Hispanic Population Percent	7.1%	8.1%	9.1%
	Mexican	36.2%	47.2%	58.9%
	Puerto Rican	17.4%	15.7%	11.8%
nic	Cuban	3.2%	5.1%	2.9%
ba	Dominican	3.3%	6.3%	6.0%
Hispan	Central American	20.1%	16.7%	12.7%
	South American	17.4%	5.9%	4.3%
	Other Hispanic	2.4%	3.1%	3.5%
	2000 Hispanic Population Percent	2%	3%	4%
	1990 Hispanic Population Percent	1%	1%	1%
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2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval



Nov 21, 2019 Latitude: 33.719327 Longitude: -84.765715

Park P Dougla	laza sville, GA	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	American (percent of total population) American Native American (ie. Indian/Eskimo) Hawaiian/Pacific Islander	12.6% 12.3% 0.2% 0.1%	12.0% 11.7% 0.2% 0.1%	11.4% 11.1% 0.2% 0.1%
	Asian (percent of total population) Chinese Japanese Korean South Central Asian (ie. Indian) South East Asian (ie. Vietnamese) Other Asian	1.7% 0.3% 0.1% 0.1% 0.8% 0.4% 0.0%	1.5% 0.2% 0.1% 0.1% 0.6% 0.3% 0.1%	1.3% 0.2% 0.1% 0.1% 0.4% 0.4% 0.1%
	European (percent of total population) British Dutch French German Italian Polish Scandinavian Scotch/Irish Other European (ie. Greek/Russian) Middle Eastern Other Ancestry	22.2% 5.6% 0.5% 0.7% 3.6% 1.3% 0.5% 0.4% 7.7% 1.9% 0.1% 38.8%	18.7% 4.8% 0.4% 0.6% 3.4% 1.0% 0.5% 6.0% 1.6% 0.1% 43.3%	17.3% 4.3% 0.4% 0.6% 3.3% 0.9% 0.6% 0.5% 5.6% 1.1% 0.1% 43.8%
	Unclassified Ancestry Adult Population (25 Years or Older)	17.6% 12,955	16.4% 41,083	17.0%
Education (Age 25+)	Elementary (0 to 8) Some High School (9 to 11) High School Graduate (12) Some College (13 to 16) Associates Degree Only Bachelors Degree Only Graduate Degree	4.2% 7.5% 31.5% 24.7% 7.1% 16.9% 8.1%	4.3% 8.3% 31.2% 24.2% 7.4% 15.3% 9.3%	4.7% 7.9% 31.6% 23.4% 7.8% 15.3% 9.3%
	% College (4+)	25.0%	24.5%	24.6%
	Total Households – count One Person HHs – count Family HHs – count Married Couple – count w/own children – count w/out own children – count Male Householder – count	7,192 1,794 4,992 3,281 1,083 2,198 446	22,280 4,853 16,258 10,790 4,283 6,507 1,015	71,361 15,199 52,556 35,689 15,823 19,866 3,520
hold	Female Householder – count	1,265	4,453	13,347
Household	Non-Family Households – count 1 Person Household 2 Person Household 3 Person Household 4 Person Household 5 Person Household 6 Person Household 7+ Person Household % Households With Children	406 24.9% 31.5% 18.4% 14.1% 6.8% 2.6% 1.7% 28.0%	1,169 21.8% 29.9% 19.3% 15.5% 8.1% 3.2% 2.3% 31.8%	3,605 21.3% 28.8% 19.2% 16.6% 8.3% 3.4% 2.4% 35.5%

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2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval



Nov 21, 2019 Latitude: 33.719327 Longitude: -84.765715 Park Plaza 5 Minute 10 Minute 20 Minute Douglasville, GA **Drivetime Drivetime Drivetime Total Housing Units** 7.803 24.503 78.974 Owner Occupied Percent 56.8% 61.6% 62.8% Renter Occupied Percent 35.3% 29.3% 27.5% Vacant Housing Percent 7.8% 9.1% 9.6% Total Housing Units (Census 2000) 5,935 16,725 50,051 For Rent (Census 2000) 56% 45% 37% For Sale (Census 2000) 20% 24% 27% Rented or Sold, (Census 2000) 4% 6% 9% Seasonal (Census 2014) 5% 3% 3% Other (Census 2000) 15% 18% 20% 25% 29% Homes Built 1990 to 2000 35% Built Homes Built 1980 to 1989 27% 24% 24% Homes Built 1970 to 1979 35% 28% 22% Homes Built 1960 to 1969 8% 10% 10% Homes Built 1950 to 1959 2% 4% 5% Homes Built 1940 to 1949 1% 2% 2% Homes Built Before 1939 1% 2% 3% 75% 79% 76% 1 Unit 2 - 9 Units 10% 10% 9% Greater than 10 Units 11% 5% 7% Mobilie Trailer 3% 6% 8% Other Units 0% 0% 0% Property Value \$1,000,000 or more 0.7% 1.3% 1.0% Property Value \$750,000 to \$999,999 1.1% 1.4% 1.0% Property Value \$500,000 to \$749,999 4.0% 6.8% 5.9% Property Value \$400,000 to \$499,999 4.5% 7.2% 6.5% Owner Occupied) Property Value \$300,000, to \$399,999 11.4% 13.7% 13.3% Property Value \$200,000 to \$299,999 31.8% 26.3% 28.8% Property Value \$150,000 to \$199,999 25.6% 20.2% 19.3% Property Value \$100,000 to \$149,999 13.3% 13.5% 13.5% Property Value \$60,000 to \$99,999 3.4% 4.8% 5.2% 1.4% Property Value \$40,000 to \$59,999 1.0% 1.6% Property Value \$0 to \$39,999 3.4% 3.5% 3.8% Median Home Value \$210.045 \$223,486 \$220.492 Median Rent \$758 \$710 \$706 \$0 and under - percent 18.3% 18.3% 18.5% \$1 to \$4999 - percent 9.5% 9.3% 9.2% 4.8% \$5k to \$9999 - percent 5.0% 4.9% \$10k to \$24999 - percent 6.7% 6.6% 6.6% \$25k to \$49999 - percent 7.0% 7.0% 7.0% \$50k to \$99999 - percent 10.4% 10.4% 10.5% \$100k to \$249999 - percent 17.7% 17.9% 17.9% \$250k to \$499999 - percent 12.3% 12.5% 12.5% \$500k+ - percent 13.0% 13.1% 13.1% Median HH Wealth \$66,412 \$69,348 \$68,921

\$219,072

Avg HH Wealth

\$221,990

\$221,687

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Nov 21, 2019 Latitude: 33.719327 Longitude: -84.765715 Park Plaza 5 Minute 10 Minute 20 Minute Douglasville, GA **Drivetime Drivetime Drivetime** Economic Viability **Economic Viability Local** 201 203 200 **Economic Viability Indexed** 103 104 103 Employed Civilian Pop 16+ by Occupation 9,433 30,706 101,451 Managerial/Executive 12.3% 14.7% 13.9% Employed Civilians Age 16+) Professional Specialty 18.5% 18.7% 18.9% Healthcare Support 1.2% 1.4% 1.9% 13.6% Sales 12.9% 11.3% Office & Administrative Support 15.4% 14.5% 14.6% Protective Service 3.4% 2.1% 2.5% Food Preperation 7.3% 7.1% 5.8% **Building Maintenance & Cleaning** 2.3% 2.9% 3.2% Personal Care 3.2% 2.9% 3.0% Farming, Fishing, & Forestry 0.2% 0.2% 0.0% Construction 6.9% 8.0% 9.0% Production & Transportation 15.9% 14.6% 15.7% Percent White Collar Workers 60.9% 62.2% 60.6% Percent Blue Collar Workers 39.1% 37.8% 39.4% Agriculture/Mining/Construction 6.1% 7.8% 7.9% Employment by Industry (Employed Civilians Age 16+) Manufacturing 10.9% 8.2% 9.9% Transportation 7.1% 8.0% 9.0% Information 2.2% 2.3% 2.8% 15.9% Wholesale/Retail 15.6% 18.1% Finance, Insurance, Real Estate 5.5% 5.0% 5.2% **Professional Services** 5.1% 4.4% 4.7% Management Services 0.4% 0.2% 0.1% Administrative/Waste Services 5.3% 5.5% 5.4% **Educational Services** 18.7% 18.6% 19.7% **Entertainment Services** 12.3% 11.3% 9.6% 4.9% Other Professional Services 5.5% 5.7% **Public Administration** 5.5% 5.1% 4.9% Drive to Work Alone 81.8% 82.1% 80.9% Drive to Work Carpool 14.2% 14.9% 13.9% Travel to Work by Public Transportation 0.5% 0.5% 0.6% Drive to Work on Motorcycle 0.0% 0.0% 0.0% Drive to Work on Bicycle 0.0% 0.0% 0.1% Walked to Work 0.6% 0.5% 0.6%

0.5%

2.4%

Other Means

Work at Home

0.6%

2.2%

0.8%

2.1%

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Nov 21, 2019

Latitude: 33.719327 Longitude: -84.765715

Park Pl Dougla	aza sville, GA	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Travel to Work in Less than 5 Minutes	1.6%	1.2%	1.3%
	Travel to Work in 5 to 9 Minutes	7.5%	7.2%	5.8%
	Travel to Work in 10 to 14 Minutes	10.9%	11.5%	10.1%
	Travel to Work in 15 to 19 Minutes	11.1%	11.9%	11.8%
	Travel to Work in 20 to 29 Minutes	14.8%	14.8%	16.8%
	Travel to Work in 30 to 44 Minutes	23.0%	23.8%	24.6%
	Travel to Work in 45 to 59 Minutes	17.8%	16.0%	15.8%
	Travel to Work in 60 Minutes or more	13.0%	13.6%	13.9%
	Average Travel Time to Work	32	32	32
	No Vehicles	3.2%	4.2%	4.1%
es H	1 Vehicle	36.1%	31.4%	31.1%
를 도	2 Vehicles	38.8%	40.9%	39.7%
Vehicles per HH	3 or more vehicles	21.9%	23.5%	25.1%
	Average Number of Vehicles	1.86	1.92	1.96
ge .	Births (last 12 months)	231	750	2,477
au	Deaths (last 12 months)	160	488	1,448
Change	Migration (last 12 months)	306	1,061	1,821
ce Ce	Workplace Establishments	878	1,818	3,911
Work place	Workplace Employees (FTE)	13,479	27,689	75,257