2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval

Nov 18, 2019

BRIXMOR

Latitude: 33.719327 Longitude

7	Longitude: -84.765715
---	-----------------------

	Park Plaza				
Dougla	isville, GA	1 Mile Radius	3 Mile Radius	5 Mile Radius	
	Current Year Estimated Population	6,745	38,602	80,465	
	Population Est 19Q2	6,731	38,326	80,009	
	Population Est 19Q1	6,576	37,879	79,433	
	Population Est 18Q4	6,566	37,836	79,264	
	Population Est 18Q3	6,554	37,701	79,029	
	Population Est 18Q2	6,529	37,299	78,165	
	Population Est 18Q1	6,532	37,270	78,114	
	Population Est 17Q4	6,526	37,239	78,046	
	Population Est 17Q3	6,516	37,151	77,859	
Population	Population Fcst	7,610	43,720	91,224	
llat	2010 Census Population	6,238	34,985	73,131	
br	2000 Census Population	5,471	28,390	55,244	
l q	1990 Census Population	4,505	23,075	42,859	
	Current Year Daytime Population	12,051	43,269	77,768	
	Average Seasonal Population	30	275	612	
	Historical Annual Growth, 1990 – 2000	1.96%	2.09%	2.57%	
	Historical Annual Growth, 2000 – 2010	1.32%	2.11%	2.84%	
	Estimated Annual Growth, 2010 – CY	0.83%	1.04%	1.01%	
	Projected Annual Growth, CY to Y5	2.44%	2.52%	2.54%	
	Group Qtrs Est	86	1,119	1,257	
	Transient Est Average Last 4 Qtrs	69	1,170	2,426	
	Current Year Estimated Households	2,713	13,813	27,855	
	Households Est 19Q2	2,708	13,715	27,694	
	Households Est 19Q1	2,643	13,536	27,467	
	Households Est 18Q4	2,639	13,522	27,414	
	Households Est 18Q3	2,635	13,472	27,329	
	Households Est 18Q2	2,624	13,334	27,039	
	Households Est 18Q1	2,626	13,320	27,018	
ds	Households Est 17Q4	2,623	13,308	26,992	
Households	Households Est 17Q3	2,618	13,273	26,925	
asu	Households Fcst	3,066	15,684	31,631	
Ноі	2010 Census Households	2,508	12,509	25,278	
	2000 Census Households	2,120	10,048	19,174	
	1990 Census Households	1,627	7,824	14,316	
	Historical Annual Growth, 1990 – 2000	2.68%	2.53%	2.96%	
	Historical Annual Growth, 2000 – 2010	1.69%	2.22%	2.80%	
	Estimated Annual Growth, 2010 – CY	0.83%	1.05%	1.03%	
	Projected Annual Growth, CY to Y5	2.47%	2.57%	2.58%	
	Population per Household	2.45	2.71	2.84	

2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval

BRIXMOR

Latitude: 33.719327 Longitude: -84.765715

Park Plaza Douglasville, GA	1 Mile Dedive	2 Mile Dedius	5 Mile Radius
	1 Mile Radius	3 Mile Radius	
HH Income \$500,000 or more	0.3%	0.3%	0.3%
HH Income \$250,000 to \$499,999	0.4%	0.4%	0.3%
HH Income \$200,000 to \$249,999	0.9%	0.9%	0.8%
HH Income \$175,000 to \$199,999	1.0%	2.7%	2.9%
HH Income \$150,000 to \$174,999	1.8%	2.9%	3.5%
HH Income \$100,000 to 149,999	13.0%	14.3%	15.1%
HH Income \$75,000 to 99,999	11.5%	13.4%	13.7%
HH Income \$50,000 to 74,999	23.9%	19.7%	21.4%
HH Income \$35,000 to 49,999	17.8%	14.5%	13.3%
HH Income \$25,000 to 34,999	9.2%	9.1%	9.4%
HH Income \$15,000 to 24,999	10.6%	9.0%	8.5%
HH Income \$0 to 14,999	9.4%	12.9%	10.7%
Average Household Income	\$62,538	\$67,708	\$70,608
Median Household Income	\$52,888	\$55,921	\$59,221
Per Capita Income	\$25,460	\$24,892	\$24,801
2000 Average HH Income	\$61,308	\$62,583	\$60,552
2000 Median HH Income	\$48,887	\$52,857	\$52,021
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	0%	0%	0%
Disposable HH Income \$200,000 to \$249,999	0%	0%	0%
Disposable HH Income \$175,000 to \$199,999	0%	0%	0%
Disposable HH Income \$150,000 to \$174,999	1%	2%	2%
Disposable HH Income \$100,000 to \$149,999	9%	11%	12%
Disposable HH Income \$75,000 to \$99,999	11%	13%	14%
Disposable HH Income \$50,000 to \$74,999	22%	21%	22%
Disposable HH Income \$35,000 to \$49,999	20%	16%	16%
Disposable HH Income \$25,000 to \$34,999	13%	11%	11%
Disposable HH Income \$15,000 to \$24,999	12%	11%	10%
Disposable HH Income \$0 to\$14,999	10%	14%	12%
Average Disposable Income	53,783	56,917	58,882
Median Disposable Income	45,759	48,287	50,957
Householder White – Count	1,469	6,776	13,161
Median HH Income	\$60,944	\$58,641	\$60,997
Average HH Income	\$68,108	\$67,553	\$68,963
Householder Black or African-American – Count	1,042	5,783	11,998
Median HH Income	\$46,255	\$52,635	\$57,955
Average HH Income	\$53,222	\$62,903	\$66,482
Householder Hispanic – Count	4 55,222 103	¢02,903 662	1,538
Median HH Income	\$56,547	\$46,984	
			\$51,038
Average HH Income Householder Asian or Pacific Islander – Count	\$52,241 18	\$58,694 173	\$62,448 350
		173 ¢57 129	350 \$62.024
Median HH Income	\$34,072	\$57,128	\$62,934 \$76,210
Average HH Income	\$43,804	\$63,788	\$76,219
Householder Other or Pacific Islander – Count	82 ¢c1 700	419 #C4 202	808 ¢c4 007
Median HH Income	\$61,792	\$64,303	\$64,907
Average HH Income	\$59,838	\$66,572	\$69,661

2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval

Nov 18, 2019

BRIXMOR

Latitude: 33.719327 Longitude: -84.765715

Park P				
Dougla	asville, GA	1 Mile Radius	3 Mile Radius	5 Mile Radius
Gender	Male Population Female Population	3,150 3,595	18,559 20,043	38,554 41,911
Total Population by Age	Count of Pop 0 to 4 years Count of Pop 0 to 7 years Count of Pop 5 - 13 Count of Pop 14 - 18 Count of Pop 19 - 22 Count of Pop 22 - 25 Count of Pop 25 - 29 Count of Pop 30 - 34 Count of Pop 35 - 39 Count of Pop 40 - 44 Count of Pop 45 - 59 Count of Pop 60 - 74 Count of Pop 75 - 84 Count of Pop 85+ % of Pop 0 to 4 years % of Pop 0 to 7 years	523 714 849 303 339 287 468 472 492 441 1,277 975 264 55 7.8% 10.6%	2,592 3,614 4,589 1,986 2,292 1,739 2,716 2,285 2,329 2,397 8,002 5,833 1,498 344 6.7% 9,4%	5,411 7,576 9,838 4,456 5,109 3,705 5,775 4,367 4,549 5,062 17,189 11,544 2,864 594 6.7% 9,4%
Total Po by	% of Pop 0 to 7 years % of Pop 5 - 13 % of Pop 14 - 18 % of Pop 19 - 22 % of Pop 22 - 25 % of Pop 25 - 29 % of Pop 30 - 34 % of Pop 35 - 39 % of Pop 40 - 44 % of Pop 45 - 59 % of Pop 60 - 74 % of Pop 75 - 84 % of Pop 85+ Median Age Average Age	$\begin{array}{c} 10.6\% \\ 12.6\% \\ 4.5\% \\ 5.0\% \\ 4.3\% \\ 6.9\% \\ 7.0\% \\ 7.3\% \\ 6.5\% \\ 18.9\% \\ 14.5\% \\ 3.9\% \\ 0.8\% \\ 36.3 \\ 37.2 \end{array}$	9.4% 11.9% 5.1% 5.9% 4.5% 7.0% 5.9% 6.0% 6.2% 20.7% 15.1% 3.9% 0.9% 37.4 37.9	9.4% 12.2% 5.5% 6.3% 4.6% 7.2% 5.4% 5.7% 6.3% 21.4% 14.3% 3.6% 0.7% 36.7 37.3
Male Population by Age	% of Pop 0 to 4 years % of Pop 5 - 13 % of Pop 14 - 18 % of Pop 19 - 22 % of Pop 22 - 25 % of Pop 25 - 29 % of Pop 30 - 34 % of Pop 40 - 44 % of Pop 75 - 84 % of Pop 85+ Median Age Average Age	8.5% 14.0% 4.6% 5.0% 4.4% 6.9% 7.4% 7.1% 6.2% 18.6% 3.4% 13.2% 0.5% 34.4 35.7	7.1% 12.8% 5.4% 6.3% 5.0% 7.5% 6.4% 6.1% 5.9% 20.0% 3.3% 13.9% 0.5% 34.7 36.3	7.2% 13.1% 5.8% 6.9% 5.0% 7.5% 5.7% 5.5% 5.9% 20.5% 3.1% 13.4% 0.4% 34.0 35.9

© 2019, Trade Area Systems

2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval

Nov 18, 2019

BRIXMOR

Latitude: 33.719327 Longitude: -84.765715

Park P Dougla	laza asville, GA	1 Mile Radius	3 Mile Radius	5 Mile Radius
5	% of Pop 0 to 4 years	7.1%	6.3%	6.3%
	% of Pop 5 - 13	11.3%	11.0%	11.4%
	% of Pop 14 - 18	4.4%	4.9%	5.3%
	% of Pop 19 - 22	5.1%	5.6%	5.9%
_	% of Pop 22 - 25	4.1%	4.1%	4.2%
tior	% of Pop 25 - 29	6.9%	6.6%	6.8%
Female Population by Age	% of Pop 30 - 34	6.7%	5.5%	5.2%
e Popu by Age	% of Pop 35 - 39	7.4%	6.0%	5.8%
e P	% of Pop 40 - 44	6.8%	6.5%	6.6%
nal	% of Pop 45 - 59	19.2%	21.4%	22.1%
Fer	% of Pop 60 - 74	15.5%	16.3%	15.3%
	% of Pop 75 - 84	4.4%	4.5%	4.0%
	% of Pop 85+	1.1%	1.3%	1.0%
	Median Age	38.0	39.9	39.2
	Average Age	38.5	39.5	38.7
	Count of White	3,960	21,328	42,107
	Count of Black or African-American	2,312	14,690	32,863
	Count of Asian or Pacific Islander	122	681	1,174
Race	Count of Other races	351	1,903	4,321
Ř	White	58.7%	55.3%	52.3%
	Black or African American	34.3% 1.8%	38.1% 1.8%	40.8%
	Asian Other Races	5.2%		1.5%
	Other Races	5.2%	4.9%	5.4%
age	Speak English at Home	92.0%	90.0%	89.6%
ngu oko	Speak Spanish at Home	5.8%	6.9%	7.3%
Language Spoken	Speak Other Language at Home	0.5%	0.7%	0.7%
	Hispanic Population	427	2,891	6,363
	Hispanic Population Percent	6.3%	7.5%	7.9%
	Mexican	24.4%	41.2%	45.6%
	Puerto Rican	20.9%	16.8%	15.0%
nic	Cuban	0.3%	5.9%	6.1%
par	Dominican	0.3%	5.1%	5.5%
Hispan	Central American	16.8%	19.5%	19.3%
	South American	36.2%	8.8%	5.9%
	Other Hispanic	1.2%	2.7%	2.6%
	2000 Hispanic Population Percent	1%	2%	3%
	1990 Hispanic Population Percent	1%	1%	1%
		170	170	170

ate and government sources deemed to be reliable and is herein provided without representation or warranty.

2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval

Nov 18, 2019

BRIXMOR

Latitude: 33.719327 Longitude: -84.765715

Park P	laza asville, GA	1 Mile Radius	3 Mile Radius	5 Mile Radius
Dougla				5 Mile Radius
	American (percent of total population)	12.7% 12.3%	11.8%	12.0%
	American	0.3%	11.5% 0.2%	0.2%
	Native American (ie. Indian/Eskimo) Hawaiian/Pacific Islander	0.3%	0.2%	0.2%
	Asian (percent of total population)	1.8% 0.3%	1.8% 0.3%	1.4%
	Chinese Japanese	0.3%	0.3%	0.2% 0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.8%	0.8%	0.6%
	South East Asian (ie. Vietnamese) Other Asian	0.4% 0.0%	0.4% 0.0%	0.3% 0.1%
	European (percent of total population) British	23.4% 5.1%	20.2% 5.3%	18.2% 4.7%
	Dutch	0.6%	0.4%	0.4%
	French	0.7%	0.7%	0.5%
	German	3.5%	3.5%	3.5%
	l Italian	1.4%	1.1%	1.0%
	Polish Scandinavian	0.5% 0.3%	0.5% 0.4%	0.5% 0.5%
	Scotch/Irish	9.4%	6.6%	5.8%
	Other European (ie. Greek/Russian)	1.9%	1.6%	1.4%
	Middle Eastern	0.1%	0.1%	0.1%
	Other Ancestry	37.7%	42.2%	43.9%
	Unclassified Ancestry	18.0%	16.5%	16.5%
	Adult Population (25 Years or Older)	4,444	25,404	51,945
	Elementary (0 to 8)	1.7%	4.4%	3.9%
	Some High School (9 to 11)	4.4%	7.9%	8.1%
Education (Age 25+)	High School Graduate (12)	32.3%	29.7%	30.9%
ati 25	Some College (13 to 16)	27.2%	24.7%	23.6%
luc ∕ge	Associates Degree Only	6.0%	7.4%	7.5%
Ec A	Bachelors Degree Only	21.0%	16.8%	15.8%
	Graduate Degree	7.5%	9.2%	10.1%
	% College (4+)	28.5%	26.0%	25.9%
	Total Households – count	2,713	13,813	27,855
	One Person HHs – count	799	3,199	5,700
	Family HHs – count	1,720	9,926	20,671
	Married Couple – count	930	6,668	14,145
	w/own children – count	235	2,457	5,889
	w/out own children – count	695	4,211	8,256
_	Male Householder – count	162	769	1,271
plo	Female Householder – count	628	2,489	5,255
useho Type	Non-Family Households – count	194	688	1,483
Household Type	1 Person Household	29.4%	23.2%	20.5%
Í	2 Person Household	32.1%	30.5%	29.4%
	3 Person Household	17.2%	19.0%	19.6%
	4 Person Household	12.1%	15.1%	16.4%
	5 Person Household	5.7%	7.4%	8.5%
	6 Person Household	2.2%	2.8%	3.3%
	7+ Person Household	1.2%	2.0%	2.4%
	% Households With Children	24.9%	30.2%	33.1%

This report was produced using data from prive

2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval

Nov 18, 2019

BRIXMOR

Latitude: 33.719327 Longitude: -84.765715

Park P	laza ısville, GA	1 Mile Radius	3 Mile Radius	5 Mile Radius
Dougia		2,915	15,128	30,470
	Total Housing Units Owner Occupied Percent	44.9%	59.5%	65.1%
	Renter Occupied Percent	48.2%	31.8%	26.3%
	Vacant Housing Percent	6.9%	8.7%	8.6%
	Total Housing Units (Census 2000)	2,300	10,587	20,165
	For Rent (Census 2000)	84%	45%	42%
	For Sale (Census 2000)	13%	21%	24%
	Rented or Sold, (Census 2000)	0%	5%	8%
	Seasonal (Census 2014)	2%	4%	2%
	Other (Census 2000)	2%	20%	18%
	Homes Built 1990 to 2000	32%	29%	32%
, iit	Homes Built 1980 to 1989	25%	25%	24%
Bu ear	Homes Built 1970 to 1979	31%	31%	27%
Homes Built By Year	Homes Built 1960 to 1969	9%	9%	9%
ا تو م	Homes Built 1950 to 1959	1%	3%	4%
Ť	Homes Built 1940 to 1949	0%	1%	2%
	Homes Built Before 1939	1%	2%	2%
_ 0	1 Unit	61%	78%	81%
s in tur	2 - 9 Units	11%	11%	9%
uci	Greater than 10 Units	27%	7%	4%
Units in Structure	Mobilie Trailer	1%	5%	6%
	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more	0.0%	1.0%	1.4%
	Property Value \$750,000 to \$999,999	0.3%	1.5%	1.3%
	Property Value \$500,000 to \$749,999	0.7%	6.9%	7.3%
ed)	Property Value \$400,000 to \$499,999	1.0%	8.2%	7.6%
ue	Property Value \$300,000, to \$399,999	9.8%	13.9%	14.7%
Val	Property Value \$200,000 to \$299,999	37.5%	26.6%	27.3%
o je	Property Value \$150,000 to \$199,999	32.0%	21.1%	19.0%
Home Value Owner Occupied)	Property Value \$100,000 to \$149,999	11.4%	12.5%	12.5%
Τž	Property Value \$60,000 to \$99,999	2.8% 1.3%	3.9%	4.3%
U U	Property Value \$40,000 to \$59,999		1.0%	1.5%
	Property Value \$0 to \$39,999	3.2%	3.3%	3.3%
	Median Home Value	\$198,880	\$228,409	\$231,823
	Median Rent	\$788	\$722	\$709
	\$0 and under - percent	19.4%	18.4%	18.0%
	\$1 to \$4999 - percent	10.1%	9.3%	9.0%
-	\$5k to \$9999 - percent	5.2%	4.9%	4.7%
olo	\$10k to \$24999 - percent	6.8%	6.6%	6.5%
Wealth Household	\$25k to \$49999 - percent	7.0%	7.0%	7.0%
eal	\$50k to \$99999 - percent	10.2%	10.4%	10.5%
	\$100k to \$249999 - percent	17.2%	17.8%	18.1%
per	\$250k to \$499999 - percent	11.8%	12.5%	12.7%
	\$500k+ - percent	12.3%	13.2%	13.5%
	Median HH Wealth	\$57,342	\$68,864	\$72,388
	Avg HH Wealth	\$209,671	\$222,249	\$226,031

2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval

Nov 18, 2019

BRIXMOR Latitude: 33.7193

327	Longitude:	-84	.7657	'15
-----	------------	-----	-------	-----

Park P				
	sville, GA	1 Mile Radius	3 Mile Radius	5 Mile Radius
Economic Viability	Economic Viability Local Economic Viability Indexed	203 104	202 104	202 103
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	3,293 9.2% 21.2% 0.4% 14.3% 14.2% 5.2% 6.9% 1.6% 4.7% 0.0% 4.5% 17.7% 59.4% 40.6%	$\begin{array}{c} 18,606\\ 15.1\%\\ 19.1\%\\ 1.6\%\\ 14.1\%\\ 15.4\%\\ 2.4\%\\ 7.0\%\\ 2.3\%\\ 2.8\%\\ 0.0\%\\ 6.7\%\\ 13.5\%\\ 65.3\%\\ 34.7\%\end{array}$	39,625 14.9% 19.6% 1.5% 13.1% 14.1% 2.2% 6.6% 2.6% 2.9% 0.2% 8.3% 14.2% 63.1% 36.9%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	$\begin{array}{c} 4.0\%\\ 12.9\%\\ 6.2\%\\ 1.5\%\\ 14.9\%\\ 3.9\%\\ 6.0\%\\ 0.8\%\\ 6.6\%\\ 20.9\%\\ 12.1\%\\ 5.0\%\\ 5.2\%\end{array}$	$\begin{array}{c} 6.3\% \\ 8.9\% \\ 7.3\% \\ 2.3\% \\ 17.9\% \\ 5.6\% \\ 5.0\% \\ 0.2\% \\ 5.1\% \\ 19.0\% \\ 11.9\% \\ 5.2\% \\ 5.1\% \end{array}$	7.6% 8.6% 8.8% 2.4% 17.9% 5.0% 4.5% 0.1% 5.0% 19.0% 10.7% 5.4% 5.1%
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	81.2% 14.3% 0.4% 0.0% 0.0% 0.9% 0.4% 2.7%	82.2% 13.9% 0.4% 0.0% 0.1% 0.5% 0.6% 2.3%	82.4% 13.8% 0.5% 0.0% 0.0% 0.6% 0.7% 2.0%

2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval

Nov 18, 2019

BRIXMOR

Latitude: 33.719327 Longitude: -84.765715

Park Plaza Douglasville, GA 1 Mile Radius 3 Mile Radius 5 Mile Radius				
Dougia			3 Mile Radius	5 Mile Radius
	Travel to Work in Less than 5 Minutes	1.8%	1.4%	1.1%
	Travel to Work in 5 to 9 Minutes	7.0%	7.8%	6.6%
	Travel to Work in 10 to 14 Minutes	11.3%	11.3%	11.3%
	Travel to Work in 15 to 19 Minutes	9.7%	11.2%	12.3%
	Travel to Work in 20 to 29 Minutes	16.4%	14.2%	14.7%
	Travel to Work in 30 to 44 Minutes	20.9%	23.6%	24.0%
	Travel to Work in 45 to 59 Minutes	19.7%	16.7%	16.0%
	Travel to Work in 60 Minutes or more	13.0%	13.6%	14.0%
	Average Travel Time to Work	32	32	32
	No Vehicles	2.6%	4.5%	3.8%
es H	1 Vehicle	50.7%	32.8%	30.0%
r H	2 Vehicles	29.0%	40.5%	41.0%
Vehicles per HH	3 or more vehicles	17.6%	22.3%	25.2%
	Average Number of Vehicles	1.67	1.87	1.97
ge	Births (last 12 months)	86	453	967
an	Deaths (last 12 months)	54	303	604
Change	Migration (last 12 months)	159	751	1,074
Work place	Workplace Establishments	475	1,358	1,921
Wd pla	Workplace Employees (FTE)	7,339	20,585	29,249