

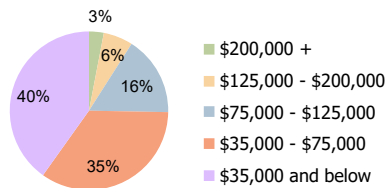
Kessler Plaza Dallas, TX	1 Mile Radius	3 Mile Radius	5 Mile Radius
-----------------------------	---------------	---------------	---------------

### Current Year Demographics

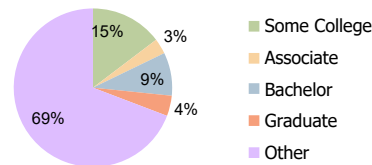
Current Population	24,027	150,380	306,588
Total Daytime Pop	21,643	149,334	477,271
Workplace Pop	8,677	57,363	279,537
Average Household Income	\$67,201	\$61,600	\$74,965
Average Disposable Income	\$56,144	\$51,620	\$59,307
Total Households	7,704	44,719	104,769
Median Home Value	\$190,166	\$156,112	\$159,219
College (4+)	18.4%	13.0%	20.1%
Total Consumer Spending/Capita (Weekly)	\$328	\$322	\$324
Population per Household	2.13	2.01	2.47
% of Households with Children	32.2%	35.1%	27.6%

### 2024 Demographic Projections

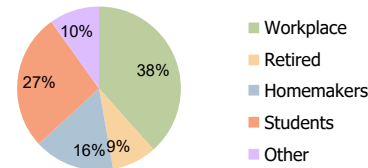
Projected Population	25,038	156,278	328,665
Projected 5 Year Annual Growth Rate (Pop)	0.8%	0.8%	1.4%



Household Income (3 Mile Radius)



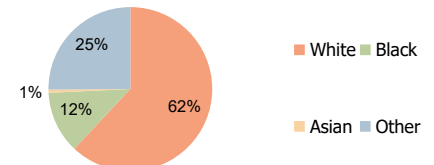
Education (3 Mile Radius)



Daytime Population (3 Mile Radius)

### Hispanic Ethnicity

76% Hispanic | 24% Non Hispanic



Race (3 Mile Radius)



# Demographic Summary Report

2000, 2010 Census, 2019 Estimates & 2024 Projections  
 Calculated using TAS Retrieval

Kessler Plaza Dallas, TX		1 Mile Radius	3 Mile Radius	5 Mile Radius
<b>Population</b>	Current Estimated Population	24,027	150,380	306,588
	2010 Census Population	21,942	138,818	269,638
	2000 Census Population	25,895	144,343	259,372
	Historical Annual Growth 2000 to 2010	-1.6%	-0.4%	0.4%
	Estimated Annual Growth 2010 to 2019	1.0%	0.8%	1.4%
	Projected Annual Growth 2019 to 2024	0.8%	0.8%	1.4%
<b>Ethnic</b>	Hispanic or Latino Population	78%	76%	58%
	Non Hispanic or Latino Population	22%	24%	42%
<b>Race</b>	White	70.1%	62.0%	54.8%
	Black or African American	5.8%	12.3%	23.5%
	Asian & Pacific Islander	0.4%	0.6%	1.5%
	Other Races	23.6%	25.1%	20.2%

