

# Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 35.65376 Longitude: -80.460818

Innes Street Market				
Salisbury, NC				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
<b>Population</b>	Current Year Estimated Population	5,041	29,871	52,831
	Population Est 19Q2	5,020	29,800	52,722
	Population Est 19Q1	5,012	29,826	52,790
	Population Est 18Q4	5,002	29,763	52,705
	Population Est 18Q3	5,017	29,709	52,602
	Population Est 18Q2	4,995	29,714	52,570
	Population Est 18Q1	4,998	29,753	52,586
	Population Est 17Q4	5,001	29,623	52,467
	Population Est 17Q3	4,992	29,597	52,421
	Population Fcst	4,972	29,485	52,292
	2010 Census Population	4,946	29,365	51,688
	2000 Census Population	4,945	28,726	49,037
	1990 Census Population	4,478	26,542	43,761
	Current Year Daytime Population	8,628	50,834	76,594
	Average Seasonal Population	57	631	1,125
	Historical Annual Growth, 1990 – 2000	1.00%	0.79%	1.14%
	Historical Annual Growth, 2000 – 2010	0.00%	0.22%	0.53%
	Estimated Annual Growth, 2010 – CY	0.20%	0.18%	0.23%
	Projected Annual Growth, CY to Y5	-0.27%	-0.26%	-0.20%
	Group Qtrs Est	246	2,545	2,903
Transient Est Average Last 4 Qtrs	783	2,047	2,159	
<b>Households</b>	Current Year Estimated Households	2,077	11,487	20,515
	Households Est 19Q2	2,069	11,460	20,471
	Households Est 19Q1	2,065	11,469	20,498
	Households Est 18Q4	2,061	11,446	20,467
	Households Est 18Q3	2,068	11,422	20,426
	Households Est 18Q2	2,058	11,420	20,411
	Households Est 18Q1	2,059	11,435	20,417
	Households Est 17Q4	2,060	11,380	20,365
	Households Est 17Q3	2,057	11,372	20,352
	Households Fcst	2,048	11,327	20,291
	2010 Census Households	2,035	11,268	20,046
	2000 Census Households	2,007	11,063	19,009
	1990 Census Households	1,831	10,264	17,084
	Historical Annual Growth, 1990 – 2000	0.92%	0.75%	1.07%
	Historical Annual Growth, 2000 – 2010	0.14%	0.18%	0.53%
	Estimated Annual Growth, 2010 – CY	0.22%	0.20%	0.24%
Projected Annual Growth, CY to Y5	-0.28%	-0.28%	-0.22%	
Population per Household	2.31	2.38	2.43	

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<b>Innes Street Market</b>				
<b>Salisbury, NC</b>				
	<b>1 Mile Radius</b>	<b>3 Mile Radius</b>	<b>5 Mile Radius</b>	
HH Income \$500,000 or more	0.2%	0.2%	0.3%	
HH Income \$250,000 to \$499,999	0.2%	0.3%	0.3%	
HH Income \$200,000 to \$249,999	0.5%	0.6%	0.7%	
HH Income \$175,000 to \$199,999	0.4%	1.9%	2.1%	
HH Income \$150,000 to \$174,999	0.7%	1.3%	1.9%	
HH Income \$100,000 to 149,999	6.2%	6.6%	8.0%	
HH Income \$75,000 to 99,999	7.3%	11.1%	12.0%	
HH Income \$50,000 to 74,999	18.3%	18.0%	19.0%	
HH Income \$35,000 to 49,999	12.5%	14.8%	15.0%	
HH Income \$25,000 to 34,999	10.4%	11.4%	11.1%	
HH Income \$15,000 to 24,999	11.1%	13.8%	12.8%	
HH Income \$0 to 14,999	32.1%	20.2%	16.7%	
Average Household Income	\$51,120	\$55,699	\$58,709	
Median Household Income	\$30,489	\$39,358	\$44,118	
Per Capita Income	\$21,960	\$22,571	\$23,557	
2000 Average HH Income	\$36,313	\$43,996	\$46,521	
2000 Median HH Income	\$26,603	\$31,442	\$35,410	
Disposable HH Income \$500,000 or more	0%	0%	0%	
Disposable HH Income \$250,000 to \$499,999	0%	0%	0%	
Disposable HH Income \$200,000 to \$249,999	0%	0%	0%	
Disposable HH Income \$175,000 to \$199,999	0%	0%	0%	
Disposable HH Income \$150,000 to \$174,999	0%	2%	2%	
Disposable HH Income \$100,000 to \$149,999	4%	4%	6%	
Disposable HH Income \$75,000 to \$99,999	6%	9%	10%	
Disposable HH Income \$50,000 to \$74,999	18%	19%	19%	
Disposable HH Income \$35,000 to \$49,999	13%	15%	17%	
Disposable HH Income \$25,000 to \$34,999	11%	13%	13%	
Disposable HH Income \$15,000 to \$24,999	13%	16%	15%	
Disposable HH Income \$0 to \$14,999	34%	22%	18%	
Average Disposable Income	36,760	43,788	47,637	
Median Disposable Income	27,529	34,451	38,382	
Householder White – Count	1,167	6,422	13,034	
Median HH Income	\$40,549	\$48,740	\$51,394	
Average HH Income	\$49,423	\$58,428	\$61,074	
Householder Black or African-American – Count	779	4,235	5,785	
Median HH Income	\$14,628	\$27,364	\$32,200	
Average HH Income	\$30,316	\$37,354	\$40,668	
Householder Hispanic – Count	71	579	1,098	
Median HH Income	\$53,274	\$36,864	\$35,094	
Average HH Income	\$49,367	\$44,848	\$45,796	
Householder Asian or Pacific Islander – Count	8	46	143	
Median HH Income	\$66,601	\$65,167	\$53,929	
Average HH Income	\$58,336	\$63,308	\$60,065	
Householder Other or Pacific Islander – Count	51	204	455	
Median HH Income	\$14,213	\$25,428	\$32,739	
Average HH Income	\$18,132	\$32,208	\$41,615	

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Innes Street Market Salisbury, NC		1 Mile Radius	3 Mile Radius	5 Mile Radius
<b>Gender</b>	Male Population	2,405	14,581	25,760
	Female Population	2,636	15,290	27,071
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	318	1,844	3,186
	Count of Pop 0 to 7 years	483	2,727	4,674
	Count of Pop 5 - 13	590	3,346	5,917
	Count of Pop 14 - 18	292	1,562	2,820
	Count of Pop 19 - 22	238	1,923	3,222
	Count of Pop 22 - 25	169	1,396	2,297
	Count of Pop 25 - 29	312	2,018	3,444
	Count of Pop 30 - 34	328	2,020	3,331
	Count of Pop 35 - 39	344	1,873	3,110
	Count of Pop 40 - 44	286	1,687	3,035
	Count of Pop 45 - 59	883	5,127	9,612
	Count of Pop 60 - 74	860	4,812	8,814
	Count of Pop 75 - 84	292	1,604	2,952
	Count of Pop 85+	128	660	1,092
	% of Pop 0 to 4 years	6.3%	6.2%	6.0%
	% of Pop 0 to 7 years	9.6%	9.1%	8.8%
	% of Pop 5 - 13	11.7%	11.2%	11.2%
	% of Pop 14 - 18	5.8%	5.2%	5.3%
	% of Pop 19 - 22	4.7%	6.4%	6.1%
	% of Pop 22 - 25	3.3%	4.7%	4.3%
	% of Pop 25 - 29	6.2%	6.8%	6.5%
	% of Pop 30 - 34	6.5%	6.8%	6.3%
	% of Pop 35 - 39	6.8%	6.3%	5.9%
% of Pop 40 - 44	5.7%	5.6%	5.7%	
% of Pop 45 - 59	17.5%	17.2%	18.2%	
% of Pop 60 - 74	17.1%	16.1%	16.7%	
% of Pop 75 - 84	5.8%	5.4%	5.6%	
% of Pop 85+	2.5%	2.2%	2.1%	
Median Age	39.0	37.2	38.5	
Average Age	40.3	39.3	39.8	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.7%	6.5%	6.3%
	% of Pop 5 - 13	13.0%	11.7%	11.7%
	% of Pop 14 - 18	6.2%	5.5%	5.6%
	% of Pop 19 - 22	5.2%	7.4%	6.9%
	% of Pop 22 - 25	3.9%	5.1%	4.7%
	% of Pop 25 - 29	6.9%	7.2%	6.9%
	% of Pop 30 - 34	6.6%	6.5%	6.2%
	% of Pop 35 - 39	6.9%	6.3%	5.9%
	% of Pop 40 - 44	6.1%	5.7%	5.7%
	% of Pop 45 - 59	17.1%	16.9%	18.1%
	% of Pop 75 - 84	4.2%	4.4%	4.7%
	% of Pop 60 - 74	15.8%	15.5%	15.9%
	% of Pop 85+	1.3%	1.4%	1.3%
	Median Age	36.1	35.1	36.4
Average Age	37.7	37.6	38.3	

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<b>Female Population by Age</b>	% of Pop 0 to 4 years	5.9%	5.9%	5.8%
	% of Pop 5 - 13	10.5%	10.7%	10.7%
	% of Pop 14 - 18	5.4%	5.0%	5.1%
	% of Pop 19 - 22	4.3%	5.5%	5.3%
	% of Pop 22 - 25	2.8%	4.3%	4.0%
	% of Pop 25 - 29	5.6%	6.3%	6.1%
	% of Pop 30 - 34	6.4%	7.0%	6.4%
	% of Pop 35 - 39	6.7%	6.3%	5.8%
	% of Pop 40 - 44	5.2%	5.6%	5.8%
	% of Pop 45 - 59	17.9%	17.4%	18.3%
	% of Pop 60 - 74	18.2%	16.7%	17.4%
	% of Pop 75 - 84	7.3%	6.3%	6.4%
	% of Pop 85+	3.6%	3.0%	2.8%
	Median Age	42.2	39.2	40.6
Average Age	42.6	40.9	41.3	
<b>Race</b>	Count of White	2,563	16,006	32,725
	Count of Black or African-American	2,136	11,778	15,937
	Count of Asian or Pacific Islander	34	354	733
	Count of Other races	308	1,733	3,436
	White	50.8%	53.6%	61.9%
	Black or African American	42.4%	39.4%	30.2%
	Asian	0.7%	1.2%	1.4%
	Other Races	6.1%	5.8%	6.5%
<b>Language Spoken</b>	Speak English at Home	94.5%	91.7%	90.7%
	Speak Spanish at Home	4.2%	6.4%	7.5%
	Speak Other Language at Home	0.0%	0.2%	0.1%
<b>Hispanic</b>	Hispanic Population	403	2,134	4,545
	Hispanic Population Percent	8.0%	7.1%	8.6%
	Mexican	88.3%	64.7%	70.1%
	Puerto Rican	7.0%	12.8%	9.3%
	Cuban	1.7%	2.4%	2.2%
	Dominican	0.3%	6.5%	3.8%
	Central American	1.2%	9.1%	10.7%
	South American	0.5%	1.4%	1.0%
	Other Hispanic	1.2%	3.2%	2.8%
	2000 Hispanic Population Percent	3%	4%	5%
1990 Hispanic Population Percent	0%	1%	1%	

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Innes Street Market Salisbury, NC		1 Mile Radius	3 Mile Radius	5 Mile Radius
	American (percent of total population)	14.6%	14.4%	15.5%
	American	14.3%	14.1%	15.2%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.7%	1.2%	1.4%
	Chinese	0.2%	0.4%	0.3%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.1%	0.3%	0.4%
	South East Asian (ie. Vietnamese)	0.0%	0.3%	0.4%
	Other Asian	0.4%	0.2%	0.2%
	European (percent of total population)	20.3%	20.8%	22.6%
	British	3.5%	4.5%	4.7%
	Dutch	0.3%	0.4%	0.5%
	French	0.6%	0.7%	0.7%
	German	7.4%	6.9%	7.9%
	Italian	0.8%	0.8%	1.0%
	Polish	0.3%	0.3%	0.3%
	Scandinavian	0.3%	0.3%	0.4%
	Scotch/Irish	5.9%	5.7%	5.8%
Other European (ie. Greek/Russian)	1.1%	1.2%	1.3%	
Middle Eastern	0.3%	0.2%	0.1%	
Other Ancestry	39.2%	39.2%	33.0%	
Unclassified Ancestry	17.0%	17.1%	18.9%	
Education (Age 25+)	Adult Population (25 Years or Older)	3,434	19,800	35,389
	Elementary (0 to 8)	6.7%	4.5%	4.7%
	Some High School (9 to 11)	14.7%	10.6%	9.5%
	High School Graduate (12)	33.7%	28.8%	29.9%
	Some College (13 to 16)	23.1%	25.1%	22.9%
	Associates Degree Only	8.5%	9.7%	10.0%
	Bachelors Degree Only	7.1%	14.5%	15.5%
	Graduate Degree	6.1%	6.8%	7.4%
% College (4+)	13.3%	21.3%	22.9%	
Household Type	Total Households – count	2,077	11,487	20,515
	One Person HHs – count	734	3,741	6,031
	Family HHs – count	1,214	7,103	13,346
	Married Couple – count	661	4,137	8,868
	w/own children – count	266	1,448	2,921
	w/out own children – count	395	2,689	5,947
	Male Householder – count	51	554	923
	Female Householder – count	502	2,412	3,556
	Non-Family Households – count	129	643	1,138
	1 Person Household	35.4%	32.6%	29.4%
	2 Person Household	30.9%	32.5%	33.9%
	3 Person Household	15.9%	15.6%	16.0%
	4 Person Household	9.6%	10.2%	11.6%
	5 Person Household	4.6%	5.1%	5.3%
	6 Person Household	2.3%	2.4%	2.3%
7+ Person Household	1.4%	1.7%	1.5%	
% Households With Children	31.5%	28.1%	27.5%	

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Innes Street Market Salisbury, NC		1 Mile Radius	3 Mile Radius	5 Mile Radius
	Total Housing Units	2,384	13,585	23,592
	Owner Occupied Percent	42.9%	43.8%	52.0%
	Renter Occupied Percent	44.2%	40.8%	35.0%
	Vacant Housing Percent	12.9%	15.4%	13.0%
	Total Housing Units (Census 2000)	2,196	12,162	20,723
	For Rent (Census 2000)	12%	28%	29%
	For Sale (Census 2000)	34%	26%	23%
	Rented or Sold, (Census 2000)	21%	11%	13%
	Seasonal (Census 2014)	5%	5%	5%
	Other (Census 2000)	33%	30%	29%
Homes Built By Year	Homes Built 1990 to 2000	14%	13%	18%
	Homes Built 1980 to 1989	12%	11%	15%
	Homes Built 1970 to 1979	15%	12%	14%
	Homes Built 1960 to 1969	17%	16%	14%
	Homes Built 1950 to 1959	14%	15%	14%
	Homes Built 1940 to 1949	14%	13%	10%
	Homes Built Before 1939	14%	20%	15%
Units in Structure	1 Unit	71%	69%	69%
	2 - 9 Units	19%	18%	15%
	Greater than 10 Units	5%	7%	6%
	Mobilie Trailer	5%	5%	10%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.0%	0.7%	0.7%
	Property Value \$750,000 to \$999,999	0.0%	1.1%	1.1%
	Property Value \$500,000 to \$749,999	0.6%	3.6%	3.9%
	Property Value \$400,000 to \$499,999	1.4%	3.3%	3.7%
	Property Value \$300,000, to \$399,999	9.1%	10.5%	11.2%
	Property Value \$200,000 to \$299,999	20.7%	19.4%	23.0%
	Property Value \$150,000 to \$199,999	24.8%	19.6%	18.8%
	Property Value \$100,000 to \$149,999	29.2%	25.0%	21.3%
	Property Value \$60,000 to \$99,999	8.0%	11.0%	8.6%
	Property Value \$40,000 to \$59,999	2.2%	2.8%	2.9%
	Property Value \$0 to \$39,999	3.9%	3.1%	4.8%
	Median Home Value	\$163,450	\$167,545	\$178,568
	Median Rent	\$456	\$490	\$499
Wealth per Household	\$0 and under - percent	20.7%	19.7%	19.0%
	\$1 to \$4999 - percent	11.4%	10.5%	9.9%
	\$5k to \$9999 - percent	5.5%	5.3%	5.0%
	\$10k to \$24999 - percent	7.0%	6.9%	6.7%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.1%	10.2%	10.3%
	\$100k to \$249999 - percent	16.6%	17.1%	17.5%
	\$250k to \$499999 - percent	11.0%	11.6%	12.1%
	\$500k+ - percent	10.8%	11.8%	12.5%
	Median HH Wealth	\$44,343	\$53,282	\$61,804
	Avg HH Wealth	\$189,954	\$203,411	\$212,943

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		1 Mile Radius	3 Mile Radius	5 Mile Radius
<b>Economic Viability</b>	Economic Viability Local	190	191	193
	Economic Viability Indexed	97	98	99
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	1,991	12,394	22,588
	Managerial/Executive	10.4%	10.6%	10.7%
	Professional Specialty	19.1%	17.3%	18.9%
	Healthcare Support	6.3%	5.5%	4.6%
	Sales	8.8%	12.0%	11.3%
	Office & Administrative Support	12.4%	11.0%	10.8%
	Protective Service	1.3%	1.3%	1.7%
	Food Preparation	7.5%	6.9%	6.5%
	Building Maintenance & Cleaning	2.5%	4.3%	4.0%
	Personal Care	3.5%	4.4%	4.2%
	Farming, Fishing, & Forestry	0.1%	0.2%	0.2%
	Construction	4.8%	7.2%	8.4%
	Production & Transportation	23.2%	19.4%	18.6%
	Percent White Collar Workers	57.0%	56.3%	56.4%
Percent Blue Collar Workers	43.0%	43.7%	43.6%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	5.2%	5.1%	5.8%
	Manufacturing	17.4%	15.3%	15.0%
	Transportation	1.0%	3.2%	4.8%
	Information	0.7%	1.3%	1.1%
	Wholesale/Retail	17.0%	15.1%	15.4%
	Finance, Insurance, Real Estate	2.5%	4.2%	4.3%
	Professional Services	0.8%	3.3%	3.4%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	3.9%	3.1%	3.2%
	Educational Services	31.5%	30.0%	28.2%
	Entertainment Services	13.8%	12.3%	10.9%
	Other Professional Services	4.7%	4.5%	5.0%
	Public Administration	1.6%	2.6%	2.8%
	<b>Transportation To Work</b>	Drive to Work Alone	79.5%	76.7%
Drive to Work Carpool		15.1%	16.8%	15.2%
Travel to Work by Public Transportation		0.3%	1.0%	0.7%
Drive to Work on Motorcycle		0.0%	0.0%	0.1%
Drive to Work on Bicycle		0.8%	0.5%	0.3%
Walked to Work		2.1%	2.5%	1.7%
Other Means		0.0%	0.5%	0.5%
Work at Home		2.2%	2.1%	1.9%

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	Travel to Work in Less than 5 Minutes	4.4%	3.9%	3.5%
	Travel to Work in 5 to 9 Minutes	14.6%	19.2%	15.4%
	Travel to Work in 10 to 14 Minutes	25.7%	22.9%	22.4%
	Travel to Work in 15 to 19 Minutes	18.8%	20.5%	21.3%
	Travel to Work in 20 to 29 Minutes	17.0%	14.6%	16.9%
	Travel to Work in 30 to 44 Minutes	11.2%	9.3%	10.0%
	Travel to Work in 45 to 59 Minutes	5.3%	4.8%	5.0%
	Travel to Work in 60 Minutes or more	3.0%	4.6%	5.4%
	Average Travel Time to Work	19	19	20
Vehicles per HH	No Vehicles	11.2%	12.0%	9.5%
	1 Vehicle	48.8%	39.2%	34.9%
	2 Vehicles	24.5%	31.3%	34.5%
	3 or more vehicles	15.5%	17.5%	21.1%
		Average Number of Vehicles	1.48	1.61
Change	Births (last 12 months)	53	317	563
	Deaths (last 12 months)	51	272	512
	Migration (last 12 months)	22	117	179
Work place	Workplace Establishments	252	1,292	1,657
	Workplace Employees (FTE)	5,143	29,360	36,136