

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 18, 2019

Latitude: 41.636416 Longitude: -93.700908

Haymarket Mall				
Des Moines, IA				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
Population	Current Year Estimated Population	12,826	86,528	190,300
	Population Est 19Q2	12,812	86,379	189,968
	Population Est 19Q1	12,825	86,304	189,485
	Population Est 18Q4	12,840	86,272	189,255
	Population Est 18Q3	12,883	86,362	189,012
	Population Est 18Q2	12,877	86,723	189,776
	Population Est 18Q1	12,880	86,754	189,503
	Population Est 17Q4	12,877	86,618	189,346
	Population Est 17Q3	12,849	86,362	188,468
	Population Fcst	12,529	86,611	194,878
	2010 Census Population	12,755	82,863	178,099
	2000 Census Population	12,867	80,473	168,750
	1990 Census Population	11,984	74,058	157,764
	Current Year Daytime Population	13,956	81,891	247,884
	Average Seasonal Population	37	598	1,723
	Historical Annual Growth, 1990 – 2000	0.71%	0.83%	0.68%
	Historical Annual Growth, 2000 – 2010	-0.09%	0.29%	0.54%
	Estimated Annual Growth, 2010 – CY	0.06%	0.46%	0.70%
	Projected Annual Growth, CY to Y5	-0.47%	0.02%	0.48%
	Group Qtrs Est	5	1,428	4,395
Transient Est Average Last 4 Qtrs	1,900	5,726	14,213	
Households	Current Year Estimated Households	5,387	36,184	79,218
	Households Est 19Q2	5,381	36,131	79,094
	Households Est 19Q1	5,387	36,103	78,833
	Households Est 18Q4	5,392	36,094	78,740
	Households Est 18Q3	5,411	36,134	78,607
	Households Est 18Q2	5,409	36,197	78,785
	Households Est 18Q1	5,409	36,212	78,467
	Households Est 17Q4	5,407	36,155	78,402
	Households Est 17Q3	5,399	36,105	78,105
	Households Fcst	5,261	36,169	81,336
	2010 Census Households	5,356	34,691	73,886
	2000 Census Households	5,393	33,602	70,496
	1990 Census Households	4,837	30,507	65,398
	Historical Annual Growth, 1990 – 2000	1.09%	0.97%	0.75%
	Historical Annual Growth, 2000 – 2010	-0.07%	0.32%	0.47%
Estimated Annual Growth, 2010 – CY	0.06%	0.44%	0.74%	
Projected Annual Growth, CY to Y5	-0.47%	-0.01%	0.53%	
Population per Household	2.38	2.35	2.35	

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Haymarket Mall				
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	1 Mile Radius	3 Mile Radius	5 Mile Radius	
HH Income \$500,000 or more	0.7%	1.0%	1.1%	
HH Income \$250,000 to \$499,999	0.8%	1.2%	1.3%	
HH Income \$200,000 to \$249,999	1.9%	2.8%	3.0%	
HH Income \$175,000 to \$199,999	1.6%	2.8%	2.9%	
HH Income \$150,000 to \$174,999	3.1%	4.0%	4.2%	
HH Income \$100,000 to 149,999	13.7%	16.2%	15.6%	
HH Income \$75,000 to 99,999	16.7%	15.2%	13.9%	
HH Income \$50,000 to 74,999	21.1%	20.2%	19.1%	
HH Income \$35,000 to 49,999	15.2%	13.2%	12.6%	
HH Income \$25,000 to 34,999	8.0%	8.3%	8.9%	
HH Income \$15,000 to 24,999	10.4%	8.0%	8.5%	
HH Income \$0 to 14,999	6.6%	7.1%	8.9%	
Average Household Income	\$72,744	\$83,222	\$84,578	
Median Household Income	\$62,831	\$66,052	\$63,801	
Per Capita Income	\$30,561	\$35,316	\$35,829	
2000 Average HH Income	\$54,361	\$61,472	\$58,842	
2000 Median HH Income	\$49,789	\$51,849	\$46,672	
Disposable HH Income \$500,000 or more	0%	0%	0%	
Disposable HH Income \$250,000 to \$499,999	1%	2%	2%	
Disposable HH Income \$200,000 to \$249,999	1%	2%	2%	
Disposable HH Income \$175,000 to \$199,999	1%	1%	1%	
Disposable HH Income \$150,000 to \$174,999	1%	3%	3%	
Disposable HH Income \$100,000 to \$149,999	11%	13%	13%	
Disposable HH Income \$75,000 to \$99,999	14%	15%	14%	
Disposable HH Income \$50,000 to \$74,999	25%	22%	21%	
Disposable HH Income \$35,000 to \$49,999	15%	15%	15%	
Disposable HH Income \$25,000 to \$34,999	12%	10%	10%	
Disposable HH Income \$15,000 to \$24,999	12%	10%	10%	
Disposable HH Income \$0 to \$14,999	7%	8%	10%	
Average Disposable Income	62,106	67,999	67,274	
Median Disposable Income	53,799	56,735	54,776	
Householder White – Count	4,743	31,250	64,865	
Median HH Income	\$66,540	\$68,694	\$68,676	
Average HH Income	\$73,537	\$79,315	\$80,113	
Householder Black or African-American – Count	246	1,595	5,309	
Median HH Income	\$35,143	\$37,266	\$35,681	
Average HH Income	\$36,415	\$48,900	\$45,423	
Householder Hispanic – Count	83	1,133	3,817	
Median HH Income	\$26,328	\$63,767	\$48,388	
Average HH Income	\$44,661	\$66,869	\$60,299	
Householder Asian or Pacific Islander – Count	182	1,328	3,198	
Median HH Income	\$33,734	\$52,964	\$58,986	
Average HH Income	\$56,562	\$64,684	\$66,160	
Householder Other or Pacific Islander – Count	133	879	2,029	
Median HH Income	\$47,899	\$49,758	\$41,498	
Average HH Income	\$63,310	\$63,243	\$53,538	

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Haymarket Mall Des Moines, IA		1 Mile Radius	3 Mile Radius	5 Mile Radius
Gender	Male Population	6,287	42,118	93,554
	Female Population	6,539	44,410	96,746
Total Population by Age	Count of Pop 0 to 4 years	904	5,690	12,704
	Count of Pop 0 to 7 years	1,270	8,176	18,320
	Count of Pop 5 - 13	1,536	10,090	22,479
	Count of Pop 14 - 18	589	4,173	9,660
	Count of Pop 19 - 22	620	4,793	11,501
	Count of Pop 22 - 25	469	3,014	6,670
	Count of Pop 25 - 29	768	4,784	10,655
	Count of Pop 30 - 34	813	5,019	12,024
	Count of Pop 35 - 39	1,037	6,514	14,759
	Count of Pop 40 - 44	902	5,918	12,891
	Count of Pop 45 - 59	2,539	16,804	36,321
	Count of Pop 60 - 74	1,908	14,410	29,700
	Count of Pop 75 - 84	530	3,776	7,798
	Count of Pop 85+	209	1,541	3,140
	% of Pop 0 to 4 years	7.0%	6.6%	6.7%
	% of Pop 0 to 7 years	9.9%	9.4%	9.6%
	% of Pop 5 - 13	12.0%	11.7%	11.8%
	% of Pop 14 - 18	4.6%	4.8%	5.1%
	% of Pop 19 - 22	4.8%	5.5%	6.0%
	% of Pop 22 - 25	3.7%	3.5%	3.5%
	% of Pop 25 - 29	6.0%	5.5%	5.6%
	% of Pop 30 - 34	6.3%	5.8%	6.3%
	% of Pop 35 - 39	8.1%	7.5%	7.8%
	% of Pop 40 - 44	7.0%	6.8%	6.8%
	% of Pop 45 - 59	19.8%	19.4%	19.1%
	% of Pop 60 - 74	14.9%	16.7%	15.6%
	% of Pop 75 - 84	4.1%	4.4%	4.1%
	% of Pop 85+	1.6%	1.8%	1.6%
Median Age	38.4	39.4	38.2	
Average Age	38.6	39.5	38.7	
Male Population by Age	% of Pop 0 to 4 years	7.4%	7.0%	7.0%
	% of Pop 5 - 13	12.5%	12.3%	12.3%
	% of Pop 14 - 18	4.8%	5.1%	5.2%
	% of Pop 19 - 22	5.2%	5.7%	6.1%
	% of Pop 22 - 25	3.9%	3.6%	3.6%
	% of Pop 25 - 29	6.3%	5.6%	5.8%
	% of Pop 30 - 34	6.4%	5.8%	6.3%
	% of Pop 35 - 39	7.9%	7.6%	7.9%
	% of Pop 40 - 44	7.4%	7.1%	7.0%
	% of Pop 45 - 59	19.9%	19.6%	19.4%
	% of Pop 75 - 84	3.2%	3.6%	3.4%
	% of Pop 60 - 74	14.2%	15.9%	14.9%
	% of Pop 85+	1.0%	1.1%	1.0%
	Median Age	37.2	38.2	37.3
Average Age	37.3	38.1	37.5	

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Des Moines, IA				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
Female Population by Age	% of Pop 0 to 4 years	6.7%	6.2%	6.4%
	% of Pop 5 - 13	11.5%	11.0%	11.3%
	% of Pop 14 - 18	4.4%	4.6%	4.9%
	% of Pop 19 - 22	4.5%	5.3%	6.0%
	% of Pop 22 - 25	3.4%	3.4%	3.4%
	% of Pop 25 - 29	5.7%	5.4%	5.4%
	% of Pop 30 - 34	6.2%	5.8%	6.3%
	% of Pop 35 - 39	8.3%	7.4%	7.6%
	% of Pop 40 - 44	6.7%	6.6%	6.6%
	% of Pop 45 - 59	19.7%	19.3%	18.8%
	% of Pop 60 - 74	15.5%	17.4%	16.3%
	% of Pop 75 - 84	5.0%	5.1%	4.8%
	% of Pop 85+	2.2%	2.5%	2.3%
	Median Age	39.5	40.6	39.2
Average Age	39.9	40.7	39.8	
Race	Count of White	10,972	74,260	156,471
	Count of Black or African-American	758	4,757	14,667
	Count of Asian or Pacific Islander	431	3,620	8,711
	Count of Other races	665	3,890	10,451
	White	85.5%	85.8%	82.2%
	Black or African American	5.9%	5.5%	7.7%
	Asian	3.4%	4.2%	4.6%
	Other Races	5.2%	4.5%	5.5%
Language Spoken	Speak English at Home	83.9%	86.5%	84.9%
	Speak Spanish at Home	2.9%	3.1%	5.4%
	Speak Other Language at Home	3.4%	2.0%	2.0%
Hispanic	Hispanic Population	623	4,118	13,696
	Hispanic Population Percent	4.9%	4.8%	7.2%
	Mexican	61.8%	67.6%	72.2%
	Puerto Rican	4.3%	2.2%	3.5%
	Cuban	3.8%	1.7%	1.6%
	Dominican	0.0%	1.2%	0.7%
	Central American	27.0%	13.7%	12.0%
	South American	0.9%	8.6%	5.2%
	Other Hispanic	2.1%	4.9%	4.7%
2000 Hispanic Population Percent	2%	2%	4%	
1990 Hispanic Population Percent	1%	1%	2%	

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Des Moines, IA				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
	American (percent of total population)	4.6%	3.9%	3.8%
	American	4.4%	3.7%	3.5%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.1%
	Asian (percent of total population)	3.2%	4.2%	4.6%
	Chinese	0.4%	0.5%	0.5%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.0%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.4%	0.6%	1.0%
	South East Asian (ie. Vietnamese)	1.1%	1.2%	1.7%
	Other Asian	1.2%	1.5%	1.1%
	European (percent of total population)	51.3%	54.6%	49.3%
	British	6.0%	7.0%	6.2%
	Dutch	2.0%	2.1%	1.9%
	French	1.1%	1.3%	1.3%
	German	18.1%	19.4%	17.4%
	Italian	1.8%	1.9%	1.8%
	Polish	0.6%	0.9%	0.8%
	Scandinavian	6.2%	6.8%	6.1%
	Scotch/Irish	9.6%	9.7%	9.1%
Other European (ie. Greek/Russian)	6.0%	5.5%	4.5%	
Middle Eastern	0.4%	0.3%	0.3%	
Other Ancestry	13.2%	13.5%	16.1%	
Unclassified Ancestry	22.5%	18.8%	18.8%	
Education (Age 25+)	Adult Population (25 Years or Older)	8,707	58,767	127,286
	Elementary (0 to 8)	4.1%	3.3%	3.9%
	Some High School (9 to 11)	5.4%	3.9%	4.7%
	High School Graduate (12)	24.7%	20.7%	21.0%
	Some College (13 to 16)	23.5%	21.4%	20.4%
	Associates Degree Only	11.4%	9.6%	9.9%
	Bachelors Degree Only	23.8%	28.5%	26.9%
	Graduate Degree	7.2%	12.7%	13.2%
% College (4+)	31.0%	41.2%	40.1%	
Household Type	Total Households – count	5,387	36,184	79,218
	One Person HHs – count	1,520	10,885	25,631
	Family HHs – count	3,313	22,225	46,640
	Married Couple – count	2,486	17,181	35,551
	w/own children – count	1,186	7,429	15,556
	w/out own children – count	1,300	9,751	19,995
	Male Householder – count	167	1,316	2,689
	Female Householder – count	661	3,729	8,400
	Non-Family Households – count	553	3,074	6,947
	1 Person Household	28.2%	30.1%	32.4%
	2 Person Household	35.4%	35.0%	33.4%
	3 Person Household	16.7%	15.3%	14.3%
	4 Person Household	12.8%	12.3%	11.9%
	5 Person Household	4.9%	5.0%	5.1%
6 Person Household	1.3%	1.5%	1.7%	
7+ Person Household	0.7%	0.8%	1.2%	
% Households With Children	32.3%	29.7%	28.3%	

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Haymarket Mall				
Des Moines, IA				
	1 Mile Radius	3 Mile Radius	5 Mile Radius	
	Total Housing Units	5,698	38,217	85,032
	Owner Occupied Percent	64.8%	66.8%	61.0%
	Renter Occupied Percent	29.8%	27.9%	32.1%
	Vacant Housing Percent	5.5%	5.3%	6.8%
	Total Housing Units (Census 2000)	5,511	34,663	73,797
	For Rent (Census 2000)	53%	49%	48%
	For Sale (Census 2000)	30%	23%	24%
	Rented or Sold, (Census 2000)	0%	7%	9%
	Seasonal (Census 2014)	0%	5%	3%
	Other (Census 2000)	1%	8%	11%
Homes Built By Year	Homes Built 1990 to 2000	11%	12%	11%
	Homes Built 1980 to 1989	16%	14%	12%
	Homes Built 1970 to 1979	17%	14%	15%
	Homes Built 1960 to 1969	19%	16%	13%
	Homes Built 1950 to 1959	19%	19%	15%
	Homes Built 1940 to 1949	10%	11%	10%
	Homes Built Before 1939	8%	14%	24%
Units in Structure	1 Unit	78%	75%	67%
	2 - 9 Units	7%	9%	12%
	Greater than 10 Units	15%	16%	19%
	Mobilie Trailer	1%	1%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.0%	0.1%	0.5%
	Property Value \$750,000 to \$999,999	0.0%	0.3%	0.7%
	Property Value \$500,000 to \$749,999	0.0%	1.3%	2.2%
	Property Value \$400,000 to \$499,999	0.7%	3.1%	4.3%
	Property Value \$300,000, to \$399,999	3.4%	8.7%	9.6%
	Property Value \$200,000 to \$299,999	31.7%	33.3%	30.3%
	Property Value \$150,000 to \$199,999	34.8%	29.0%	23.2%
	Property Value \$100,000 to \$149,999	18.2%	16.8%	17.5%
	Property Value \$60,000 to \$99,999	7.5%	4.4%	8.1%
	Property Value \$40,000 to \$59,999	0.7%	0.8%	1.2%
	Property Value \$0 to \$39,999	3.0%	2.2%	2.5%
	Median Home Value	\$181,213	\$194,956	\$195,014
	Median Rent	\$657	\$615	\$583
Wealth per Household	\$0 and under - percent	17.9%	17.3%	17.8%
	\$1 to \$4999 - percent	8.8%	8.2%	8.7%
	\$5k to \$9999 - percent	4.7%	4.5%	4.7%
	\$10k to \$24999 - percent	6.6%	6.4%	6.5%
	\$25k to \$49999 - percent	7.0%	7.0%	6.9%
	\$50k to \$99999 - percent	10.5%	10.4%	10.3%
	\$100k to \$249999 - percent	18.0%	18.3%	18.0%
	\$250k to \$499999 - percent	12.8%	13.3%	13.0%
	\$500k+ - percent	13.6%	14.6%	14.3%
	Median HH Wealth	\$73,493	\$81,898	\$76,690
	Avg HH Wealth	\$227,755	\$240,294	\$234,639

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		1 Mile Radius	3 Mile Radius	5 Mile Radius
Economic Viability	Economic Viability Local	187	191	193
	Economic Viability Indexed	96	98	99
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	7,508	49,206	105,941
	Managerial/Executive	16.5%	18.8%	18.5%
	Professional Specialty	24.1%	25.0%	25.1%
	Healthcare Support	4.0%	2.1%	1.9%
	Sales	8.9%	11.4%	11.2%
	Office & Administrative Support	15.9%	13.7%	13.9%
	Protective Service	1.4%	1.6%	1.3%
	Food Preperation	7.3%	5.7%	5.8%
	Building Maintenance & Cleaning	2.6%	2.6%	3.1%
	Personal Care	3.9%	3.4%	3.5%
	Farming, Fishing, & Forestry	0.3%	0.3%	0.4%
	Construction	6.9%	5.7%	5.6%
	Production & Transportation	8.2%	9.7%	9.8%
	Percent White Collar Workers	69.4%	71.0%	70.6%
Percent Blue Collar Workers	30.6%	29.0%	29.4%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	6.8%	6.0%	6.2%
	Manufacturing	7.3%	8.9%	8.7%
	Transportation	4.4%	3.8%	3.6%
	Information	1.6%	2.5%	2.6%
	Wholesale/Retail	14.2%	14.2%	14.0%
	Finance, Insurance, Real Estate	14.8%	16.7%	16.5%
	Professional Services	4.4%	6.4%	7.6%
	Management Services	0.1%	0.0%	0.0%
	Administrative/Waste Services	4.0%	3.5%	4.0%
	Educational Services	24.8%	21.5%	21.2%
	Entertainment Services	9.5%	8.2%	8.0%
	Other Professional Services	4.2%	4.4%	4.2%
	Public Administration	3.9%	3.8%	3.4%
	Transportation To Work	Drive to Work Alone	85.7%	84.1%
Drive to Work Carpool		8.5%	8.7%	9.7%
Travel to Work by Public Transportation		1.6%	1.6%	2.3%
Drive to Work on Motorcycle		0.1%	0.0%	0.1%
Drive to Work on Bicycle		0.1%	0.1%	0.2%
Walked to Work		1.2%	1.8%	2.8%
Other Means		0.1%	0.2%	0.4%
Work at Home		2.6%	3.4%	3.2%

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		1 Mile Radius	3 Mile Radius	5 Mile Radius
	Travel to Work in Less than 5 Minutes	3.9%	2.5%	2.9%
	Travel to Work in 5 to 9 Minutes	12.1%	12.5%	14.1%
	Travel to Work in 10 to 14 Minutes	18.6%	23.1%	24.0%
	Travel to Work in 15 to 19 Minutes	25.9%	25.2%	25.1%
	Travel to Work in 20 to 29 Minutes	28.2%	26.3%	23.4%
	Travel to Work in 30 to 44 Minutes	9.0%	6.9%	6.9%
	Travel to Work in 45 to 59 Minutes	0.7%	1.5%	1.6%
	Travel to Work in 60 Minutes or more	1.6%	2.0%	2.0%
	Average Travel Time to Work	16	17	16
Vehicles per HH	No Vehicles	4.0%	5.0%	6.7%
	1 Vehicle	37.9%	34.7%	35.8%
	2 Vehicles	41.2%	43.0%	40.4%
	3 or more vehicles	16.8%	17.3%	17.2%
		Average Number of Vehicles	1.75	1.78
Change	Births (last 12 months)	156	990	2,227
	Deaths (last 12 months)	104	719	1,493
	Migration (last 12 months)	-109	-104	553
Work place	Workplace Establishments	507	2,458	7,340
	Workplace Employees (FTE)	7,668	41,469	144,659