

# Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Nov 21, 2019

Latitude: 33.102868 Longitude: -117.073546

Felicitia Plaza Escondido, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	59,131	204,432	526,599
	Population Est 19Q2	59,135	204,630	526,084
	Population Est 19Q1	59,178	204,436	525,444
	Population Est 18Q4	59,202	203,950	524,957
	Population Est 18Q3	59,251	204,132	524,874
	Population Est 18Q2	59,073	204,346	524,082
	Population Est 18Q1	59,065	204,127	523,436
	Population Est 17Q4	59,108	204,233	523,301
	Population Est 17Q3	58,755	203,526	522,249
	Population Fcst	60,865	212,118	550,849
	2010 Census Population	55,330	189,326	479,795
	2000 Census Population	53,085	175,852	414,526
	1990 Census Population	45,591	149,203	332,410
	Current Year Daytime Population	62,729	198,747	532,666
	Average Seasonal Population	292	1,678	6,215
	Historical Annual Growth, 1990 – 2000	1.53%	1.66%	2.23%
	Historical Annual Growth, 2000 – 2010	0.42%	0.74%	1.47%
	Estimated Annual Growth, 2010 – CY	0.70%	0.81%	0.98%
	Projected Annual Growth, CY to Y5	0.58%	0.74%	0.90%
	Group Qtrs Est	1,130	2,663	5,336
Transient Est Average Last 4 Qtrs	847	4,824	12,628	
<b>Households</b>	Current Year Estimated Households	18,343	68,100	178,825
	Households Est 19Q2	18,343	68,132	178,717
	Households Est 19Q1	18,358	68,075	178,530
	Households Est 18Q4	18,365	67,929	178,378
	Households Est 18Q3	18,377	67,975	178,335
	Households Est 18Q2	18,337	68,079	178,172
	Households Est 18Q1	18,331	67,998	177,965
	Households Est 17Q4	18,342	68,035	177,924
	Households Est 17Q3	18,221	67,780	177,555
	Households Fcst	18,897	70,710	187,026
	2010 Census Households	17,116	63,062	163,223
	2000 Census Households	16,842	60,398	143,491
	1990 Census Households	15,664	54,870	119,171
	Historical Annual Growth, 1990 – 2000	0.73%	0.96%	1.87%
	Historical Annual Growth, 2000 – 2010	0.16%	0.43%	1.30%
	Estimated Annual Growth, 2010 – CY	0.73%	0.81%	0.97%
Projected Annual Growth, CY to Y5	0.60%	0.76%	0.90%	
Population per Household	3.16	2.96	2.91	

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Felicitia Plaza Escondido, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more	1.0%	1.4%	2.3%	
HH Income \$250,000 to \$499,999	1.2%	1.7%	2.7%	
HH Income \$200,000 to \$249,999	2.9%	4.0%	6.3%	
HH Income \$175,000 to \$199,999	2.7%	3.4%	4.8%	
HH Income \$150,000 to \$174,999	4.4%	5.2%	7.0%	
HH Income \$100,000 to 149,999	14.8%	17.3%	19.7%	
HH Income \$75,000 to 99,999	13.2%	13.2%	12.9%	
HH Income \$50,000 to 74,999	18.9%	17.3%	15.6%	
HH Income \$35,000 to 49,999	13.0%	11.7%	9.5%	
HH Income \$25,000 to 34,999	10.0%	8.7%	6.5%	
HH Income \$15,000 to 24,999	9.4%	8.4%	6.4%	
HH Income \$0 to 14,999	8.4%	7.7%	6.5%	
Average Household Income	\$80,084	\$91,289	\$109,274	
Median Household Income	\$62,206	\$68,924	\$84,845	
Per Capita Income	\$25,267	\$30,754	\$37,411	
2000 Average HH Income	\$53,007	\$61,156	\$70,632	
2000 Median HH Income	\$39,713	\$47,723	\$57,537	
Disposable HH Income \$500,000 or more	0%	0%	0%	
Disposable HH Income \$250,000 to \$499,999	2%	2%	3%	
Disposable HH Income \$200,000 to \$249,999	2%	2%	3%	
Disposable HH Income \$175,000 to \$199,999	1%	2%	3%	
Disposable HH Income \$150,000 to \$174,999	2%	3%	4%	
Disposable HH Income \$100,000 to \$149,999	13%	16%	20%	
Disposable HH Income \$75,000 to \$99,999	14%	15%	15%	
Disposable HH Income \$50,000 to \$74,999	21%	19%	18%	
Disposable HH Income \$35,000 to \$49,999	14%	14%	11%	
Disposable HH Income \$25,000 to \$34,999	11%	9%	7%	
Disposable HH Income \$15,000 to \$24,999	11%	10%	8%	
Disposable HH Income \$0 to \$14,999	9%	9%	7%	
Average Disposable Income	66,252	73,185	86,045	
Median Disposable Income	54,313	59,892	73,232	
Householder White – Count	8,687	37,346	100,496	
Median HH Income	\$73,499	\$75,485	\$90,866	
Average HH Income	\$84,859	\$87,266	\$98,066	
Householder Black or African-American – Count	532	1,793	4,457	
Median HH Income	\$56,396	\$60,965	\$72,551	
Average HH Income	\$67,363	\$71,659	\$83,171	
Householder Hispanic – Count	7,038	19,695	36,970	
Median HH Income	\$48,746	\$54,177	\$62,255	
Average HH Income	\$57,941	\$64,312	\$73,197	
Householder Asian or Pacific Islander – Count	813	4,985	26,063	
Median HH Income	\$103,655	\$105,542	\$114,502	
Average HH Income	\$107,123	\$108,301	\$114,670	
Householder Other or Pacific Islander – Count	1,273	4,280	10,839	
Median HH Income	\$61,129	\$71,042	\$81,850	
Average HH Income	\$68,867	\$78,689	\$89,314	

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Felicita Plaza Escondido, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
<b>Gender</b>	Male Population	29,575	100,807	259,851
	Female Population	29,556	103,624	266,749
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	4,182	13,823	34,542
	Count of Pop 0 to 7 years	6,182	19,946	50,341
	Count of Pop 5 - 13	7,750	24,906	63,165
	Count of Pop 14 - 18	3,566	10,925	27,693
	Count of Pop 19 - 22	3,228	10,764	28,593
	Count of Pop 22 - 25	2,461	8,457	21,237
	Count of Pop 25 - 29	4,167	14,266	34,694
	Count of Pop 30 - 34	4,322	13,684	31,772
	Count of Pop 35 - 39	4,342	13,774	32,957
	Count of Pop 40 - 44	3,886	12,784	33,006
	Count of Pop 45 - 59	10,614	37,891	106,191
	Count of Pop 60 - 74	7,747	30,053	80,871
	Count of Pop 75 - 84	2,004	8,996	22,653
	Count of Pop 85+	862	4,109	9,225
	% of Pop 0 to 4 years	7.1%	6.8%	6.6%
	% of Pop 0 to 7 years	10.5%	9.8%	9.6%
	% of Pop 5 - 13	13.1%	12.2%	12.0%
	% of Pop 14 - 18	6.0%	5.3%	5.3%
	% of Pop 19 - 22	5.5%	5.3%	5.4%
	% of Pop 22 - 25	4.2%	4.1%	4.0%
	% of Pop 25 - 29	7.0%	7.0%	6.6%
	% of Pop 30 - 34	7.3%	6.7%	6.0%
	% of Pop 35 - 39	7.3%	6.7%	6.3%
% of Pop 40 - 44	6.6%	6.3%	6.3%	
% of Pop 45 - 59	17.9%	18.5%	20.2%	
% of Pop 60 - 74	13.1%	14.7%	15.4%	
% of Pop 75 - 84	3.4%	4.4%	4.3%	
% of Pop 85+	1.5%	2.0%	1.8%	
Median Age	34.9	37.0	38.3	
Average Age	36.4	38.3	38.8	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	7.2%	7.0%	6.8%
	% of Pop 5 - 13	13.2%	12.6%	12.4%
	% of Pop 14 - 18	6.0%	5.5%	5.5%
	% of Pop 19 - 22	5.6%	5.5%	5.7%
	% of Pop 22 - 25	4.3%	4.3%	4.3%
	% of Pop 25 - 29	7.3%	7.2%	6.9%
	% of Pop 30 - 34	7.5%	7.0%	6.3%
	% of Pop 35 - 39	7.6%	7.0%	6.4%
	% of Pop 40 - 44	6.8%	6.4%	6.3%
	% of Pop 45 - 59	18.0%	18.6%	20.0%
	% of Pop 75 - 84	3.0%	3.7%	3.7%
	% of Pop 60 - 74	12.5%	13.9%	14.6%
	% of Pop 85+	1.0%	1.3%	1.2%
	Median Age	34.3	35.7	36.8
Average Age	35.7	37.1	37.6	

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<b>Female Population by Age</b>	% of Pop 0 to 4 years	6.9%	6.5%	6.3%
	% of Pop 5 - 13	13.0%	11.8%	11.6%
	% of Pop 14 - 18	6.0%	5.2%	5.1%
	% of Pop 19 - 22	5.3%	5.1%	5.2%
	% of Pop 22 - 25	4.0%	4.0%	3.8%
	% of Pop 25 - 29	6.8%	6.7%	6.3%
	% of Pop 30 - 34	7.1%	6.4%	5.8%
	% of Pop 35 - 39	7.1%	6.5%	6.1%
	% of Pop 40 - 44	6.4%	6.1%	6.2%
	% of Pop 45 - 59	17.9%	18.5%	20.3%
	% of Pop 60 - 74	13.7%	15.5%	16.1%
	% of Pop 75 - 84	3.8%	5.0%	4.9%
	% of Pop 85+	1.9%	2.7%	2.3%
	Median Age	35.5	38.3	39.8
Average Age	37.1	39.5	39.9	
<b>Race</b>	Count of White	38,624	138,097	340,805
	Count of Black or African-American	1,459	5,128	13,472
	Count of Asian or Pacific Islander	3,028	15,711	83,162
	Count of Other races	16,020	45,495	89,160
	White	65.3%	67.6%	64.7%
	Black or African American	2.5%	2.5%	2.6%
	Asian	5.1%	7.7%	15.8%
	Other Races	27.1%	22.3%	16.9%
<b>Language Spoken</b>	Speak English at Home	49.0%	57.1%	62.0%
	Speak Spanish at Home	44.8%	33.3%	21.6%
	Speak Other Language at Home	0.6%	0.7%	0.9%
<b>Hispanic</b>	Hispanic Population	31,236	85,101	150,873
	Hispanic Population Percent	52.8%	41.6%	28.7%
	Mexican	91.3%	90.5%	87.9%
	Puerto Rican	1.0%	1.5%	2.0%
	Cuban	0.2%	0.3%	0.6%
	Dominican	0.0%	0.2%	0.1%
	Central American	3.2%	2.6%	2.8%
	South American	1.0%	1.2%	2.1%
	Other Hispanic	3.2%	3.6%	4.4%
	2000 Hispanic Population Percent	44%	32%	23%
1990 Hispanic Population Percent	28%	19%	15%	

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Felicitia Plaza Escondido, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	American (percent of total population)	1.7%	2.2%	2.4%
	American	1.1%	1.6%	1.8%
	Native American (ie. Indian/Eskimo)	0.5%	0.4%	0.3%
	Hawaiian/Pacific Islander	0.2%	0.2%	0.3%
	Asian (percent of total population)	4.9%	7.5%	15.6%
	Chinese	0.6%	1.2%	2.9%
	Japanese	0.3%	0.4%	0.7%
	Korean	0.3%	0.5%	1.0%
	South Central Asian (ie. Indian)	0.3%	1.0%	2.5%
	South East Asian (ie. Vietnamese)	3.2%	4.0%	7.9%
	Other Asian	0.3%	0.3%	0.5%
	European (percent of total population)	14.1%	19.3%	22.0%
	British	2.8%	4.0%	4.3%
	Dutch	0.4%	0.6%	0.5%
	French	0.6%	0.8%	0.9%
	German	3.3%	4.2%	4.7%
	Italian	1.2%	1.6%	1.9%
	Polish	0.6%	0.7%	0.9%
	Scandinavian	1.2%	1.6%	1.8%
	Scotch/Irish	2.9%	3.8%	4.4%
Other European (ie. Greek/Russian)	1.2%	2.0%	2.6%	
Middle Eastern	0.6%	0.9%	1.2%	
Other Ancestry	20.6%	22.0%	23.1%	
Unclassified Ancestry	5.2%	6.4%	7.1%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	37,945	135,558	351,370
	Elementary (0 to 8)	15.7%	11.4%	7.4%
	Some High School (9 to 11)	9.0%	7.7%	5.2%
	High School Graduate (12)	20.9%	20.1%	16.6%
	Some College (13 to 16)	23.9%	22.5%	20.6%
	Associates Degree Only	7.2%	8.4%	8.8%
	Bachelors Degree Only	15.8%	19.0%	25.6%
	Graduate Degree	7.5%	10.8%	15.7%
% College (4+)	23.3%	29.8%	41.3%	
<b>Household Type</b>	Total Households – count	18,343	68,100	178,825
	One Person HHs – count	3,848	15,076	35,480
	Family HHs – count	13,042	48,222	131,466
	Married Couple – count	8,948	35,605	103,669
	w/own children – count	4,475	16,123	48,841
	w/out own children – count	4,473	19,482	54,828
	Male Householder – count	1,719	4,045	8,456
	Female Householder – count	2,375	8,572	19,341
	Non-Family Households – count	1,453	4,802	11,879
	1 Person Household	21.0%	22.1%	19.8%
	2 Person Household	26.9%	29.5%	30.3%
	3 Person Household	15.7%	16.0%	17.8%
	4 Person Household	14.6%	14.6%	16.9%
	5 Person Household	10.0%	8.5%	8.2%
	6 Person Household	5.4%	4.4%	3.6%
7+ Person Household	6.5%	4.8%	3.3%	
% Households With Children	36.5%	32.8%	34.9%	

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Felicitia Plaza Escondido, CA		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	19,243	71,652	187,049
	Owner Occupied Percent	42.8%	54.1%	60.2%
	Renter Occupied Percent	52.6%	41.0%	35.4%
	Vacant Housing Percent	4.7%	5.0%	4.4%
	Total Housing Units (Census 2000)	17,289	62,261	147,761
	For Rent (Census 2000)	50%	42%	38%
	For Sale (Census 2000)	27%	23%	25%
	Rented or Sold, (Census 2000)	11%	16%	16%
	Seasonal (Census 2014)	10%	14%	15%
	Other (Census 2000)	4%	5%	5%
Homes Built By Year	Homes Built 1990 to 2000	9%	13%	21%
	Homes Built 1980 to 1989	27%	30%	31%
	Homes Built 1970 to 1979	26%	32%	31%
	Homes Built 1960 to 1969	16%	14%	10%
	Homes Built 1950 to 1959	13%	7%	4%
	Homes Built 1940 to 1949	4%	2%	1%
	Homes Built Before 1939	4%	2%	1%
Units in Structure	1 Unit	51%	59%	65%
	2 - 9 Units	16%	13%	12%
	Greater than 10 Units	29%	21%	16%
	Mobilie Trailer	4%	7%	6%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	27.9%	25.3%	36.3%
	Property Value \$750,000 to \$999,999	18.1%	16.5%	19.2%
	Property Value \$500,000 to \$749,999	31.4%	33.2%	26.1%
	Property Value \$400,000 to \$499,999	8.4%	8.9%	6.0%
	Property Value \$300,000, to \$399,999	5.8%	5.5%	4.0%
	Property Value \$200,000 to \$299,999	3.5%	3.7%	2.6%
	Property Value \$150,000 to \$199,999	1.4%	1.7%	1.4%
	Property Value \$100,000 to \$149,999	0.6%	1.3%	1.3%
	Property Value \$60,000 to \$99,999	0.7%	1.1%	1.2%
	Property Value \$40,000 to \$59,999	0.8%	0.9%	0.5%
	Property Value \$0 to \$39,999	1.5%	2.0%	1.4%
	Median Home Value	\$717,864	\$688,327	\$821,034
	Median Rent	\$722	\$789	\$859
Wealth per Household	\$0 and under - percent	19.6%	18.3%	17.3%
	\$1 to \$4999 - percent	10.4%	9.3%	8.3%
	\$5k to \$9999 - percent	5.2%	4.8%	4.5%
	\$10k to \$24999 - percent	6.9%	6.6%	6.3%
	\$25k to \$49999 - percent	7.0%	6.9%	6.8%
	\$50k to \$99999 - percent	10.1%	10.2%	10.2%
	\$100k to \$249999 - percent	16.9%	17.6%	18.1%
	\$250k to \$499999 - percent	11.7%	12.6%	13.4%
	\$500k+ - percent	12.3%	13.8%	15.2%
	Median HH Wealth	\$54,952	\$70,444	\$83,541
	Avg HH Wealth	\$208,519	\$227,577	\$245,897



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<b>Economic Viability</b>	Economic Viability Local	208	206	205
	Economic Viability Indexed	106	106	105
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	28,897	98,721	260,971
	Managerial/Executive	10.6%	13.6%	18.1%
	Professional Specialty	15.2%	19.3%	26.2%
	Healthcare Support	1.6%	1.8%	1.6%
	Sales	11.8%	12.0%	10.4%
	Office & Administrative Support	12.3%	11.9%	11.4%
	Protective Service	1.3%	1.3%	1.3%
	Food Preparation	7.0%	6.1%	5.4%
	Building Maintenance & Cleaning	10.3%	7.6%	4.9%
	Personal Care	3.7%	4.3%	4.6%
	Farming, Fishing, & Forestry	1.7%	1.5%	0.9%
	Construction	12.7%	10.1%	6.8%
	Production & Transportation	11.8%	10.4%	8.6%
	Percent White Collar Workers	51.6%	58.7%	67.6%
Percent Blue Collar Workers	48.4%	41.3%	32.4%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	12.0%	10.0%	7.1%
	Manufacturing	9.4%	10.4%	12.6%
	Transportation	4.1%	3.7%	3.7%
	Information	1.4%	2.0%	2.7%
	Wholesale/Retail	15.7%	15.2%	13.0%
	Finance, Insurance, Real Estate	5.1%	5.3%	6.1%
	Professional Services	5.9%	7.9%	10.6%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	9.3%	7.2%	5.4%
	Educational Services	15.2%	18.4%	20.3%
	Entertainment Services	12.4%	10.8%	9.8%
	Other Professional Services	7.3%	6.4%	5.4%
	Public Administration	2.0%	2.5%	3.3%
<b>Transportation To Work</b>	Drive to Work Alone	66.2%	74.2%	77.3%
	Drive to Work Carpool	20.8%	16.0%	13.8%
	Travel to Work by Public Transportation	4.0%	2.4%	1.8%
	Drive to Work on Motorcycle	0.5%	0.3%	0.3%
	Drive to Work on Bicycle	1.0%	0.5%	0.4%
	Walked to Work	2.8%	1.8%	1.6%
	Other Means	1.3%	0.9%	0.7%
	Work at Home	3.4%	3.8%	4.0%

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	Travel to Work in Less than 5 Minutes	2.2%	1.8%	1.7%
	Travel to Work in 5 to 9 Minutes	9.0%	8.8%	8.0%
	Travel to Work in 10 to 14 Minutes	15.7%	15.1%	14.1%
	Travel to Work in 15 to 19 Minutes	13.2%	14.4%	14.7%
	Travel to Work in 20 to 29 Minutes	20.0%	18.8%	21.6%
	Travel to Work in 30 to 44 Minutes	24.3%	24.2%	25.1%
	Travel to Work in 45 to 59 Minutes	8.0%	9.2%	8.5%
	Travel to Work in 60 Minutes or more	7.5%	7.7%	6.3%
	Average Travel Time to Work	26	26	25
Vehicles per HH	No Vehicles	7.0%	5.8%	4.2%
	1 Vehicle	27.6%	29.1%	26.4%
	2 Vehicles	37.5%	39.2%	43.0%
	3 or more vehicles	27.8%	25.9%	26.4%
	Average Number of Vehicles	1.98	1.97	2.03
Change	Births (last 12 months)	736	2,430	5,924
	Deaths (last 12 months)	355	1,550	3,933
	Migration (last 12 months)	-500	-580	-266
Work place	Workplace Establishments	2,156	5,366	13,167
	Workplace Employees (FTE)	31,438	78,206	200,187