

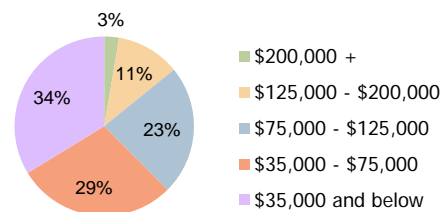


Demographic Summary Report

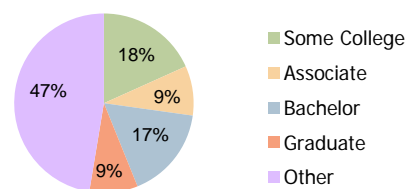
2000, 2010 Census, 2018 Estimates & 2023 Projections

Calculated using TAS Retrieval

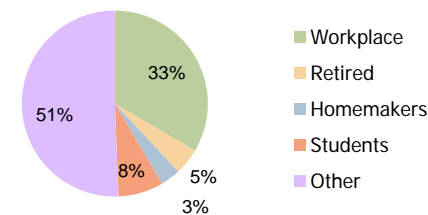
Watertower Plaza Leominster, MA	3 Mile Radius	5 Mile Radius	10 Mile Radius
Current Year Demographics			
Current Population	49,395	92,202	168,675
Total Daytime Pop	42,338	91,855	154,870
Workplace Pop	19,667	30,736	53,115
Average Household Income	\$69,953	\$71,390	\$87,044
Average Disposable Income	\$56,761	\$58,040	\$68,822
Total Households	20,308	35,977	63,747
Median Home Value	\$276,878	\$274,199	\$322,095
College (4+)	26.0%	25.4%	32.3%
Total Consumer Spending/Capita (Weekly)	\$343	\$345	\$361
Population per Household	2.13	2.01	2.47
% of Households with Children	27.6%	27.6%	28.2%
2023 Demographic Projections			
Projected Population	50,178	93,807	171,404
Projected 5 Year Annual Growth Rate (Pop)	0.3%	0.3%	0.3%



Household Income (5-Mile)

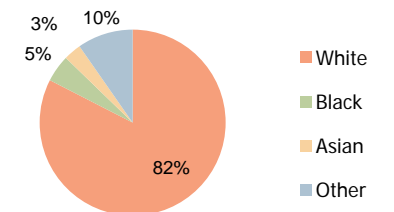


Education (5-Mile)



Daytime Population (5-Mile)

Hispanic Ethnicity
17% Hispanic | 83% Non Hispanic



Race (5-Mile)



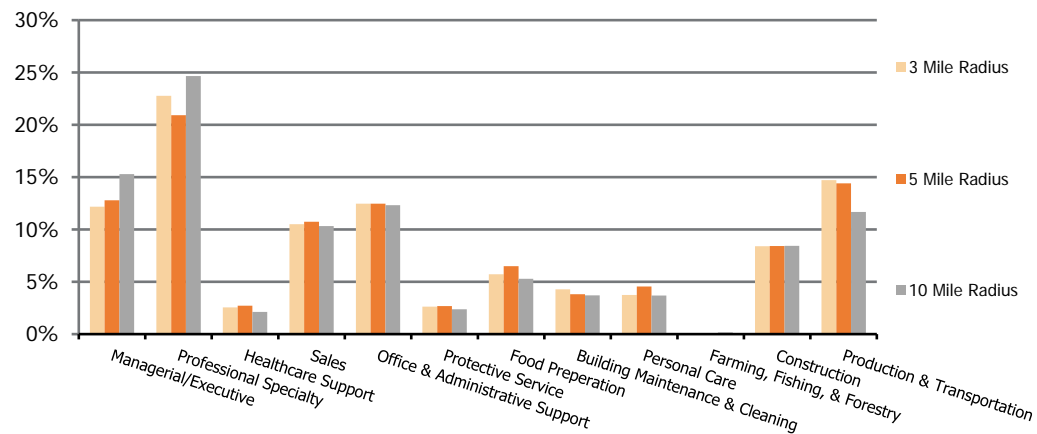
Demographic Summary Report

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Watertower Plaza Leominster, MA		3 Mile Radius	5 Mile Radius	10 Mile Radius
Population	Current Estimated Population	49,395	92,202	168,675
	2010 Census Population	47,957	89,157	162,482
	2000 Census Population	48,519	87,994	157,536
	Historical Annual Growth 2000 to 2010	-0.1%	0.1%	0.3%
	Estimated Annual Growth 2010 to 2018	0.4%	0.4%	0.5%
	Projected Annual Growth 2018 to 2023	0.3%	0.3%	0.3%
Ethnic	Hispanic or Latino Population	17%	17%	12%
	Non Hispanic or Latino Population	83%	83%	88%
Race	White	82.7%	82.5%	86.3%
	Black or African American	4.8%	4.7%	4.0%
	Asian & Pacific Islander	3.1%	3.1%	2.5%
	Other Races	9.4%	9.7%	7.1%

Occupation



Population by Age Range

