

Extended Demographic Report - PopStats

2010 Census, 2018 Estimates & 2023 Projections

Calculated using TAS Retrieval



Apr 1, 2019

Latitude: 27.9591 Longitude: -82.7296

Clearwater Mall Clearwater, FL		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Population	Current Year Estimated Population	54,169	222,511	624,709
	Population Est 18Q1	54,100	221,818	623,167
	Population Est 17Q4	54,010	221,604	622,311
	Population Est 17Q3	53,931	220,944	620,988
	Population Est 17Q2	54,002	220,864	620,247
	Population Est 17Q1	54,067	220,903	619,203
	Population Est 16Q4	53,772	220,185	617,523
	Population Est 16Q3	53,542	219,627	615,829
	Population Est 16Q2	53,020	218,661	613,678
	Population Fcst	55,346	222,382	622,428
	2010 Census Population	49,810	211,536	594,281
	2000 Census Population	50,764	208,550	590,363
	1990 Census Population	45,861	193,393	545,603
	Current Year Daytime Population	63,986	261,721	750,041
	Average Seasonal Population	7,611	27,612	81,498
	Historical Annual Growth, 1990 – 2000	1.02%	0.76%	0.79%
	Historical Annual Growth, 2000 – 2010	-0.19%	0.14%	0.07%
	Estimated Annual Growth, 2010 – CY	1.02%	0.62%	0.61%
	Projected Annual Growth, CY to Y5	0.43%	-0.01%	-0.07%
	Group Qtrs Est	959	7,501	12,447
Transient Est Average Last 4 Qtrs	10,283	26,940	103,368	
Households	Current Year Estimated Households	24,856	99,642	283,525
	Households Est 18Q1	24,820	99,313	282,772
	Households Est 17Q4	24,774	99,198	282,333
	Households Est 17Q3	24,723	98,877	281,709
	Households Est 17Q2	24,745	98,847	281,402
	Households Est 17Q1	24,762	98,812	280,855
	Households Est 16Q4	24,612	98,446	280,034
	Households Est 16Q3	24,492	98,182	279,256
	Households Est 16Q2	24,268	97,719	278,256
	Households Fcst	25,443	99,567	282,495
	2010 Census Households	22,773	94,695	269,608
	2000 Census Households	23,110	93,238	265,482
	1990 Census Households	20,899	86,824	242,335
	Historical Annual Growth, 1990 – 2000	1.01%	0.72%	0.92%
	Historical Annual Growth, 2000 – 2010	-0.15%	0.16%	0.15%
	Estimated Annual Growth, 2010 – CY	1.07%	0.62%	0.61%
	Projected Annual Growth, CY to Y5	0.47%	-0.01%	-0.07%
Population per Household	2.14	2.16	2.16	

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Clearwater Mall Clearwater, FL	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more	0.4%	0.4%	0.5%
HH Income \$250,000 to \$499,999	0.4%	0.5%	0.6%
HH Income \$200,000 to \$249,999	1.0%	1.1%	1.5%
HH Income \$175,000 to \$199,999	1.1%	1.5%	2.0%
HH Income \$150,000 to \$174,999	2.3%	2.1%	2.5%
HH Income \$100,000 to 149,999	10.3%	10.4%	11.1%
HH Income \$75,000 to 99,999	11.0%	10.6%	11.2%
HH Income \$50,000 to 74,999	19.1%	18.3%	18.5%
HH Income \$35,000 to 49,999	17.1%	16.8%	15.4%
HH Income \$25,000 to 34,999	13.0%	12.1%	11.9%
HH Income \$15,000 to 24,999	12.2%	13.2%	12.3%
HH Income \$0 to 14,999	12.1%	13.0%	12.4%
Average Household Income	\$59,779	\$61,151	\$66,446
Median Household Income	\$46,045	\$45,059	\$47,812
Per Capita Income	\$27,875	\$28,021	\$30,590
2000 Average HH Income	\$46,737	\$46,525	\$50,325
2000 Median HH Income	\$35,925	\$35,941	\$37,636
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	1%	1%	1%
Disposable HH Income \$200,000 to \$249,999	0%	0%	1%
Disposable HH Income \$175,000 to \$199,999	0%	1%	1%
Disposable HH Income \$150,000 to \$174,999	1%	1%	2%
Disposable HH Income \$100,000 to \$149,999	8%	8%	9%
Disposable HH Income \$75,000 to \$99,999	11%	11%	11%
Disposable HH Income \$50,000 to \$74,999	18%	17%	18%
Disposable HH Income \$35,000 to \$49,999	19%	19%	17%
Disposable HH Income \$25,000 to \$34,999	14%	13%	13%
Disposable HH Income \$15,000 to \$24,999	13%	14%	14%
Disposable HH Income \$0 to \$14,999	13%	14%	14%
Average Disposable Income	51,972	52,006	55,305
Median Disposable Income	41,664	40,983	43,198
Householder White – Count	19,708	79,240	234,731
Median HH Income	\$48,113	\$47,551	\$49,511
Average HH Income	\$59,263	\$59,419	\$62,098
Householder Black or African-American – Count	1,309	6,348	13,675
Median HH Income	\$43,778	\$32,434	\$33,488
Average HH Income	\$49,225	\$41,057	\$43,232
Householder Hispanic – Count	2,683	9,325	20,960
Median HH Income	\$39,441	\$39,664	\$40,822
Average HH Income	\$47,231	\$46,636	\$50,641
Householder Asian or Pacific Islander – Count	473	1,993	7,251
Median HH Income	\$47,208	\$50,056	\$57,732
Average HH Income	\$58,509	\$64,161	\$67,055
Householder Other or Pacific Islander – Count	684	2,736	6,908
Median HH Income	\$36,955	\$38,336	\$43,706
Average HH Income	\$47,463	\$51,991	\$58,689

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Gender	Male Population	26,438	107,608	299,462
	Female Population	27,731	114,903	325,246
Total Population by Age	Count of Pop 0 to 4 years	3,223	12,483	34,043
	Count of Pop 0 to 7 years	4,958	19,486	52,277
	Count of Pop 5 - 13	5,103	20,578	55,461
	Count of Pop 14 - 18	1,934	8,209	22,797
	Count of Pop 19 - 22	2,293	9,286	26,151
	Count of Pop 22 - 25	1,768	7,414	20,211
	Count of Pop 25 - 29	2,953	12,077	32,737
	Count of Pop 30 - 34	3,431	12,807	33,318
	Count of Pop 35 - 39	3,549	13,286	34,851
	Count of Pop 40 - 44	3,190	12,669	33,976
	Count of Pop 45 - 59	10,479	43,859	126,503
	Count of Pop 60 - 74	10,037	43,003	126,898
	Count of Pop 75 - 84	4,200	18,213	52,813
	Count of Pop 85+	2,009	8,629	24,951
	% of Pop 0 to 4 years	5.9%	5.6%	5.4%
	% of Pop 0 to 7 years	9.2%	8.8%	8.4%
	% of Pop 5 - 13	9.4%	9.2%	8.9%
	% of Pop 14 - 18	3.6%	3.7%	3.6%
	% of Pop 19 - 22	4.2%	4.2%	4.2%
	% of Pop 22 - 25	3.3%	3.3%	3.2%
	% of Pop 25 - 29	5.5%	5.4%	5.2%
	% of Pop 30 - 34	6.3%	5.8%	5.3%
	% of Pop 35 - 39	6.6%	6.0%	5.6%
% of Pop 40 - 44	5.9%	5.7%	5.4%	
% of Pop 45 - 59	19.3%	19.7%	20.2%	
% of Pop 60 - 74	18.5%	19.3%	20.3%	
% of Pop 75 - 84	7.8%	8.2%	8.5%	
% of Pop 85+	3.7%	3.9%	4.0%	
Median Age	44.4	45.9	47.6	
Average Age	43.8	44.6	45.3	
Male Population by Age	% of Pop 0 to 4 years	6.3%	5.9%	5.8%
	% of Pop 5 - 13	9.7%	9.7%	9.5%
	% of Pop 14 - 18	3.8%	4.0%	3.9%
	% of Pop 19 - 22	4.6%	4.6%	4.5%
	% of Pop 22 - 25	3.4%	3.7%	3.5%
	% of Pop 25 - 29	5.7%	5.8%	5.6%
	% of Pop 30 - 34	6.6%	6.0%	5.5%
	% of Pop 35 - 39	6.9%	6.3%	5.8%
	% of Pop 40 - 44	6.1%	5.9%	5.7%
	% of Pop 45 - 59	19.7%	20.1%	20.6%
	% of Pop 75 - 84	7.0%	7.1%	7.5%
	% of Pop 60 - 74	17.7%	18.2%	19.4%
	% of Pop 85+	2.5%	2.7%	2.8%
	Median Age	42.5	43.4	45.2
Average Age	42.3	42.8	43.6	

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Female Population by Age	% of Pop 0 to 4 years	5.7%	5.3%	5.1%
	% of Pop 5 - 13	9.1%	8.8%	8.3%
	% of Pop 14 - 18	3.3%	3.4%	3.4%
	% of Pop 19 - 22	3.9%	3.8%	3.9%
	% of Pop 22 - 25	3.1%	3.0%	3.0%
	% of Pop 25 - 29	5.3%	5.1%	4.9%
	% of Pop 30 - 34	6.1%	5.5%	5.2%
	% of Pop 35 - 39	6.3%	5.7%	5.4%
	% of Pop 40 - 44	5.6%	5.5%	5.2%
	% of Pop 45 - 59	19.0%	19.4%	19.9%
	% of Pop 60 - 74	19.3%	20.4%	21.2%
	% of Pop 75 - 84	8.5%	9.2%	9.4%
	% of Pop 85+	4.9%	5.0%	5.1%
Median Age	46.4	48.4	49.9	
Average Age	45.2	46.3	46.9	
Race	Count of White	45,374	183,326	534,213
	Count of Black or African-American	3,510	19,417	38,622
	Count of Asian or Pacific Islander	1,332	5,841	20,743
	Count of Other races	3,953	13,927	31,130
	White	83.8%	82.4%	85.5%
	Black or African American	6.5%	8.7%	6.2%
	Asian	2.5%	2.6%	3.3%
	Other Races	7.3%	6.3%	5.0%
Language Spoken	Speak English at Home	82.5%	83.1%	84.8%
	Speak Spanish at Home	9.8%	10.0%	7.6%
	Speak European Language at Home	3.3%	3.3%	3.2%
	Speak Asian Language at Home	2.0%	1.9%	2.4%
	Speak Other Language at Home	0.5%	0.5%	0.6%
Hispanic	Hispanic Population	8,066	28,202	60,496
	Hispanic Population Percent	14.9%	12.7%	9.7%
	Mexican	40.0%	36.5%	27.7%
	Puerto Rican	30.2%	28.5%	32.3%
	Cuban	6.7%	9.8%	12.4%
	Dominican	3.5%	3.3%	3.5%
	Central American	3.8%	3.7%	4.4%
	South American	10.8%	12.2%	12.4%
	Other Hispanic	5.1%	6.0%	7.1%
	2000 Hispanic Population Percent	9%	7%	5%
1990 Hispanic Population Percent	3%	3%	2%	

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	American (percent of total population)	6.0%	6.6%	7.2%
	American	5.8%	6.3%	6.9%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	2.4%	2.6%	3.3%
	Chinese	0.4%	0.4%	0.3%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.4%	0.4%	0.6%
	South East Asian (ie. Vietnamese)	1.4%	1.4%	1.9%
	Other Asian	0.0%	0.1%	0.2%
	European (percent of total population)	40.8%	41.6%	45.8%
	British	7.5%	6.9%	7.5%
	Dutch	0.7%	0.7%	0.8%
	French	1.5%	1.8%	2.0%
	German	8.8%	9.0%	10.1%
	Italian	5.3%	5.5%	5.9%
	Polish	2.3%	2.4%	2.6%
	Scandinavian	1.5%	1.6%	1.8%
	Scotch/Irish	8.6%	9.3%	10.2%
Other European (ie. Greek/Russian)	4.6%	4.4%	4.8%	
Middle Eastern	0.7%	0.6%	0.7%	
Other Ancestry	19.7%	20.6%	18.4%	
Unclassified Ancestry	15.5%	15.2%	14.9%	
Education (Age 25+)	Adult Population (25 Years or Older)	39,848	164,542	466,046
	Elementary (0 to 8)	2.9%	3.2%	3.1%
	Some High School (9 to 11)	6.2%	7.3%	6.8%
	High School Graduate (12)	31.8%	31.3%	30.7%
	Some College (13 to 16)	24.6%	23.8%	22.5%
	Associates Degree Only	10.3%	9.7%	10.0%
	Bachelors Degree Only	16.8%	17.0%	18.0%
	Graduate Degree	7.5%	7.6%	8.9%
% College (4+)	24.3%	24.6%	26.9%	
Household Type	Total Households – count	24,856	99,642	283,525
	One Person HHs – count	9,374	36,472	100,649
	Family HHs – count	13,818	55,093	162,103
	Married Couple – count	9,829	38,774	118,403
	w/own children – count	3,016	11,136	33,231
	w/out own children – count	6,814	27,637	85,171
	Male Householder – count	1,171	4,619	12,240
	Female Householder – count	2,818	11,700	31,460
	Non-Family Households – count	1,664	8,076	20,773
	1 Person Household	37.7%	36.6%	35.5%
	2 Person Household	34.9%	35.8%	36.7%
	3 Person Household	13.0%	12.9%	13.3%
	4 Person Household	8.3%	8.6%	8.9%
	5 Person Household	3.7%	3.7%	3.6%
6 Person Household	1.4%	1.4%	1.3%	
7+ Person Household	0.9%	0.9%	0.7%	
% Households With Children	20.2%	19.1%	19.0%	

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Clearwater Mall Clearwater, FL		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	30,336	119,055	335,707
	Owner Occupied Percent	49.5%	53.7%	57.0%
	Renter Occupied Percent	32.5%	30.0%	27.5%
	Vacant Housing Percent	18.1%	16.3%	15.5%
	Total Housing Units (Census 2000)	26,952	106,595	302,260
	For Rent (Census 2000)	21%	20%	20%
	For Sale (Census 2000)	10%	13%	13%
	Rented or Sold, (Census 2000)	7%	6%	6%
	Seasonal (Census 2014)	44%	43%	47%
	Other (Census 2000)	8%	7%	7%
Homes Built By Year	Homes Built 1990 to 2000	10%	9%	10%
	Homes Built 1980 to 1989	18%	24%	25%
	Homes Built 1970 to 1979	35%	34%	31%
	Homes Built 1960 to 1969	22%	17%	17%
	Homes Built 1950 to 1959	13%	11%	13%
	Homes Built 1940 to 1949	2%	3%	2%
	Homes Built Before 1939	1%	2%	2%
Units in Structure	1 Unit	40%	46%	52%
	2 - 9 Units	18%	16%	13%
	Greater than 10 Units	26%	22%	20%
	Mobilie Trailer	16%	16%	14%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.6%	2.1%	3.3%
	Property Value \$750,000 to \$999,999	1.6%	1.7%	2.7%
	Property Value \$500,000 to \$749,999	7.8%	8.3%	9.8%
	Property Value \$400,000 to \$499,999	7.7%	8.4%	9.0%
	Property Value \$300,000, to \$399,999	14.4%	14.9%	15.4%
	Property Value \$200,000 to \$299,999	24.3%	22.7%	21.9%
	Property Value \$150,000 to \$199,999	11.5%	11.4%	11.3%
	Property Value \$100,000 to \$149,999	12.3%	12.9%	11.9%
	Property Value \$60,000 to \$99,999	7.9%	6.8%	6.0%
	Property Value \$40,000 to \$59,999	2.6%	2.9%	2.6%
	Property Value \$0 to \$39,999	8.4%	7.9%	6.2%
	Median Home Value	\$231,051	\$234,842	\$255,392
	Median Rent	\$684	\$635	\$650
Wealth per Household	\$0 and under - percent	18.4%	18.1%	17.8%
	\$1 to \$4999 - percent	9.6%	9.4%	9.1%
	\$5k to \$9999 - percent	4.9%	4.8%	4.7%
	\$10k to \$24999 - percent	6.6%	6.6%	6.5%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.3%	10.4%	10.4%
	\$100k to \$249999 - percent	17.8%	18.0%	18.2%
	\$250k to \$499999 - percent	12.4%	12.6%	12.8%
	\$500k+ - percent	13.0%	13.2%	13.6%
	Median HH Wealth	\$67,297	\$69,812	\$74,291
	Avg HH Wealth	\$219,564	\$222,323	\$228,203

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Economic Viability	Economic Viability Local	178	177	175
	Economic Viability Indexed	178	177	175
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	25,895	103,818	292,401
	Managerial/Executive	12.4%	13.4%	15.1%
	Professional Specialty	20.6%	20.3%	21.1%
	Healthcare Support	2.6%	3.4%	2.9%
	Sales	13.1%	12.8%	13.1%
	Office & Administrative Support	17.0%	16.1%	15.6%
	Protective Service	2.4%	1.9%	2.0%
	Food Preparation	7.2%	6.7%	6.4%
	Building Maintenance & Cleaning	4.4%	4.7%	3.9%
	Personal Care	2.4%	3.1%	3.2%
	Farming, Fishing, & Forestry	0.2%	0.2%	0.2%
	Construction	8.5%	7.9%	7.6%
	Production & Transportation	9.1%	9.5%	8.9%
	Percent White Collar Workers	65.9%	66.0%	67.9%
Percent Blue Collar Workers	34.1%	34.0%	32.1%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	6.1%	5.9%	6.1%
	Manufacturing	7.1%	7.7%	7.7%
	Transportation	4.0%	3.7%	3.7%
	Information	2.1%	2.0%	1.9%
	Wholesale/Retail	16.8%	16.2%	16.2%
	Finance, Insurance, Real Estate	7.6%	8.5%	9.2%
	Professional Services	8.8%	8.1%	8.2%
	Management Services	0.2%	0.1%	0.1%
	Administrative/Waste Services	6.8%	6.6%	5.8%
	Educational Services	21.6%	21.2%	21.7%
	Entertainment Services	10.5%	10.8%	10.6%
	Other Professional Services	5.4%	6.0%	5.2%
	Public Administration	3.2%	3.2%	3.5%
Transportation To Work	Drive to Work Alone	77.8%	78.3%	80.8%
	Drive to Work Carpool	12.4%	11.9%	10.9%
	Travel to Work by Public Transportation	2.2%	2.8%	1.6%
	Drive to Work on Motorcycle	0.3%	0.3%	0.3%
	Drive to Work on Bicycle	0.5%	0.8%	0.8%
	Walked to Work	2.7%	2.4%	1.9%
	Other Means	1.0%	0.7%	0.7%
	Work at Home	3.2%	2.9%	3.1%

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	Travel to Work in Less than 5 Minutes	2.6%	2.6%	2.6%
	Travel to Work in 5 to 9 Minutes	10.3%	10.6%	10.5%
	Travel to Work in 10 to 14 Minutes	18.5%	17.4%	16.5%
	Travel to Work in 15 to 19 Minutes	20.6%	18.9%	18.4%
	Travel to Work in 20 to 29 Minutes	21.4%	22.2%	22.1%
	Travel to Work in 30 to 44 Minutes	17.7%	18.6%	19.3%
	Travel to Work in 45 to 59 Minutes	4.5%	5.4%	6.0%
	Travel to Work in 60 Minutes or more	4.0%	4.2%	4.6%
	Average Travel Time to Work	21	22	22
Vehicles per HH	No Vehicles	10.1%	9.8%	8.5%
	1 Vehicle	51.7%	48.9%	47.4%
	2 Vehicles	29.2%	32.5%	34.2%
	3 or more vehicles	9.0%	8.9%	10.0%
	Average Number of Vehicles	1.40	1.43	1.48
Change	Births (last 12 months)	535	2,077	5,903
	Deaths (last 12 months)	599	2,552	7,401
	Migration (last 12 months)	231	2,123	5,960
Work place	Workplace Establishments	1,878	8,265	21,225
	Workplace Employees (FTE)	28,897	129,851	357,402